

Registration

tear off and submit with payment

Your Name _____

Home address _____

City _____ State _____ Zip _____

Home phone _____

School _____

School address _____

City _____ State _____ Zip _____

School phone _____

Email address _____

(select one session)

Digital Processes

Visual Communication

Sports Photography

Digital Video

- I will be flying and will need transportation from the airport (see other side!)
Airline: _____ Arrival time: _____
- I'd like to join ATPI for the 2009-10 school year for ONLY \$15.
- I'd like to join the national Photo Imaging Education Association for \$35.

Tuition* (see other side)	\$250	_____
ATPI membership	\$15	_____
PIEA membership	\$35	_____
TOTAL ENCLOSED		_____

Make checks payable to ATPI. Because space is limited, positions in the workshop will be filled in the order in which they are received.



The Association of
Texas Photography
Instructors
P.O. Box 121092
Arlington, TX 76012

Hotel Deadline is July 6.

For up-to-date information
check out the ATPI web site at
www.atpi.org.

ATPI is a non-profit organization under 501(c)
(3) of the Internal Revenue Code.

A portion of the revenue from the Summer
Workshop goes to benefit the ATPI student
scholarship fund.

Supported by B&H Photo and Video, Olympus America Inc., Stan Godwin Photography,
the Photo Imaging Education Association and Texas A&M University - Commerce



**Summer
Workshop**
July 15-18, 2009
Texas A&M University - Commerce
Commerce, Texas

*"Whoever said **DISNEYLAND** is the happiest place on **EARTH** has
never been to the ATPI workshop in Commerce, TX."*

Cindy Horchem, Piper HS - Kansas City, KS

*"ATPI is to **PHOTOGRAPHY INSTRUCTORS** what **CHOCOLATE** is
to a woman: not necessary to life, but necessary to **LIVE WELL.**"*

Megan Ashlock, Junction City HS - Junction City, KS

*"Everything I learn here is **RELEVANT** and complete **AWESOME**
for my photo and yearbook classes. It gets me **PUMPED** up to go
back in the fall and use all I've **LEARNED.**"*

Andrea Schlepfforst, Colleyville-Heritage HS - Colleyville, TX

The Sequences

Sports Photography

Are you tired of seeing underexposed, poorly composed, and blurred photos when your students shoot football and other sports? Is the light in your gym just too dim and there's no bond election in your future? Do your students ask questions that you can't answer when it comes to photographing action? This class can help you feel like a veteran coach rather than rookie when it comes to sports photography.

We'd encourage you to bring your own digital cameras and any lenses, especially longer ones, to work with so that the instructors can help you get the most out of your equipment, but we'll have some you can work with too.

This class will be led by **Jeff Grimm**, Trinity HS (Eules), and **Steve Hamm**, Arlington HS (Arlington).

The Hotel

We have rooms blocked at the Holiday Inn for the ATPI Summer Workshop. Reservations must be made by July 6 and when you contact the hotel, you must request the ATPI block of rooms.

When figuring rates, add 6% state tax and 7% city tax. To be exempt from the state tax, you must submit a Hotel Occupancy Tax Exemption Form. No other form will work. Schools are not exempt from the city tax. RESERVATIONS MUST BE MADE BY JULY 6, 2009 and guaranteed with a credit card. After July 6 availability is not guaranteed. Rooms have been reserved for Wednesday, Thursday, and Friday nights at the ATPI Summer Workshop rate. The Holiday Inn offers free wireless internet access and a continental breakfast.

HOLIDAY INN EXPRESS, Commerce
\$79/night
(single or double occupancy)
2207 Culver St • Commerce, TX 75428
1-903-886-4777

The Transportation

If you are arriving by plane and would like to be picked up at the airport, ATPI will provide transportation from DFW to Love Field and then to Commerce. Return transportation on Saturday will also be provided. Teachers must contact Mark Murray by July 9 at info@atpi.org or (817) 229-2237 to make arrangements. You should arrive at DFW by 11 a.m. or Love Field by 11:30 a.m. on Wednesday.

Visual Communication

Learning to tell stories through photographs is one of the most important skills a photographer needs. Adding sound, in the form of interviews and/or ambient sound, is at the forefront of current trends in photojournalism. For this class you'll choose a story topic in the local community and will spend three days building your story package as you work with two Pulitzer-prize winning photographers to see storytelling in a whole new way.

This class will be led by Pulitzer prize-winners **Jay Dickman** and **Skeeter Hagler**, Olympus Visionary **Jay Kinghorn** and ATPI President **Craig Coyle**.

Digital Processes

This class will feature mini-workshops during the week that offer computer and shooting techniques for digital photography. Topics will include working with Adobe Photoshop and Adobe Lightroom, photographing with Lensbaby lenses and working with HDR (high dynamic range) images. Color management and digital asset management will also be included.

Participants will be shooting on site, so bring a digital SLR camera with you. All computers and software will be provided but feel free to bring a laptop if you would like to use your own.

This class will be led by **Stan Godwin**, Cape Cod retiree, and **Mark Murray**, Arlington ISD.

*The Tuition

As a special incentive to encourage some new people to join us, any teacher who has previously attended the ATPI Summer Workshop can bring one new person this year (someone who has never attended) and receive a \$50 discount on both registrations - pay only \$200/person. Both registrations should be mailed together to make it easier for us to keep track of them or include a note with each registration letting us know the two names that should be linked.

The Food

If you have any special dietary needs for the meals, please include that information with your registration and we will do our best to accommodate your needs.

Digital Video

From YouTube to Facebook, video is an important way to communicate with an audience. Today's digital still cameras can now capture video sequences. And today's newspaper photojournalists are just as likely to have a video camera in their bag rather than a still camera. Come learn techniques for working with this equipment as well as some of the software that can be used to edit the product.

Both Macintosh and Windows software will be taught in this class. Bring a laptop or computer with editing software if you have one. Bring a video camera, a tripod and extra batteries. Leave with a movie project that would make a Spielberg jealous (or at least looking over his shoulder.)

This class will be led by **Roger Hein**, Sam Houston HS (Arlington), and **Dusty Parrish**, Allen HS (Allen).

The Schedule

*The schedule is always subject to minor changes.
The emphasis will be on hands-on experiences.*

Wed., July 15

2 - 3 p.m.	Check-in
3 - 4 p.m.	Introductions and instructions
5:30 - 6:45 p.m.	Dinner
7 - 8:45 p.m.	Break-out sessions

Thurs., July 16

9 a.m. - noon	Class
noon - 1:30 p.m.	Lunch
1:30 - 5:15 p.m.	Class
5:15 - 7:30 p.m.	Dinner (on your own)
7:30 - 9 p.m.	Break-out sessions

Fri., July 17

9 a.m. - noon	Class
noon - 1 p.m.	Lunch
1 - 5 p.m.	Class
5:15 - 6:45 p.m.	Dinner (courtesy of ATPI and PIEA)
7 - 9 p.m.	Open lab

Sat., July 18

9 - 11:30 a.m.	Wrap-up, awards and show-and-tell
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