

# Research and Development

## Photo Story/Newsletter

Your next assignment, starting on Monday December 11, will be one of the following. Today I expect you to give me some sort of idea of which assignment you expect to do.

### Photo Story —

For the photo story, you will produce a two-page layout containing 4-7 photographs, a written story, a headline and captions for each photograph. You will be expected to photograph at least three rolls of film for the photo story and the proofsheets will receive a grade.

The topic of the photo story is up to you, but I must approve it. Once a topic has been selected by a student, no other student may have the same topic.

A rough layout for your story showing basic placement of the photographs as well as a list of 5-10 ideas for specific photographs will be due on Monday, December 11. The completed photo story, mounted to a 16x20 board, will be due on Monday, January 8. This assignment will count as 80% of your semester exam grade. Students are expected to work individually on this assignment.

### Newsletter—

Working in groups of two, students will design, write and produce a 2-4 page newsletter for one of the other student organizations on campus. Using the computers in the Journalism room (and ours if we get it in time) the students will learn some basic desktop publishing. As part of the newsletter, I will expect to see 3-5 stories and 2-3 photographs, as well as headlines, graphics and captions. One proofsheet is due for this assignment.

Typing skills are not necessary, but they would be extremely helpful. Once the newsletter is printed out on the laserprinter, we will xerox at least 40 copies and distribute them to the members of the organization. You must have the approval of both myself and the advisor of the other organization to do this assignment.

Part of this assignment will include interviewing skills, creating story ideas and basic design of newsletters.

A rough layout for the newsletter showing basic placement of the stories and photographs as well as a list of 4-7 ideas for stories and photographs will be due on Monday, December 11. The completed newsletter will be due on Monday, January 8. This assignment will count as 80% of your semester exam grade.