

Registration

tear off and submit with payment

Your Name _____

Home address _____

City _____ State _____ Zip _____

Home phone _____

School _____

School address _____

City _____ State _____ Zip _____

School phone _____

Email address _____

(select one session)

- Adobe Photoshop Intermediate
- Visual Communication
- Convergent Made Simple
- What Do I Do Now?
- Funtography: Holgas, Dianas, Toy Cameras

- I will be flying and will need transportation from the airport (see other side!)
Airline: _____ Arrival time: _____
- I'd like to join ATPI for the 2008-09 school year for ONLY \$15.
- I'd like to join the national Photo Imaging Education Association for \$35.

Tuition* (see other side)	\$225	_____
ATPI membership	\$15	_____
PIEA membership	\$35	_____
TOTAL ENCLOSED		_____

Make checks payable to ATPI. Because space is limited, positions in the workshop will be filled in the order in which they are received.



The Association of Texas
Photography Instructors
P.O. Box 121092
Arlington, TX 76012

Hotel Deadline is June 27.

For up-to-date information
check out the ATPI web site at
www.atpi.org.

ATPI is a non-profit organization under 501(c)
(3) of the Internal Revenue Code.

A portion of the revenue from the Summer
Workshop goes to benefit the ATPI student
scholarship fund.

Supported by Apple Computers, B&H Photo and Video, Olympus America Inc.,
the Photo Imaging Education Association and Texas A&M University - Commerce



July 16 - 19, 2008
Texas A&M University - Commerce
Commerce, Texas

*“Had a **BLAST** - will certainly **RECOMMEND** this workshop to
other teachers in my district.”*

Molly Santos Buckley, MacArthur High School, Lawton, OK

*“There’s **NOTHING LIKE THIS WORKSHOP** in California, or even
on the West Coast. It was definitely worth the travel to be a
part of it. I will **DEFINITELY** plan on **COMING BACK** next year.”*

Bernadette Tucker, Rancho Cotate High School, Robmert Park, CA

*“The summer workshop rules. Where else can you get such **HIGH**
QUALITY INSTRUCTION in such a **RELAXED, FUN ATMOSPHERE?**”*

Corey Hale, Lewisville High School, Lewisville, TX

The Sequences

Convergent Media

The buzzword in Journalism is Convergence...the melding of print, photo, video and electronic mediums into a big, confusing pile of goo. Describing convergence is difficult, and integrating it into your classroom can seem impossible. This course has been designed to take the confusion out of convergence. You'll learn how to easily get your newspaper online, how to create Podcasts and DVD yearbook supplements, how to structure your staff like a converged newsroom, and how to teach your students the technology behind all of the above.

Equipment and software will be provided for class participants but we'd encourage you to bring your own digital video and still cameras to work with if you have them.

This class will be led by **Jake Palenske**, NCompass Media.

*The Tuition

As a special incentive to encourage some new people to join us, any teacher who has previously attended the ATPI Summer Workshop can bring one new person this year (someone who has never attended) and receive a \$50 discount on both registrations - pay only \$175/person. Both registrations should be mailed together to make it easier for us to keep track of them or include a note with each registration letting us know the two names that should be linked.

The Hotel

We have rooms blocked at the University Inn for the ATPI Summer Workshop. Reservations must be made by June 27 and when you contact the hotel, you must request the ATPI block of rooms.

When figuring rates, add 6% state tax and 7% city tax. To be exempt from the state tax, you must submit a Hotel Occupancy Tax Exemption Form. No other form will work. Schools are not exempt from the city tax. RESERVATIONS MUST BE MADE BY JUNE 27, 2008 and guaranteed with a credit card. After June 27 availability is not guaranteed. Rooms have been reserved for Wednesday, Thursday, and Friday nights at the ATPI Summer Workshop rate. The University Inn offers free wireless internet access and a continental breakfast.

UNIVERSITY INN, Commerce
\$53.99/night
(single or double occupancy)
3000 Hwy. 50 South
1-903-886-3165

Visual Communication

Learning to tell stories through photographs is one of the most important skills a photographer needs. For this class you'll choose a story topic in the local community and will spend three days building your story package as you work with two Pulitzer-prize winning photographers to see storytelling in a whole new way.

This class will be led by **John Knaur**, Senior Marketing Manager for Digital SLRs for Olympus America, and two Pulitzer prize-winning photographers - **Jay Dickman** and **Skeeter Hagler** (listed this way because Skeeter won his first but Jay's is newer.)

Where Do I Start?

You've just found out that you have been assigned three photography classes for next year and you have no idea what to do with them. You just started teaching but your photography classes in college included one introductory class that was more than four years ago. You have two enlargers and 40 students in the classroom.

Learn tips for classroom management, assignment ideas, grading systems, and 101 other ways to make life a little easier.

Bring any equipment you have questions about. **Jeff Grimm**, Trinity HS, Euless, will supply all the answers.

Adobe Photoshop Intermediate

Brought to you by the letters 'M' and 'S', this working class will provide advanced basic and intermediate skills using Photoshop. Participants will work with color and B&W conversions for print and fine art. Film and print scanning, color management and digital asset management will be included.

This class assumes a basic working knowledge of Photoshop and will teach the teacher the proper way to convert analog and digital media for print or inkjet output. Additional subjects will include working with selections, curves, color balance, actions, collaging, and using Adobe Lightroom for working in RAW, file management and archiving.

Participants must bring at least five digital files (preferably RAW) and will also be shooting on site, so bring a digital SLR camera with you. All computers and software will be provided but feel free to bring a laptop if you would like to use your own.

This class will be led by **Stan Godwin**, Cape Cod retiree, and **Mark Murray**, Arlington ISD.

Funtography: Holgas, Dianas, Toy Cameras and How I Found My Soul Again

Recover that funky smell as you get back into the darkroom to take a fresh look at novelty film cameras. Learn how to integrate plastic cameras and other special equipment into your classroom and teach students the joys of happy accidents.

Equipment will be available for class participants but we'd encourage you to take a quick look at Lomography (www.lomography.com) to see a wonderland of fun cameras and find a new love.

This class will be led into a ditch by **Daniel Regalado**, Martin HS, Arlington.

The Schedule

*The schedule is always subject to minor changes.
The emphasis will be on hands-on experiences.*

Wed., July 16

2 - 3 p.m.	Check-in
3 - 4 p.m.	Introductions and instructions
5:30 - 6:45 p.m.	Dinner
7 - 8:45 p.m.	Break-out sessions

Thurs., July 17

9 a.m. - noon	Class
noon - 1:30 p.m.	Lunch
1:30 - 5:15 p.m.	Class
5:15 - 7:30 p.m.	Dinner (on your own)
7:30 - 9 p.m.	Break-out sessions

Fri., July 18

9 a.m. - noon	Class
noon - 1 p.m.	Lunch
1 - 5 p.m.	Class
5:15 - 6:45 p.m.	Dinner (courtesy of ATPI and PIEA)
7 - 9 p.m.	Open lab

Sat., July 19

9 - 11:30 a.m.	Wrap-up, awards and show-and-tell
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The Transportation

If you are arriving by plane and would like to be picked up at the airport, ATPI will provide transportation from DFW to Love Field and then to Commerce. Return transportation on Saturday will also be provided. Teachers must contact Mark Murray by July 10 at info@atpi.org or (817) 229-2237 to make arrangements. You should arrive at DFW by 11 a.m. or Love Field by 11:30 a.m. on Wednesday.