

Physiowhat??

Using Mark Seliger's essay, answer the following questions.

1. **What is physiognomy? (3pts)**
The art of discovering temperament and character from outward appearance.
2. **Accurately sketch the shot which caused MS to have an epiphany. (4 pts)**
3. **What did MS want to figure out? (3pts)**
I wanted to figure out a way to capture human emotion.
4. **What is the current name of MS's alma mater?(3pts)**
Texas A&M at Commerce
5. **What did the graphic-arts professor explain? (4pts)**
Ideas are the foundation of the art, and technique is the process used to illustrate the idea.
6. **What set MS free? (3pts)**
The diversity of his new neighborhood in New York.
7. **How did MS find work during his first three months in NY? (3pts)**
Calling every photographer in NY until he found work assisting photographers who worked for Rolling Stone, Time, Musician and Esquire.
8. **What did this lead him to decide?(3pts)**
If he was going to work that hard for other people, he might as well do it for himself.
9. **After his decision how long did it take for MS to get work and what did he do during that time (most importantly)? (4pts)**
It took six months and he dropped off his portfolio to various magazines.
10. **How were businessmen wanting to be portrayed during the 1980s? (3pts)**
A popular trend in the 1980s was for businessmen to look like rock stars.
11. **What was MS's first assignment for Rolling Stone? (3pts)**
Photographing a group of New York University film students for the 1987 Hot issue.

12. **What were the environmental conditions during the shoot and how long did it last? (3pts)**
Minus-ten-degree weather for eight hours.
13. **After shooting Perry Farrell, how many shots ran in *Rolling Stone*? (3pts)**
Only one quarter-page picture ran in the magazine.
14. **What shot did MS do of Mick Fleetwood and John McVie? (3pts)**
The two posed as a bride and groom.
15. **MS is chief photographer of what? (3pts)**
Chief Photographer of US and Rolling Stone magazines.
16. **Photographing women caused MS to rethink what? (4pts)**
He had to rethink lighting and how to approach his subjects.
17. **What was ironic about the Drew Barrymore shoot in regard to the relationship between subject and shooter?(4pts)**
A shoot usually requires me to put my subject at ease, but in this case Drew was the one who did that for me.
18. **Obtaining Drew Barrymore's trust was comparable to what? (3pts)**
It was like when you ask a pretty girl on a date expecting her to say no, and, astoundingly, she says yes.
19. **How can this rare and welcome reaction cause pressure? (3pts)**
It creates a lot of pressure not to let them down.
20. **Aside from Brad Pitt's stardom going unrecognized what was the reason to shoot in Mexicali, in Baja California, Mexico? (4pts)**
We both realized the artistic value of putting ourselves outside our usual element in order to push our individual envelopes and create work that was truly different for us.
21. **Why was it important to Kurt Cobain to wear a T-shirt on which he'd written CORPORATE MAGAZINES STILL SUCK during Nirvana's first shoot? (4pts)**
It was very important to him not to be seen as selling out.
22. **What reason does MS give for his success with the second Nirvana shoot? (4pts)**
Letting Nirvana do as they wished during the first session built trust.

23. What agreement did Courtney Love and MS come to? (3pts)
She asked him not to publish those photos in the magazine and he agreed.
24. How do you think you would have handled the Courtney Love shoot and why? (8pts)
25. What did MS become obsessed with?(3pts)
The idea of a stranger finding his lost notebook and learning the stories behind his work.
26. What things does MS do before a session? (3pts)
He continues to write down ideas and sketches for sessions beforehand.
27. Give four reasons why it is that what happens during a shoot is completely unpredictable? (4pts)
The concept changes anyway – subjects want to do something different, or it's raining, or the location's not exactly right.
28. What two things do you have to do as a photographer? (2pts)
You have to be open to adjustments and be willing to put yourself into uncomfortable situations.
29. What does MS say his work has benefited from?(2pts)
His work has always benefited from facing the unknown.
30. What is the one constant in photography according to MS? (2pts)
That you should always strive to please yourself.

6 Bonus Points my little chickadee...what resource did MHS Photo take from James Newberry, what two things does it evaluate and what is its purpose?

The Newberry System of Print Analysis is used to judge highlights and shadows to arrive at the perfect print.

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