

TELEVISION NEWS PROGRAM

For this assignment, the class will be working as a group to produce a television news program. Each member of the class is expected to contribute to the overall product, which must meet the following requirements:

- the program should be 15-20 minutes long
- the program should contain at least 2 minutes of commercials (these can be grouped in any way)
- all of the class should be seen during the program (this means everyone has a part in front of the camera)
- groups will be set up so that you will either be working on a story for the broadcast or on a commercial

The objectives for this unit are as follows:

The student shall be able to explain the different jobs which are a part of a newsroom, i.e. producer, director, news manager, anchors, reporters, photographers, tape editors, production crew, etc.

The student will demonstrate basic verbal and visual communication skills through the writing, taping and production of the news program.

The student will become familiar with some of the equipment used to produce a television news program.

The class will receive an overall grade for the project. Each member of the class will also receive an individual grade based on his or her contribution to the production. Peer evaluations will be a part of the individual grade.

The schedule will be as follows:

- Day 1 — Selection of executive producer, discussion of jobs, discussion of story ideas and approach, fill out job applications
- Day 2 — Assign jobs, assign stories and commercials, discussion of camera operation and other equipment
- Day 3 — Work in groups on stories and commercials
- Day 4 — Work in groups on stories and commercials
- Day 5 — Storyboards/scripts due
- Day 6 — Meetings with producer, work on assignments
- Day 7 — Work on stories/commercials
- Day 8 — Work on stories/commercials
- Day 9 — Final preparation, stories and commercials due in finished form, dress rehearsal taping of news program
- Day 10 — Final taping of news program