

COMMUNICATION GRAPHICS

s y l l a b u s

We communicate in a variety of ways. Communication Graphics looks at ways in which people communicate in a visual form. This class deals with visual communication on both a technical and creative level, and as such requires the student to learn to see the world around them in a new and unique way and then use technical skills to communicate this "vision" to someone else. Creatively, students will learn about lighting and composition and how these can affect the visual form. Technically, students will learn how to operate several different kinds of cameras, how to correctly expose film, and how to process and print. At all times the ability to discuss his/her own work or the work of other visual communicators will be emphasized.

The first six weeks will be a combination of lecture, group work and some simple assignments so that you can gain some basic skills in photography. While learning about some of the parts of the camera and how it operates, you will also have the opportunity to shoot, process and print.



As Photography students you will gain knowledge from the talented instructor, Mr. Murray.

Beginning the second six weeks, the class will take on a little different approach. Each Monday during the six weeks will be lecture or classroom work. This could involve information about upcoming assignments or processes or techniques I want you to

know about. In addition to the required class assignments, you will be able to select from a combination of photographic and written assignments.

Tuesday through Thursday will be lab time for students who have photographic assignments to work on. For those students who do not have their photographs ready, there will be some class assignments to do. Students who complete the required photographs will

be given the opportunity to work in some other communication areas such as the computer, video production, the studio or other possibilities.

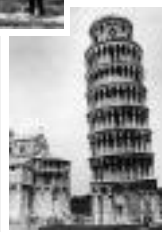
Fridays will vary depending on what we need to be done. This could include test critiques or other information I want you to know about.

You are expected to keep a notebook containing any notes I give in class, any handouts I give out and any other information you or I deem important to this class. I will check this notebook for a grade at certain times during the year. You will need a separate hardcover notebook for your negatives that you will keep in your locker in the classroom

I want this class to be as interesting as possible. If you have some particular subject area you are interested in or curious about, talk to me. I want to be flexible enough to accommodate your interests.



But in addition to still photography, we will also study some other ways to communicate graphically. You will have the opportunity to work with video, creating your own commercials or television program. In addition, you will create some graphic products on the computer such as a flyer or brochure. We will also examine the computer regarding the future of communication technology. Furthermore, we will work with some graphic arts process such as gum bichromate or cyanotype. But the majority of the work you do will be black and white photography.



At this point in time, your assignments will include:

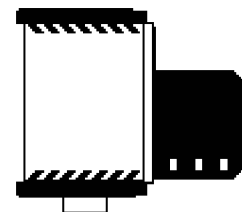
- emotional light
- contrast
- motion
- depth-of-field
- texture
- silhouette
- unusual reflection
- handcoloring
- self-portrait
- environmental portrait
- photo essay

The assignments during the first semester are designed to help you discover how the camera works and to begin training your eye to see photographically. The spring semester assignments will stress the creative aspects of photography, to allow you to explore your imagination.

Students will also have the opportunity to photograph, for extra credit, activities and events for the school newspaper and yearbook. More information concerning this opportunity will be available at a later date.

At the end of each semester (in December and May) we will have a "final" portfolio. The student will display five-ten finished

(8x10 prints, mounted or matted on 11x14 boards) photographs that show your best work from the semester. Further information on the portfolio will be available when the time comes, but it is something you should remember. The portfolio counts as 80% of your semester exam grade



Produced
by:
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for Creative
Photography