

COMMUNICATION GRAPHICS -- MODULE SYLLABUS

	Intro 35mm Camera; Camera Parts	Lesson 1 Photoshop CIB	Shoot Ad
DAY 1	Demo <i>f</i> -stop “field trip”	Lesson 2 PS CIB	Shoot Ad; Critique Ad
DAY 2	Shutter Speed “field trip”	Lesson 2 CIB; Scanning Demo	Demo Premiere Editing
DAY 3	2-D shooting tip	Lesson 3 CIB; Follow-up # 1 – Scan & Alter personal photo	Edit movie to make trailer
DAY 4	practice rolling; Demo film Processing Process film	Lesson 3 CIB; Follow-up # 1	Edit Trailer
DAY 5	Demo Contact sheets; Make contact sheets	Follow-up # 1; begin Image Journal	Edit Trailer
DAY 6	critique 2D; assign 3D	Lesson 6; IJ	Edit Trailer
DAY 7	3D shooting; begin image journal	Lesson 6; IJ	Critique Trailer; Assign PSA
DAY 8	3D shooting; IJ	Follow-up # 2 – Restore Old Photo	Storyboard for PSA,
DAY 9	Process 3D film; IJ	Follow-up # 2	Storyboard & PSA Prep
DAY 10	Make Contact sheets	Demo Digital Camera, Shoot & Assemble Montage Assignment	PSA Shooting
DAY 11	Assign 4D; print 3D	Digital Montage	
DAY 12	4D shooting; print 3D	Digital Montage	DAY 17
DAY 13	4D shooting; print 3D	VIDEO	DAY 18
DAY 14	4D shooting; print 3D	Intro Video Terms; Storyboard	DAY 19
DAY 15	4D shooting; print 3D	Write Storyboard; assign In-Camera Ad	DAY 20
DAY 16	DIGITAL	Write storyboard for IC Ad	DAY 21
	Paper Montage	Demo Video Camera; Shoot ad	DAY 22
	Paper Montage	Shoot Ad	DAY 23
	Critique Paper Montage; Demo Mac		

TRADITIONAL

