

Design Clipbook

The elements of design are:

- Line
- Color
- Value
- Shape and Form
- Space
- Texture

The principles of design are:

- Balance
- Unity
- Contrast
- Emphasis
- Pattern
- Movement and Rhythm

One assignment that I give to my advanced photography class is a project that they can work on all year long while they are completing their other required assignments. The project is graded at the end of each semester and counts as a major portion of the semester exam grade.

Using the list above, the student will create two photographs illustrating each category. These pictures could be photographed specifically for the Design Clipbook or they could be other photographs which the student has completed during the school year.

Each print should be 5x7 full-frame. The final project should be presented in a notebook, such as a sketch book or three-ring binder, with the images clearly identified and attractively mounted.

Half of the clipbook must be completed by the end of the fall semester while the complete assignment is due at the end of the year. Specific due dates will be announced the last six weeks of each semester.

For reference materials I would suggest the following books: *Exploring Visual Design* by Gatto, Porter and Selleck;