

COMMUNICATION GRAPHICS -- MODULE SYLLABUS

	Intro 35mm Camera; Camera Parts	Lesson 1 Photoshop CIB	Shoot Ad
Day 1	Demo <i>f</i> -stop “field trip”	Lesson 2 PS CIB	Shoot Ad; Critique Ad
Day 2	Shutter Speed “field trip”	Lesson 2 CIB; Scanning Demo	Demo Premiere Editing
Day 3	2-D shooting tip	Lesson 3 CIB; Follow-up # 1 – Scan & Alter personal photo	Edit movie to make trailer
Day 4	practice rolling; Demo film Processing	Lesson 3 CIB; Follow-up # 1	Edit Trailer
Day 5	Process film	Follow-up # 1; begin Image Journal	Edit Trailer
Day 6	Demo Contact sheets; Make contact sheets	Lesson 6; IJ	Edit Trailer
Day 7	critique 2D; assign 3D	Lesson 6; IJ	Critique Trailer; Assign PSA
Day 8	3D shooting; begin image journal	Follow-up # 2 – Restore Old Photo	Storyboard for PSA,
Day 9	3D shooting; IJ	Follow-up # 2	Storyboard & PSA Prep
Day 10	Process 3D film; IJ	Demo Digital Camera, Shoot & Assemble Montage Assignment	PSA Shooting
Day 11	Make Contact sheets	Digital Montage	
Day 12	Assign 4D; print 3D	Digital Montage	DAY 17
Day 13	4D shooting; print 3D	VIDEO	DAY 18
Day 14	4D shooting; print 3D		DAY 19
Day 15	4D shooting; print 3D		DAY 20
Day 16	DIGITAL		DAY 21
TRADITIONAL	Paper Montage	Demo Video Camera; Shoot ad	DAY 22
	Paper Montage	Shoot Ad	DAY 23
	Critique Paper Montage; Demo Mac		

COMMUNICATION GRAPHICS -- MODULE SYLLABUS

DAY 24

VIDEO

PSA Shooting

PSA Shooting

PSA Shooting & Editing

Editing

Editing

Critique PSA

Critique PSA

Module Exam

DIGITAL

Digital Montage

Digital Montage

CD Cover

CD Cover

CD Cover

Critique Digital Montage & CD Cover

Module Exam

TRADITIONAL

Process 4D;
Contact Sheets

Print 3D & 4D

Print 3D & 4D

Print 3D & 4D

Print 3D & 4D

Critique 3D & 4D

Critique 3D & 4D

Module Exam