

NAME:

PERIOD:

Photography in Focus, page 2-12
Chapter One — Visual Literacy and Photography Today

After reading the chapter, answer the following questions in complete sentences using your own words.

Of all the fine art forms, what makes photography unique?

What is the difference between a snapshot and a photograph?

What do you need to look at/think about in order to become visually literate?
(There are several answers to this question — be as thorough as possible.)

What elements make a photograph technically competent? What words would you use to describe a technically competent photo?

There are several aesthetic qualities to consider when judging a photograph. This chapter covers just a few. Explain what each of the aesthetic qualities mean:

composition

proportion

focus

balance

rhythm

texture

When photography was invented, many people said it would make painting obsolete. Why do you think that didn't happen?

Likewise, some people are now saying that digital photography will replace traditional photography. Explain why you agree or disagree with this idea.

Go through the available magazines and choose a photograph that interests you. Cut it out and staple it to this paper. Below, analyze it in terms of technical and aesthetic competence. In addition, tell me what the photo is about (not what the photo is of, but about — you are showing me your level of visual literacy).