

Communication Graphics

Video Editing & Production

Introduction to Video

Part I: In-Camera Editing

You and two to three fellow students are to create a short video using a VHS camera. Your piece must not exceed two minutes but must be longer than fifteen seconds. The content must be appropriate for high school classroom viewing, and may not pertain to the positive reasons for using any illegal substances.

Before you will be allowed to tape, you must first write a storyboard detailing for each scene the setting, the script, the speakers, and any action that will take place. Feel free to draw several sketches to supplement your written storyboard. Your storyboard must be approved by the teacher before taping may begin.

You will not be allowed to edit this piece for this assignment. You are to tape scenes in sequence as it will appear finally. In other words, if you mess up, you need to tape over your mistake until you get it right. You will not be allowed to rearrange sequences, edit out, or add text or audio later. What you tape is what you get.

Further restrictions:

Several of the scenes you shoot must use specific camera techniques and shot styles. One shot should employ a zoom. Another shot needs to exhibit smooth panning. Include one head & shoulder talking-head scene. Include another live action type of scene, with or without talking. You must have at least three scenes, but you may have more.

Deadlines:

Late work will lose 20 points for each class period late.

You will be evaluated on the following:

Timeliness – Did you meet the deadline?

Concept – How well does the concept of your video communicate your intended message? Do we know what your point is?

Storyboard – How complete is your storyboard? Does it contain the script, the scene, any props, action, direction for the actors? In other words, the best videos are those that are thoroughly planned. How well planned is this one?

Craftsmanship – Can we hear the people speaking? Can we see the action? How smooth is the camera technique?

Assignment Constraints – How well have you adhered to the requirements of the assignment?

Critique – What constructive suggestions do you have for your colleagues during critique? Your participation in critique counts for you; non-participation will count against you.