

AESTHETIC TERMS

PROJECT: Below is a list of aesthetic terms. Define them and then scour magazines, newspapers and other periodicals looking for excellent examples of these visual concepts. Find a photo that demonstrates spot and line, cut it out and mount it on a sheet of white paper. Label the concept clearly on the paper. Because some photos contain more than one concept, you may double up. That is, you may use the same photo for two concepts, but no more than two.

LABELED CLIPS ARE DUE AT THE END OF THE NEXT CLASS!

angle/point of view

balance (either perfectly balanced or very off-balance)

backgrounds (a telling or distracting one)

contrasts of light and dark

contrasts of sharpness (either depth of field or motion)

implied visual movement

leading lines

rhythm/pattern

rule of thirds

shape

spot/line

subject framing

texture

tonal contrast