

Communication Graphics

Teacher: Sydney Herndon
Room: C112
Year: 2001-2002

Overview

Welcome to Communication Graphics. This class is based on a modular system in which students will rotate between traditional photography, digital photography and video production. In addition to these areas of study a history of photography, 2 dimensional design and basic camera techniques will be covered. This is an activity based “lab” class; however, you will be required to turn in written work in the form of research papers, daily assignments and critiques. You will also learn the important social skills that will enable you to be a successful photographer. Creativity and self-motivation are critical to this class. Time management and devotion are essential to success. Anyone looking for an easy class should look elsewhere.

Goals

By the end of this course you should have the following skills:

- How to process black and white film
- How to print black and white photographs
- A working knowledge of photographic history
- An understanding of digital manipulation
- A basic understanding of video production
- An introduction to professions within the field of communication graphics

Course Content

Traditional Photography

- Basic camera usage
- Printing and processing black and white film
- Critique
- History
- 2-D design

Digital Imaging

- Ethics of digital manipulation
- Basic MAC skills
- Scanning images
- Combining images, filters and manipulation of images
- Introduction to PhotoShop 5.5

Video Production

- Basic camera usage
- In camera editing
- Non linear editing
- Introduction to Premiere 5.1

Grading

The six-week average will be computed as follows:

- 50% projects (research projects and shooting assignments)
- 25% daily (written work, participation, daily labs and weekly evaluations)
- 25% tests

Class Rules

To ensure the class runs smoothly for both you and me, a series of rules exist so that I can teach and you can learn. In addition to the student code of conduct the following class rules exist:

- Respect yourself, others and the equipment
- Follow directions the FIRST time given
- Come to class prepared and ON TIME
- NO FOOD OR DRINK is allowed in the classroom, darkroom or video room
- Do not sell food or drink in the classroom, darkroom or video room
- Keep the classroom, darkroom and video room clean

Consequences for NOT following the rules:

- 1st verbal warning
- 2nd D-hall and parent call
- 3rd double D-hall and conference with parent
- 4th VP contact

If you leave this class without my knowledge you WILL NOT COME BACK.

Consequences for following the rules:

- Praise
- Radio in the darkroom
- Opportunity to create your own images
- Less homework

Policies and Procedures

Absences

It is your responsibility to obtain work missed either from me or from a classmate. You will have a 1-day make-up for every excused absence. Unexcused absences will not be given additional time.

Tardies

This is a lab class and you will; need the whole period to work so BE ON TIME. Late students will not be admitted to class without a yellow tardy pass.

Late Work

NO LATE WORK WILL BE ACCEPTED. The only time will be accepted is in the case of an excused absence or an extenuation circumstance. If any extenuating circumstance arises, you must come and speak with me in person, the earlier the better.

Equipment Checkout

5 traditional cameras are available for checkout in each class. Checkout is on a first come first serve basis the last 15 minutes of class. Equipment is due back at the beginning of class the next class day. If equipment is not turned in on time a fine of \$1.00 per day will be assessed until the equipment is turned in.

Digital cameras and video cameras may be checked out after school on a first come first serve basis, and are due back before 7:30 the next morning. A late fee of \$5.00 per day will be assessed until the equipment is turned in.

Before any equipment can be check out a signed parent contract must be on file.

All equipment checked out is the responsibility of the student. Any lost, damaged or stolen equipment will be replaced or paid for by the student.

Clean Up

Clean up will begin 15 minutes before the bell rings. The classroom, darkroom and video room will be clean before the class is dismissed. Passes will not be given to other classes.

Supplies

The school will provide all supplies needed for basic instruction. This includes: hardware, camera equipment, chemistry, film, paper, disks, videotape etc... The student will purchase any and all supplies that go beyond basic instruction.

Additionally you will need:

- 3 ring binder
- Old shirt
- Writing apparatus