

Assignment: Promotional Poster

Materials:

Computer
Adobe Photoshop software
Photographs/images to scan

Procedure

You are to create a promotional poster for a new product. You come up with the product (MUST BE SCHOOL APPROPRIATE).

Start with a rough draft of the logo of your product.

Next create a rough draft of the promo poster of your product. Be sure to include a photograph of the product, the logo and a slogan for the product.

Refer to the design layout handout for the organization of the poster.

You can apply any filter of your choice to all or part of the image if you would like.

The final poster should be 8X10 inches with a resolution of 120. The poster can be made up of one complete image or a montage of smaller images.

Turn in:

Rough drafts
Final poster

DUE _____