

# 33RD ANNUAL CONVENTION



PHOTO BY DONNA DE CESARE



# WINTER CONFERENCE

**Association of Texas Photography Instructors**

Feb. 21-22, 2020

THE ONLY WORKSHOP DEDICATED SOLELY TO SCHOLASTIC PHOTOGRAPHY INSTRUCTION  
SINCE 1988 • WORKSHOP 33

 **#ATPIWC20**  **@ATPI**

# Workshop Overview

Tuesday, Feb. 18, 2020 | Online

## Pre-registration:

Not all classes require pre-registration. Consult your class schedule and the program.

Speakers should check-in at LCC E2.002 on Friday and Room 3140 on Saturday.

Your individual schedule lists the class period and room assignment for all classes that required pre-registration.

All of these classes are full.

Take a photo of your schedule in case you lose it.

## Submitted entry contest submission deadline ..... 6 p.m.

PICTURE PACKAGE, SCHOOL PORTFOLIO, PORTFOLIO REVIEWS, ENVIRONMENTAL SELF-PORTRAIT AND CROPPED FIRST-ROUND ENTRIES

## Friday, Feb. 21, 2020 | Texas State Capitol

Registration opens (E2.002).....	9 a.m.
Opening session (E1.004).....	10 a.m.
REQUIRED	
Class sessions and contests* .....	10:30 a.m.
SCAVENGER HUNT - E1.004	
VIDEO - E2.012	
DIGITAL IMAGE - E2.010	
DIGITAL EDITING - E2.002	
Class sessions and contests* .....	11:15 p.m.
Lunch (on your own) .....	noon - 1:15 p.m.
Class sessions and contests* .....	1:30-4:30 p.m.
Keynote and awards (E1.004 auditorium).....	6:45 p.m.

## Saturday, Feb. 22, 2020 | Austin Community College, Northridge Campus

Class sessions and portfolio reviews* .....	9 a.m.
Hands-on classes* .....	10 - 11:50 a.m.
Lunch (provided), ATPi business meeting.....	noon - 1 p.m.
Hands-on classes* .....	1:15 - 3:05 p.m.
Class sessions .....	3:15 - 4:05 p.m.
Group photo .....	4:15 p.m.

\* PRE-REGISTRATION REQUIRED

# Class Schedule

HANDS-ON CLASSES AND CONTESTS REQUIRE PRE-REGISTRATION.  
OTHER CLASSES ARE OPEN.

**IF PRE-ENROLLED, PLEASE DO NOT CHANGE CLASSES.**

Zero hour.....	online contests	8th.....	9 a.m. Saturday
1st.....	10 a.m. Friday	9th.....	10 a.m. Saturday
2nd .....	10:30 a.m. Friday	10th .....	noon Saturday
3rd.....	11:15 a.m. Friday	11th .....	1:15 p.m. Saturday
4th.....	1:30 p.m. Friday	12th .....	3:15 p.m. Saturday
5th.....	2:30 p.m. Friday		
6th.....	3:30 p.m. Friday		
7th.....	6:45 p.m. Friday		

# Friday

## 9 a.m.

**REGISTRATION OPENS.....E2.002**

### **N400: FACULTY DIGITAL**

All faculty members will be registered into this contest. There is no entry fee, but teachers must bring their own digital camera. Teachers will be given several categories to select from. Images must be submitted by 1 p.m. Friday in Room E2.002. Award recipients will be announced on Friday evening. *Materials:* digital camera, any special equipment

## 10 a.m. (1st period)

**OPENING SESSION.....E1.004**

Bradley Wilson and Leah Waters

Conference officials will review some basic rules for students and instructors while visiting the Capitol and the Northridge campus of Austin Community College.

## 10:30 a.m. (2nd period)

**N101: DIGITAL EDITING CONTEST.....E2.002**

T.J. Maynes and Emily Baron

Students will be given a series of scanned images and a period of time in which to use Adobe Photoshop to create a contest entry. The emphasis of this contest is to see how creative the students can be. Students must provide their own laptop with a version of Adobe Photoshop. Each school may have no more than three students in the competition. *Materials:* computer with Adobe Photoshop, USB drive

### **N104 (TEAM 1) / N105 (TEAM 2) / N106 (TEAM 3):**

**SCAVENGER HUNT CONTEST .....E1.004**

Sue Jett and Laura Miller

The team of one to three students will be provided a list of items to photograph and 90 minutes to photograph with a single camera. Schools may have two teams in this contest. By noon, each team must turn in a point tally sheet and the camera storage card, which will be returned on Friday night at the awards ceremony. *Materials:* one digital camera

# Friday

## **N103: DIGITAL IMAGE CONTEST..... E2.010**

Krista Luter, Andrea Negri, Shannon Oden, Clint Smith

The contest will provide students with a list of categories and 90 minutes to photograph on Friday morning. Entries are due by noon. Students may bring a laptop to download images and to select contest entries or present their camera card to a contest manager for downloading. No manipulation of the images in software such as Adobe Photoshop will be allowed. Schools are limited to three contestants in this contest. *Materials:* digital camera, card reader or cables for downloading, any special equipment, laptop

All contests require pre-registration as do portfolio critiques.

## **N107 (TEAM 1) / N108 (TEAM 2) / N109 (TEAM 3): NEWS VIDEO CONTEST**

## **N110 (TEAM 1) / N111 (TEAM 2) / N112 (TEAM 3): ARTISTIC VIDEO CONTEST....E2.012**

Leah Waters

Students will be provided a theme for the videos and will have about 20 hours to complete the assignment. Teams may consist of one to three students. Students must upload entries to a publicly accessible website and email the URL to [vpcontests@atpi.org](mailto:vpcontests@atpi.org) by 10 a.m. on Saturday, Feb. 22, 2020. *Materials:* digital video camera, editing laptop with your software.

Upload your fun 2020 conference images to Twitter or Instagram using the ATPI hashtag.

 **#ATPIWC20**

**@ATPI**

**FOR STUDENTS NOT COMPETING IN CONTESTS, THERE ARE TWO OPEN SESSIONS. CHOOSE ONE TO ATTEND.**

## **STOP MOTION ANIMATION .....E2.014**

Rob Norman and Todd Peterson

Attendees will learn about the equipment and skills needed for producing traditional stop motion animation movies.

## **CAPTURING THE EVERYDAY .....E2.016**

Christine Peirce

It's a hard practice to get behind the camera daily and not see improvement. It's hard to see others be better than you in things, but that doesn't mean your eye can't find the moments. Daily practice is better than comparison. Daily attempts are better than competition. Daily work.

# Friday

## 11:15 a.m. (3rd period)

**FOR STUDENTS NOT COMPETING IN CONTESTS, THERE ARE TWO OPEN SESSIONS. CHOOSE ONE TO ATTEND.**

### **PREPPING FOR A PHOTO CONTEST .....E2.014**

Steve Armstrong

Get an advantage when entering a print competition using these helpful hints. Know what the judges are looking for.

### **BE AN ACTION HERO .....E2.016**

Deanne Brown, Alison Strelitz and Cindy Todd

“With great power comes great responsibility.” You may not be Spider-Man, but that press pass does give you the power and the responsibility to capture images that transform your publications’ pages. Channel your inner Peter Parker as we reveal the secrets of taking compelling action photos while on assignment. Step out from behind that shadow and assume your true identity.

## Noon

**LUNCH ON YOUR OWN**

## 1:30 p.m. (4th period)

### **N116: CROPPED CONTEST ..... E1.004**

Mitchell Franz, Deanne Brown, Stan Godwin, Rob Mattson

Schools are limited to three student entrants. Judges will give students an assignment, a required element and a specific amount of time to capture one image. The rules required that the first image be submitted to ATPI’s online contest site by Feb. 18. After a quick critique from the judges, some of the students will be cropped from the group and judges will give the remaining students the next assignment. *Pre-registration required. Materials:* digital camera

**OPEN SESSIONS. IF THERE ARE NO SEATS, SELECT A DIFFERENT CLASS.**

### **DO IT YOURSELF PHOTOGRAPHY EQUIPMENT ..... E2.010**

Melanie Sherwood

Recycle, Reduce. Reuse. Photography for the ecologically and frugal minded. Learn to make your own backdrops from pvc pipe, flash reflectors from foam and sunshades, cardboard light tents and other misc. reflectors and diffusers.

**Except for the contests, the afternoon sessions do NOT require pre-registration.**

Attend any session that interests you. If there are no open seats, select a different class.

### **FACULTY DIGITAL:**

Information sheets are available at check in. There is no entry fee, but teachers must bring their own digital camera. Images must be must be turned in at E2.002 BEFORE 1 p.m. on Friday.

# Friday

## PHOTO STORYTELLING ..... E2.012

Margaret Sorrows

Great photos create a visual language. Learn how to speak that photo language and tell the story of who you are as a school. This presentation features winners in the 2019 National Scholastic Press Association Photo of the Year Contest.

## DRONE PHOTOGRAPHY START TO FINISH ..... E2.014

John Skees

Aerial photography has never been easier pick up, but it's not always easy to know where to start. Skees will cover equipment, getting your FAA Part 107 License, settings, and composition for still and video drone work.

## LANDSCAPE PHOTOGRAPHY ..... E2.016

Kathryn Watts-Martinez

Learn about the proper equipment to pack, the best time of day to photograph and where to find the best locations near you.

## A TEXTBOOK FOR TODAY'S CLASSROOM ..... E2.026

Mark Chen and Chelsea Shannon

The authors of *Photography: A 21st Century Practice*, a new publication by Bloomsbury, talk about the philosophy, innovation and pedagogy of this revolutionary textbook, a powerful tool for today's high school classrooms.

## 2:30 p.m. (5th period)

## N116: CROPPED CONTEST ..... E1.004

Mitchell Franz, Deanne Brown, Stan Godwin, Rob Mattson

Continued from 1:30 p.m. session.

## **OPEN SESSIONS. IF THERE ARE NO SEATS, SELECT A DIFFERENT CLASS.**

## SOCIAL REALITY PHOTOGRAPHY ..... E2.010

Alan Pogue

Using photography to show how people live and work together. What problems exist and how do people work to overcome them? See the depth of social evolution.

## HOW YOUR EYE MOVES THROUGH IMAGES ..... E2.012

Tony Krup

An in-depth composition class about how an eye moves through an image. Using general composition rules and tips to make your subject stand out and have interest.

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pre-registration.**

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that interests you.

But if a room is  
full, find another  
class.

# Friday

## LENSES AND THEIR PURPOSE .....E2.014

Jillian Bell

Each focal length is unique. Lenses are tools we use to create specific photographic looks. Join national technical representative and photographer Jillian Bell as she explores the properties of optics. Explore how different lenses can change the overall look of an image. In addition, dive into current optical technology and its advantages.

## NASA: DOCUMENTING A RETURN TO THE MOON .....E2.016

Radislav Sinyak

NASA is building the Orion spacecraft and Space Launch System rocket to take humans back to the Moon by 2024. I will share images from nearly 10 years of following the development of the Orion spacecraft.

## AUTOMOTIVE PHOTOGRAPHY ..... E2.026

Josh Baker

Come explore what to look for in automotive photography from angles to shoot, gear to use to lights to position.

## 3:30 p.m. (6th period)

## NI16: CROPPED CONTEST ..... E1.004

Mitchell Franz, Deanne Brown, Stan Godwin, Rob Mattson

Continued from 2:30 p.m. session.

## **OPEN SESSIONS. IF THERE ARE NO SEATS, SELECT A DIFFERENT CLASS.**

## FROM ROUND ROCK TO ANTARCTICA ..... E2.010

Henry Huey

Huey will discuss the freelance work he does for the *Round Rock Leader* newspaper and will go into details and offer tips on approaches for covering sports and events. He will talk a bit about portrait photography, primarily of high school seniors. And he will talk about travel photography, particularly a trip he took with his family to Antarctica last Christmas. Prints from that trip became an exhibit at the Round Rock Library.

## GUMPTION PHOTOGRAPHY.....E2.012

Margaret Sorrows

If you want to get the very best photos, you've got to show some gumption. Get ideas to show photo initiative and resourcefulness as you cover your school community.

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# Friday

## **ON STAFF AT THE TEXAS HOUSE.....E2.014**

Steven Moakley

Photographer Steve Moakley will discuss his work on staff at the Texas House of Representatives. He will take you through his daily routine and highlight various concepts he uses to make compelling images of the Texas Legislature.

## **THE IMPORTANCE OF THE PRINT .....E2.016**

Cassy Weyandt

The creative process in printmaking refines the vision of the photographer. Since the 1800's we have perfected the final image. Really there is no such thing as #nofilter.

## **LEGAL ISSUES FOR PHOTOGRAPHERS ..... E2.026**

Kevin Brown

Has somebody used your images without permission? Have you been told where you can and cannot take photos? This presentation will cover the basics of legally protecting your creative works (copyrights) and avoiding legal trouble by knowing your rights (the "who, what where" of taking photographs).

## **6:45 p.m. (7th period)**

## **KEYNOTE AND AWARDS ..... E1.004**

Donna De Cesare

The keynote and awards ceremony will start promptly at 6:45 p.m. giving you two hours for dinner. There are plenty of local eating establishments within walking distance of the capital in all directions that can get you served and back within that time.

Be on time and respectful of our speaker.



# Friday Keynote & Awards



PHOTO BY DONNA DE CESARE

## FRAGMENTS: STORIES OF UPROOTING AND RESILIENCE FROM LATIN AMERICA

BY DONNA DE CESARE, PHOTOGRAPHER

Friday, Feb. 21 | 6:45 p.m. | Texas State Capitol

Donna De Cesare began reporting on Latin America during the civil wars of the 1980s, focusing her camera on the disrupted lives of children and teenagers in Central America. She continued photographing in Central American refugee communities in the United States in the 1990s and in postwar Central America in the 2000s. Now, in the 2020s, gang violence has become the dominant explanation for turmoil in Latin America, but also for the uprooting, displacement and migration we read about in news headlines.

De Cesare will provide context for what is happening today, with images from her 2013 book *Unsettled/Desasosiego: Children in a World of Gangs*. She will reflect on ethical questions she faced and lessons learned while working on stories about children in vulnerable situations for UNICEF. She will share insights from her work on community-based photo workshops and art projects that help to expand resilience and creativity.

Photojournalism is a window on the world beyond ourselves. Photography is also a mirror—directing us inward. Whether an individual pursues image making as journalism or art, photography offers us connections and truths we might not otherwise see, expanding the possibility of empathy and understanding.



**DONNA DE CESARE**  
Associate Professor  
School of  
Journalism  
The University of  
Texas at Austin

Recipient, Maria Moors Cabot Award for Journalism Enhancing InterAmerican Understanding

Recipient, Dorothea Lange / Paul Taylor Prize from the Center for Documentary Studies at Duke University

Recipient, Mother Jones Award for Social Documentary Photography

Author, *Unsettled/Desasosiego: Children in a World of Gangs* published in 2013 by the University of Texas Press

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# Saturday

## ACC ROOM LEGEND

The first number represents the building number:  
1=1000 bldg., 2=2000 bldg., 3=3000 bldg. (photo), 4=4000 bldg.  
The second number is the floor: 1=1st floor, 2=2nd floor.

## 9 a.m. (8th period)

### **A200/J200: ADVANCED PORTFOLIO REVIEWS ..... 3114/3118**

Bill Barrett, Stan Godwin, Christina Hossler, Dharam Khalsa, John Knaur, Daniel Lee, Victor Ramos, Margaret Sorrows, Radislav Sinyak, Paul Traves

This personal critique for juniors or seniors is an excellent warm-up for the Hal Fulgham Memorial Scholarship contest. Students may only sign up for one critique. Go to the room on your schedule. *Materials:* 5 to 10 digital images uploaded to the ATPI contest site by Feb. 18. *Pre-registration required.*

### **R100: BEGINNING PORTFOLIO REVIEWS ..... 3120/3139**

Caylee Davis, Krista Luter, Brenda Marafioti, Laura Miller, Christine Peirce, Melanie Sherwood, John Skees and Laura Veno

For those students who are just getting started and looking to further hone their photography skills, this portfolio review will offer an opportunity for beginners to have their work critiqued by photo and journalism instructors from around the state. Go to the room on your schedule. *Materials:* 5 to 10 digital images uploaded to the ATPI contest site by Feb. 18. *Pre-registration required.*

### **OPEN SESSIONS. CHOOSE ONE. IF THERE ARE NO SEATS, SELECT A DIFFERENT CLASS.**

### **A DAY AT THE DPP - FASHION + PHASE ONE CAMERA ..... 3102**

Maja Buck

Learn how to light and direct models for a fashion photography shoot from start to finish using Phase One's XF + IQ4 medium format digital camera. *Limited space.*

### **WORKING AT THE SPEED OF FORMULA ONE ..... 4136**

Keith Rizzo

Explore what it is like to work inside the Formula One paddock, pit lane, and track side photographing the most watched form of motor sport in the world. Learn what is expected in the field of professional motor sports and how to capture and deliver images at a professional and creative level.

**Except for the portfolio reviews, the Saturday morning sessions do NOT require pre-registration.**

Attend any session that interests you.

# Saturday

## **JUST TELL THE STORY.....4202**

Jim Domke

If the goal is simply to upload as many images as possible, the message is lost. Who looks at all 20+ images? Do they see the BEST images? What are you trying to say?

## **INTRO TO LARGE FORMAT PHOTOGRAPHY .....4203**

Emily Baron

Learn the basics of large format film photography and see how it compares with other formats. We will examine what it takes to make an image using a 4x5 view camera, including equipment, setup, movements, and development.

## **GAME DAY.....4204**

Jose Yau

How to get prepared mentally and physically for the Game Day.

## **TREES: THE BEAUTY OF NATURAL DESIGN.....4213**

Rob Mattson

Trees cover 30% of the Earth's surface, provide roughly 28% of the oxygen we breathe, and account for 50% of all plant activity. They are also a beautiful figure study with unlimited potential. Up-close or far away, light or dark, dead or alive, simple or complex, backlit or front-lit, spring, summer, fall or winter, trees seem like easy subjects. In reality, they present unique challenges that can fundamentally help photographers address weaknesses in the way they see and photograph the world around them.

**FOR CLASSES H108 AND H115, THE BUS LEAVES FROM IN FRONT OF BUILDING 3000 FOR STUDIO AT 9:55 A.M.**

## **10-11:50 a.m. (9th period)**

### **H101: TIPS AND TRICKS FOR DIGITAL IMAGING ..... 3114**

Hal Schmidt

Learn the basics of Adobe Photoshop. Designed for students or teachers who have limited experience with Photoshop. Materials: none

### **H102: PHOTOSHOP MASKING AND COMPOSITING .....3139**

Laura Negri

Explore the artistic potential of masking and compositing techniques. Designed for students or instructors with intermediate experience in Photoshop. Materials: none

These Saturday sessions **require pre-registration.** Due to limited space, equipment and supplies, do NOT switch classes.

# Saturday

## **H103: ADVANCED EDITING WORKFLOW ..... 4262**

Leah Waters

Use Adobe Bridge and Photoshop to create an efficient workflow process for online and print publications. Learn how to manage, edit and maintain photos from the camera to the page. *Materials:* jump drive with at least 10 photos

## **H104: PAINTING WITH LIGHT ..... 4213**

Michael Peña

Light. The raw material of photography. Come learn to use it as an artist uses oil paints to create their masterpieces. Go to the room on your schedule. *Materials:* digital camera, black/dark clothing

## **H105: ENVIRONMENTAL PORTRAIT ..... 4136**

Chad Smith and David Cook

Take your subject out of a sterile environment and put him or her into an environment that tells us something about the subject. Go on location to see how to get the most out of a portrait situation. *Materials:* camera

## **H106: DESIGN AND COMPOSITION ..... 2120**

Christine Peirce

After a brief discussion of photographic design and aesthetics, you'll participate in a walking tour on the ACC-Northridge campus to examine ways of seeing photographically. *Materials:* camera

## **H107: STUDIO PORTRAITURE ..... 3102**

Signi Ragnar

Lighting styles and lighting quality, posing tips and working with subjects in a formal studio setting will all be covered. *Materials:* camera.

## **H108: FOOD PHOTOGRAPHY HACKS..... BUS TO SPS**

Shannon Oden

Food always looks so yummy and perfect in commercial photos, but how do they do that? All secrets will be revealed in this tabletop hands-on workshop focused on commercial food photography and the tricks of the trade used to make food look like the superstar every time. The bus will depart from in front of Building 3000 at 9:55 a.m. *Materials:* digital camera, tripod (optional)

## **H109: OFF CAMERA FLASH – SMALL LIGHT, BIG IMPACT ..... 2118**

John Smallwood and Clint Smith

Learn Off Camera Flash where you control the light with camera settings and small flashes. You will learn the process and devices needed where your creativity is your only limit. *Materials:* Canon digital camera (the class will be working with Speedlights, so Canon cameras are required)

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Upload your fun 2020 conference images to Twitter or Instagram using the ATPI hashtag.

 **#ATPIWC20**

**@ATPI**

# Saturday

## **H110: CREATING SPORTS ART .....4206**

Brenda Marafioti

Students will utilize dynamic sports portraits for athletic banners, posters, and promotional materials. Learn how to use action and posed sports photos to create Photoshop composites focusing on the skills of masking, layer blending, adding texture, text, and effects. Production options and marketability will also be covered. *Materials:* none

## **H112: WORKING WITH APERTURES..... 2213**

Andrea Negri

From forced perspectives to selective focus, learn how your aperture settings have an impact on your photo. *Materials:* Camera, fast lens

## **H114: A DAY AT THE.DPP – BROKEN HEARTS PHOTO BOOTH.....3112**

Frank Curry

Who doesn't like a photo booth? The theme will be open heart surgery with a Valentine's Day twist. Explore the process of conceptualizing, building, shooting and printing on location to make a successful photo booth experience. *Materials:* digital camera

## **H115: A DAY AT THE.DPP – ANALOG DREAMS + THE INSTANT PORTRAIT BUS TO SPS**

Sarah Wilson

Use a Polaroid SX-70 and Polaroid Originals instant film, gels and studio strobe lighting to produce eye catching photographs. The bus will depart from in front of Building 3000 at 9:55 a.m. *Materials:* none

## **H116: LIGHTING ON LOCATION**

H116-01 Rob Mattson .....4216

H116-02 Derek Gower .....4251

Get the perfect lighting whether dealing with the bright sun of a daytime football game to the night lights of the city. Learn how to control the lighting by balancing available light with fill flash as well as slow/rear curtain sync flash or how to avoid the use of flash at all with techniques for supplementing existing light. Go to the room on your schedule. *Materials:* digital SLR and external electronic flash

## **H117: PHOTOJOURNALISM FOR YEARBOOKS AND NEWSPAPERS ..... 3118**

Deanne Brown

It is never too late to learn ways to improve the photography for publications. Learn specific techniques for getting the best photos. *Materials:* digital cameras, lenses, flash

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# Saturday

## **H118: LIGHTROOM: BEST PRACTICES FOR BEGINNERS.....3120**

Stan Godwin

It is never too late to learn ways to improve the photography for publications. Learn specific techniques for getting the best photos. This class will be combined with H121. *Materials:* digital cameras, lenses, flash

## **H119: STUDIO LIGHTING BOOTCAMP.....2155**

Cassandra Syler

Interested in using strobe photography to take portraits but don't know where to start? In this bootcamp, students will start with a one-light set up and add lights one at a time to create a classic three-light portrait. Students will also get the chance to experiment with two different types of lighting equipment available for the studio and beyond. Work with different types of light modifiers and experiment with how they change the look of a photo. *Materials:* digital camera, tripod (optional)

## **H120: WORKING WITH MODELS .....4203**

Mitchell Franz

Learn techniques for posing a model and working with light to capture the best portrait or advertising photograph. *Materials:* digital camera

## **H121: LIGHTROOM 1 – IMPORTING AND THE LIBRARY MODULE .....3120**

Stan Godwin

How to create a Lightroom catalog, import images and work in the Library Module. In the Library Module, we'll learn how to create templates to increase the workflow speed as well as different ways to add keywords and attributes. We will also look at the various ways to filter and sort images. This class will be combined with H118. *Materials:* none

## **H123: SLIT-SCAN PHOTOGRAPHY .....4211**

Andrew Davidhazy

In this workshop we will explore a special effect known as slit-scan photography. But instead of using special cameras or digital techniques the emphasis will be on making creative, surprising and fun photographs with simplified equipment that we will build. Basic digital methods will also be a part of the workshop. Among the applications that we will explore are rollout, photofinish, rolling shutter and panoramic photography. *Materials:* none

## **H124: SOCIAL MEDIA FOR PHOTOGRAPHERS .....4204**

Laura Miller

Learn how to use Twitter, Instagram, Snapchat and other social media tools to promote yourself, your work or your business. *Materials:* smartphone with these apps installed

These Saturday sessions **require pre-registration.**

Due to limited space, equipment and supplies, do NOT switch classes.

# Saturday

## **H125: SOUND DESIGN PART 1 .....4202**

Kyle Juntunen

In part one we will focus on what microphones you should use for different scenes and practice setting up microphones for short films and broadcast interviews. *Materials:* camera with external microphone, tripod

### **BUS RETURNS FROM SPS AT 11:55 A.M.**

## **noon (10th period)**

### **L200 / G200 / V200: STUDENTS' LUNCH (PROVIDED) .....4136**

### **ATPI BUSINESS MEETING ..... 3140**

*Instructors only.* Grab your lunch in 4136 and then come sit in on our business meeting and find out about some of the future activities for the organization.

### **FOR CLASSES H108 AND H115, THE BUS LEAVES FROM IN FRONT OF BUILDING 3000 FOR STUDIO AT 9:55 A.M.**

## **1:15-3:05 p.m. (11th period)**

### **H101: TIPS AND TRICKS FOR DIGITAL IMAGING ..... 3114**

Hal Schmidt

Learn the basics of Adobe Photoshop. Designed for students or teachers who have limited experience with Photoshop. *Materials:* none

### **H102: PHOTOSHOP MASKING AND COMPOSITING .....3139**

Laura Negri

Explore the artistic potential of masking and compositing techniques. Designed for students or instructors with intermediate experience in Photoshop. *Materials:* none

### **H104: PAINTING WITH LIGHT .....4213**

Michael Peña

Light. The raw material of photography. Come learn to use it as an artist uses oil paints to create their masterpieces. *Materials:* digital camera, black/dark clothing

If multiple rooms are listed for a session, BE SURE TO GO TO THE ROOM ON YOUR SCHEDULE.

Visit [atpi.org](http://atpi.org) to see images from the top programs in Texas as well as some of the winners of the on-site competitions.

# Saturday

## **H105: ENVIRONMENTAL PORTRAIT .....4136**

Chad Smith, David Cook and Walker Harris

Take your subject out of a sterile environment and put him or her into an environment that tells us something about the subject. Go on location to see how to get the most out of a portrait situation.

*Materials:* camera

## **H106: DESIGN AND COMPOSITION .....2120**

Christine Peirce

After a brief discussion of photographic design and aesthetics, you'll participate in a walking tour on the ACC-Northridge campus to examine ways of seeing photographically. *Materials:* camera

## **H107: STUDIO PORTRAITURE**

H107-03 Signi Ragnar.....3102

H107-04 John Skees.....4202

Lighting styles and lighting quality, posing tips and working with subjects in a formal studio setting will all be covered. Go to the room on your schedule. *Materials:* camera.

## **H108: FOOD PHOTOGRAPHY HACKS..... BUS TO SP5**

Shannon Oden

Food always looks so yummy and perfect in commercial photos, but how do they do that? All secrets will be revealed in this tabletop hands-on workshop focused on commercial food photography and the tricks of the trade used to make food look like the superstar every time. The bus will depart from in front of Building 3000 at 1:10 p.m. *Materials:* digital camera, tripod (optional)

## **H110: CREATING SPORTS ART .....4206**

Brenda Marafioto

Students will learn how to use sports portraits for banners, posters and promotional materials as well as how to use action and posed sports photos. They will create Adobe Photoshop composites focusing on masking, layer blending, adding texture, text and effects. Marafioto will also discuss production options and marketing. *Materials:* none

## **H111: WORKING WITH SHUTTER SPEEDS..... 2110**

John Knaur and T.J. Maynes

Blurring motion. Stopping motion. Panning. From Eadweard Muybridge's photos of a horse running to today's bursting balloons here is your chance to experiment with some of these techniques. *Materials:* camera and tripod

## **H112: WORKING WITH APERTURES..... 2213**

Andrea Negri

From forced perspectives to selective focus, learn how your aperture settings have an impact on your photo. *Materials:* Camera, fast lens

If multiple rooms are listed for a session, BE SURE TO GO TO THE ROOM ON YOUR SCHEDULE.

These Saturday afternoon sessions

**require pre-registration.** Due to limited space, equipment and supplies, do NOT switch classes.

Upload your fun 2020 conference images to Twitter or Instagram using the ATPI hashtag.

 #ATPIWC20

@ATPI



# Saturday

## **H113: SMARTPHONE PHOTOGRAPHY .....4212**

Eddie Hinojosa

Learn how to use some of the cool apps for smartphones to capture unique images. *Materials:* a smartphone with any of the following apps: Hipstamatic, Instagram, ProHDR, SnapSeed

## **H114: A DAY AT THE.DPP – BROKEN HEARTS PHOTO BOOTH.....3112**

Frank Curry

Who doesn't like a photo booth? The theme will be open heart surgery with a Valentine's Day twist. Explore the process of conceptualizing, building, shooting and printing on location to make a successful photo booth experience. *Materials:* digital camera

## **H115: A DAY AT THE.DPP – ANALOG DREAMS + THE INSTANT PORTRAIT BUS TO SPS**

Sarah Wilson

Use a Polaroid SX-70 and Polaroid Originals instant film, gels and studio strobe lighting to produce eye catching photographs. The bus will depart from in front of Building 3000 at 1:10 p.m. *Materials:* none

## **H116: LIGHTING ON LOCATION**

H116-03 Rob Mattson.....4216

H116-04 Derek Gower.....4251

Get the perfect lighting whether dealing with the bright sun of a daytime football game to the night lights of the city. Learn how to control the lighting by balancing available light with fill flash as well as slow/rear curtain sync flash or how to avoid the use of flash at all with techniques for supplementing existing light. Go to the room on your schedule. *Materials:* digital SLR and external electronic flash

## **H119: STUDIO LIGHTING BOOTCAMP .....2155**

Cassandra Syler

Interested in using strobe photography to take portraits but don't know where to start? In this bootcamp, students will start with a one-light set up and add lights one at a time to create a classic three-light portrait. Students will also get the chance to experiment with two different types of lighting equipment available for the studio and beyond. Work with different types of light modifiers and experiment with how they change the look of a photo. *Materials:* digital camera, tripod (optional)

## **H120: WORKING WITH MODELS**

H120-03 John Smallwood and Clint Smith.....2118

H120-04 Mitchell Franz.....4203

Learn techniques for posing a model and working with light to capture the best portrait or advertising photograph. Go to the room on your schedule. *Materials:* digital camera

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**@ATPI**

# Saturday

## **H122: LIGHTROOM 2 – THE DEVELOP MODULE .....3120**

Stan Godwin

How to enhance your images in the Develop module. We'll cover the best ways to process, convert the images to black and white, split tone, lens corrections, and sharpening. The learned outcome will be a general overview of the Develop Module. *Materials:* none

## **H123: SLIT-SCAN PHOTOGRAPHY ..... 4211**

Andy Davidhazy

In this workshop we will explore a special effect known as slit-scan photography. But instead of using special cameras or digital techniques the emphasis will be on making creative, surprising and fun photographs with simplified equipment that we will build. Basic digital methods will also be a part of the workshop. Among the applications that we will explore are rollout, photofinish, rolling shutter and panoramic photography. *Materials:* digital camera

## **H124: SOCIAL MEDIA FOR PHOTOGRAPHERS .....4204**

Laura Miller

Learn how to use Twitter, Instagram, Snapchat and other social media tools to promote yourself, your work or your business. *Materials:* smartphone with these apps installed

## **H126: SOUND DESIGN PART 2..... 3231**

Kyle Juntunen

In part two we will focus on creating your own sound effects using Foley sound recording. Everyone will work together so that when students leave you will have the start of your own sound library. *Materials:* camera with external microphone, tripod, and USB for collecting audio clips.

### **BUS RETURNS FROM SPS AT 3 P.M.**

## **3:15-4:05 p.m. (12th period)**

### **OPEN SESSIONS. CHOOSE ONE. IF THERE ARE NO SEATS, SELECT A DIFFERENT CLASS.**

#### **AUSTIN COMMUNITY COLLEGE STUDENT PORTFOLIOS .....3120 / 3139**

Christina Hossler, Dharam Khalsa, Daniel Lee, Victor Ramos, Emma Sitzman and Juan Valdes  
View commercial and fine art print portfolios prepared by students in the ACC photography program. Visit with the student photographers and find out tips for creating your own portfolios.

These Saturday  
afternoon sessions  
do NOT require  
pre-registration.

However, if a  
class is full, select  
another.

# Saturday

## **A DAY AT THE DPP – PRINT LAB ..... 3118**

Sean Perry

Explore Capture One styles to develop a photograph and create stunning prints. Bring several RAW files on a USB drive for this class. *Limited space.*

## **ENVIRONMENTAL SELF PORTRAIT WINNERS .....4136**

Leah Waters

The Environmental Self-Portrait Contest is one of ATPI's most successful contests. Over the years, students and instructors have produced portraits with insight into their personalities and portraits that demonstrate their skill as a photographer. Come see and discuss this year's award recipients.

## **ATPI CURRICULUM PROJECT .....4203**

Krista Luter

For teachers only, this session will look at what ATPI offers in the way of curriculum materials and discuss what the board committee needs to improve or add to our online curriculum content.

## **SETTING UP SUCCESSFUL SOCIAL MEDIA .....4204**

Margaret Debenport and Kaitlyn Rogers

Learn from the editors of social media at Texas High School (Texarkana) about how to run a social media that peaks student interest and covers the bases of online journalism. From the quickest way to post news photos to creating sports score graphics, this session has everything you need to rejuvenate or to start fresh.

## **FINDING YOUR DOCUMENTARY PROJECT .....4213**

Bill Barrett

Many photographers work on projects over some time, exploring many aspects of a subject. I show an early project in Central America as well as current work that is nearing completion. We'll consider scale, duration, and getting started.

## **TAKING PHOTOS BEYOND THE CLASSROOM.....4216**

Raquelle Bennett, Hanna Cook and Laura DeLeon

Explore the benefits that photography brings by learning the ropes of how to create a personal photography business, earn AP Studio Art credit and participate in community outreach programs using your photography skills. With this information, you will be able to capitalize on your photographic and marketing skills, expand your knowledge and gain more than just grades and contest experience. You will be able to exercise the commercial aspect of photography and add more value to your work.

## **4:15 p.m. Group photo**

These Saturday afternoon sessions **do NOT require pre-registration.** However, if a class is full, select another.

## **4:15 p.m. GROUP PHOTO**

Meet us outside Building 3000 for our 2020 Winter Conference group photo before heading home. Safe travels!

# Biographies

## ★ ATPI STAR OF TEXAS RECIPIENT

**STEVE ARMSTRONG** is a master/craftsman and certified professional photographer. He has taught at Austin Community College for 38 years and is an active professional in Austin specializing in family portraits, senior portraits, events and head shots.

**JOSH BAKER** is a commercial and wedding photographer in Pflugerville with his studio AzulOx Visuals. Baker is also an instructor at Precision Camera in Austin. | @azulox

**EMILY BARON** is a digital product designer and film photographer based in New York City. She is always walking around the city with a variety of cameras, from 35mm to large format. Lately her favorite subjects to shoot have been street photography and dogs. She loves meeting fellow film enthusiasts and experimenting with new cameras, films, and processes. In her spare time, Baron helps run a monthly photography meet-up and photo-walk. | @embryoh

**BILL BARRETT** is a teacher and documentary photographer. A professor of photography at Webster University in St. Louis and a faculty fellow in the university's Institute for Human Rights and Humanitarian Studies, he has also taught photography in New York, Paris, Germany and in Central America. He spent much of the 1980s working on a documentary project among refugees in Honduras and El Salvador. His academic interest focuses on the pre-history of photography, and he has made a series of images using a room-size portable camera obscura. He is working on a multi-year documentary project about the Shakers in America. His work is in the collections of the Bibliothèque Nationale Paris, the Vatican, the City Museum of New York, and the Marquette University Archives, among others. | barrettb@webster.edu

Tastefully merging form and artistic flare, her emphasis always lies in the subtle details. For the past eight years, **JILLIAN BELL** has travelled the country, teaching photographic technique for Tamron USA. Her favorite things to photograph are in-studio still life images and finding contrast outdoors. | @tamronlensesedu

**RAQUELLE BENNETT, HANNAH COOK** and **LAURA DE'LEON** are senior photography students at Robert G. Cole High School and have all been involved in the program for four years. They have competed in many different competitions over the years and have been recognized with numerous local, state, and national awards. They all have their work featured in different galleries including the Institute of Texan Cultures located in San Antonio. Over the past two years, all three have successfully started their own photography businesses, and all three said they plan to continue their photography work in college.

★ **DEANNE BROWN** advised The *Featherduster* newsmagazine and taught photojournalism at Westlake High School (Austin) for 30 years prior to retiring last year. Three of her students have been named Texas High School Journalist of the Year and National High School Journalist of the Year. The newsmagazine has been recognized by state and national organizations with numerous national awards. Brown received the Edith Fox King in 2002, a TAJE Trailblazer Award in 2005 and was named the Max R. Haddick Teacher of the Year by ILPC last April. | phototeacher13@yahoo.com

**KEVIN BROWN** is a partner with the law firm of Waller Lansden Dortch & Davis LLP (Austin office). Brown is a trial lawyer with more than 20 years of experience representing individuals and companies in the media, entertainment, retail and other industries. He is the go-to lawyer in Texas for marketing law issues arising in the digital age. Brown has significant experience in complex business litigation, mediation and arbitration. Brown's experience includes advertising and marketing law matters, internet defamation, social media liability, copyright and trademark infringement, false advertising, trade secret misappropriation, contract and real estate disputes, fiduciary litigation, employment litigation and general business torts. | kevin.brown@wallerlaw.com

**MAJA BUCK** is an editorial and fashion photographer based in Austin. She works as full-time faculty in the department of professional photography at Austin Community College. | @majabuck

**MARK CHEN** is a photographic artist, educator, and author with seven published and one upcoming titles. Chen holds an MFA in photography and digital media from the University of Houston. | mark@markchenphotography.com

**DAVID COOK** is co-owner of Paris Texas Photo where he teaches classes in camera controls, Adobe Lightroom, Adobe Photoshop, alternative processes, and pinhole camera construction, along with film photography and darkroom work. He has also given photography lectures at Texas A&M-Commerce, Austin College, and taught photography at Paris Junior College. Cook also teaches hand-made bookmaking.

Over the years, **FRANK CURRY** and Austin Community College students have made many participatory photo booth sets including an 1880s tintype studio, a circus knife throwing act, and an upside down room.

Professor **ANDREW DAVIDHAZY** was born in 1941 in Budapest, Hungary. He emigrated to Argentina with his family in 1948 and then moved to the U.S. in 1957. He lives in Honeoye Falls in the state of New York. He retired from the Rochester Institute of Technology after 45 years of service. He is the chair emeritus of the imaging and photographic technology department. While specializing in high speed, photo instrumentation, ballistic, forensic, infrared, ultraviolet and various other scientific and technical aspects of photography he is almost equally active in the application of technical imaging concepts to aesthetic purposes. | andpph.com

**MARGARET DEBENPORT** and **KAITLYN ROGERS** are in their fourth years of Texarkana High School Publications. Throughout these years, they have watched what built their program's social media and what broke it, and been students in photography and newspaper classes. Together, they run all of the THS student media social media accounts and maintain the schedule of staff photographers, section and photo editors. | @thsstudentmedia

# Biographies

Being a yearbook editor in high school led to **JIM DOMKE** getting his Bachelor of Journalism degree from the University of Missouri. He has worked at numerous newspapers as photographer and photo editor. And 44 years ago, he made a camera bag that is still available at Tiffen.com. | [www.jgdomke.com](http://www.jgdomke.com), J. G. Domke on YouTube, [@jimdomke](https://www.instagram.com/jimdomke)

**MITCHELL FRANZ** is an independent photographer and video producer based in Yoakum. He photographs a wide range of people, places and things from Ross Perot to Istanbul, Turkey to medical implants in Memphis. Franz photographs and assists with Jensen Larson Photography of Florida on larger wedding and commercial projects. A former award-winning scholastic journalist, Franz actively participated in scholastic journalism during high school. In addition, he teaches at the Gloria Shields All-American Publications Workshop, ATPI and ILPC. | [m.a.franz@gmail.com](mailto:m.a.franz@gmail.com) | [@MitchellFranz](https://www.instagram.com/MitchellFranz)

★ **STAN GODWIN** taught in and coordinated the photography program at Texas A&M–Commerce for 30 years. He was the lead for one of the first five digital photography programs at American universities. At retirement Godwin was the interim-head of the art department. Godwin has taught more than 200 workshops on Cape Cod and in Texas, Oklahoma, Nevada, California, Georgia, Louisiana and Florida and continues to shoot professionally and personally. He is a nationally recognized educator of Adobe Lightroom, HDR, raw, Lensbaby lenses and color management and profiling. His photographic work has been published in hundreds of magazines, newspapers and books over the last four decades. Godwin received a Bachelor of Fine Arts from the Rochester Institute of Technology and a master's from Texas A&M–Commerce. He has had a long storied career mainly trying to take care of people like Mark Murray and Bradley Wilson. Countless hours have been spent training them for the future to little or no avail. Stan finally gave up around 2006 and now just rolls with it. | [www.stangodwin.com](http://www.stangodwin.com), [stan@stangodwin.com](https://www.instagram.com/stan@stangodwin.com)

**DEREK GOWER** is a freelance photographer with eight years professional experience, an instructor for high school photojournalism workshops, and a co-author of Jostens Grow Your Know Photography curriculum. Derek enjoys working one-on-one with students to overcome the technical challenges of photography and lighting and elevate their skills to the next level. | [dgower07@gmail.com](mailto:dgower07@gmail.com)

**WALKER HARRIS** is a photographer and graphic designer based in Austin. A native to the city (a rarity these days), his focus is on architectural and real estate photography, documenting Austin's rapid growth and changing face. He likes breakfast tacos, armadillos and going to Target.

**EDDIE HINOJOSA** is a special education educator, photography club mentor, and a certified chaperone at Robert G. Cole High School in San Antonio.

**CHRISTINA HOSSLER** is a photojournalism student at ACC with a passion for big cats and with hopes of teaching photography in the future.

**HENRY HUEY**, a freelance photographer based in Round Rock, produces images both feature and sports, that appears in the *Round Rock Leader*, *Pflugerville Pflag* and *Austin American-Statesman* newspapers. He also shoots portraits and, occasionally, weddings. He exhibits prints, primarily travel photography, in local venues like Lamppost Coffee. | [info@hueyphoto.com](mailto:info@hueyphoto.com) | [@HenryHueyPhoto](https://www.instagram.com/HenryHueyPhoto)

**SUE JETT** was a yearbook, newspaper and photo instructor for 30 years in both Missouri and Texas. Now she is working in her dream job — grandma.

**KYLE JUNTUNEN** teaches audio/video production, broadcast and filmmaking at Allen High School. He also directs the student run video board at Eagle Stadium. He is a graduate of the University of North Texas with a degree in radio, television and film. Juntunen is a vice president for ATPI. | [vpworkshops/atpi.org](http://vpworkshops/atpi.org) | [@kyle\\_juntunen](https://www.instagram.com/kyle_juntunen)

**DHARAM KHALSA** has been taking pictures for five years. Although she went to school in India, she is now a student at Austin Community College photographing action/sports, landscape and portraits. | [@dharamkhalza](https://www.instagram.com/dharamkhalza) | [@fullmoonsonrise\\_](https://www.instagram.com/fullmoonsonrise_)

★ **JOHN KNAUR**'s photographic career began in 1970 while in college working as a lab tech and later a photojournalist for the local paper. In 1976 he moved to Arlington and began freelancing in the area. Olympus Cameras hired him as a field technical representative and photographer in 1978. From 1978 until 2011 his work with Olympus included corporate and product photography, audiovisual production, and, with the advent of digital cameras, marketing. His activities allowed him to photograph events such as the Republican and Democratic conventions, the Pan Am Games, Detroit Grand Prix, Indy 500, World Cycling Championships and many other venues. Knaur has also been an instructor at the ATPI Summer Workshop and a guest speaker since the 1980s. | [johnknaur@mac.com](mailto:johnknaur@mac.com)

**TONY KRUP** is a Pro Markets Rep for Nikon Inc. with a passion for photography and fantastic gear. He loves to experiment and travel the outdoors. He tries all aspects of photography from studio to landscapes and is always looking for a challenge. | [tkrup\\_nikon\\_pro\\_rep](https://www.instagram.com/tkrup_nikon_pro_rep)

**DANIEL LEE** is an architectural photographer based in Austin and is always in search of the incredible. His love of lines and modern design combined with his intimate relationship with nature leads him to create moody and atmospheric images. In his free time you can see him shredding local trails on a mountain bike, packing up to go skiing, or simply completing an epic hike.

**KRISTA LUTER** is the commercial photography instructor at Allen High School and serves as vice president for curriculum for ATPI. | [vpcurriculum/atpi.org](mailto:vpcurriculum/atpi.org)

**BRENDA MARAFIOTO** is a 1995 graduate of the University of Texas at San Antonio and teaches commercial and Advanced Placement art photography at Robert G. Cole High School on Joint Base Fort Sam Houston. Her program goals include entrepreneurship, community service, and gallery exhibitions. She is an ATPI vice president. | [vpconference/atpi.org](mailto:vpconference/atpi.org) | [Brenda Marafioti](https://www.instagram.com/BrendaMarafioti)

# Biographies

**ROB MATTSON** is a husband, father of three, former collegiate rower and alumnus of the University of Colorado at Boulder. He was a student of Mark Murray's who began working as a photojournalist at the age of 15. He worked free-lance through college, worked in newspapers, freelance and academia, and in 2015, landed in his role as a staff photographer for the Noble Research Institute in Ardmore, Oklahoma. Outside of portraits and illustrations, nothing is ever staged, posed, directed or redone, so WYSIWYG. This modus operandi is most commonly found in photojournalism's code of ethics, but almost unheard of in the corporate world, which is exactly why Mattson said he feels right at home with an employer that believes in truth, and sees adversity as a prompt to make the world a better, more sustainable place. | @robmattson

**TJ MAYNES** is a passionate, hardworking software engineer living in New York City. He specializes in product development, agile software methodologies and consulting. Maynes is consulting at VMWare (formally Pivotal Labs), writing in his blog and taking pictures with Emily Baron. | tjmaynes.com, tjmaynes@gmail.com

**LAURA MILLER** is a teacher at Bryan High School and is ATPI vice president of member services. | vpmembers@atpi.org

**STEVEMOAKLEY** is an award-winning documentary and commercial photographer based in Austin. He utilizes elements of visual storytelling to capture compelling imagery for brands, non-profits and editorial clients. He is also a staff photographer at the Texas House of Representatives. | @stevemoakley

**ANDREA NEGRI** is in her first year advising the Bellaire Carillon yearbook. She taught for 10 years at Alief Hastings High School, serving as newspaper and yearbook adviser, journalism and photojournalism teacher, fine arts department chair and UIL journalism coach. She is ATPI secretary and contest director for the TAJE. Negri is a JEA Master Journalism Educator, a TAJE Pathfinder award recipient and an ILPC Edith Fox King recipient. She refuses to use "over" in place of "more than." | secretary@atpi.org | @amnegri

**LAURA K. NEGRI**, CJE, has taught journalism, photojournalism, newspaper, yearbook and technology for 25 years in Texas public schools. Prior to teaching, she was a newspaper reporter, photographer and editor. She judges for several state journalism organizations and is a 2002 Reynolds High School Journalism Institute participant, a 2005 Radio Television News Directors Foundation Teacher Ambassador, a 2012 Fund for Teachers Fellow, a TAJE and a JEA director-at-large.

**ROB NORMAN** graduated from the University of North Texas in 2004 with a major in literature and has been an educator for 12 years in the fields of writing and technology at Nocona High School. The first eight years he focused on creative writing and script writing for use in video and audio productions. During the past four years, he has created an audio video studio at Nocona High School focused on movie production, broadcast production and sound design on a professional level. The classes are a hands-on learning experience for all facets of the preproduction, production and post production processes. His students have created a multitude of film projects that have led them to multiple victories in the Focus: UIL Young Filmmakers competition. Nocona's film teams have advanced to

state semifinals in narrative in 2015 and 2016; as well as state finals in documentary in 2016. Norman and students established a weekly newscast in 2014 called "Tomahawk TV News." The newscast focuses on events, weather, sports, human interests, classroom projects, and comedic variety shows. Norman has a love for inspiring his students to think outside the box and to create quality productions with a hands-on approach.

**SHANNON ODEN** is a self-taught photographer. As a high school photography student, she interviewed renowned photographer Ansel Adams who propelled her inspiration and drive to shoot what she loves. She was originally a commercial photographer from Northern California who specialized in landscape and fine art photography. She received her teaching certification from Texas A&M University and has been teaching commercial and advanced commercial photography for 10 years. Her images have been published in *Photographer's Forum* and various other magazines. Shannon is ACA certified in Adobe Photoshop, and active in several organizations, she is the ATPI president, on the National Education Team for SkillsUSA, Photography and the Texas state tech chair for SkillsUSA, photography. She received the 2013 Fort Worth ISD Crescent Real Estate Teaching Chair of Excellence in CTE Education. She is the photography instructor at Ben Barber Innovation Academy in Mansfield, teaching CTE commercial and advanced photography. Her programs have been recognized as the Texas State Champion in Photography, SkillsUSA five times. | president@atpi.org

**CHRISTINE PEIRCE** operates Little E Photography after teaching photography for high school students for eight years. Peirce lives in the middle of nowhere and captures primarily families, children and newborns, but also her goats, llama and donkey. | @christinepeirce

**MICHAEL PEÑA:** Husband, girl dad, teacher of light, science fiction fan. | @thelastdarkroom

**SEAN PERRY** is a fine-art photographer based in Austin and New York City. His photographs and books center on architecture, space and light investigating the ambiance felt within built and temporary environments. Perry serves as a professor and department chair of photography at Austin Community College where he founded a mentoring program and lecture series titled, *The Picture Review*. Perry's photographs have been published widely, and his works are held in the permanent collections of the Museum Fine Arts Houston, The Amon Carter Museum, and the Haas Arts Special Collections at Yale University.. | sperry@austinc.edu | @sean.perry

**TODD PETERSON** fell in love with photography at the age of 14 after getting his first 35mm SLR camera as a birthday gift from his parents. During high school he worked on the yearbook staff as a photographer. In June 1987 Peterson graduated valedictorian of his class at Elkins Institute Photography School. Some of Todd's work experience includes, managing a camera store, in 1993 he went to work for a Fortune 500 company where he helped in establishing a state of the art digital photography studio doing food photography for advertising. He spent four years working for one of Oklahoma City's oldest, most prestigious studios where he photographed literally thousands of high school seniors, weddings, children and family portraits. In 2013 he began teaching commercial photography at Nocona High School, students in the program get a chance to

# Biographies

learn everything from the basics of using a DSLR to studio lighting for portraits and product photography as well as Adobe Photoshop. | [todd.peterson@noconaisd.net](mailto:todd.peterson@noconaisd.net)

**ALAN POGUE** was born in Corpus Christi in 1946. Began photo career while being a combat medic in Vietnam, 1968. Studied philosophy at the University of Texas from 1960 to 1971. She photographed for the alternative press and was mentored by Russell Lee for 10 years specializing in prison reform and farmworker advocacy. Peace groups sent her to war zones to report in what was really happening in Latin America and the Middle East. Pogue has lived in Austin for 51 years. | [documentaryphotographs.com](http://documentaryphotographs.com)

**VICTOR QUINTANA RAMOS** is pursuing a professional photography certificate at Austin Community College. An engineer by trade, she is interested in humanistic photography (street photography) in black-and-white and abstract works in color.

**SIGGI RAGNAR** an internationally recognized award-winning photographer whose talents transcend a broad spectrum of services for subject matter ranging from portraits to the performing arts to architecture and industry.

**KEITH RIZZO** has been covering motor sports across the globe since 1996 and is the photographer for Circuit of the Americas in Austin. Before covering motor sport racing, he was creating unique fashion images based in Austin. He has been teaching photography at Austin Community College since 1994 and is an Adobe Certified Expert in Adobe Photoshop and Adobe Photoshop Lightroom. | [krizzo@austincc.edu](mailto:krizzo@austincc.edu)

**HAL SCHMIDT** has been working with student media staffs for more than 32 years helping them learn how to use their software for producing their publications. He is the tech rep for the Houston office of Balfour Yearbooks and co-owner of PS Graphics in Fredericksburg. | [hal@halschmidt.com](mailto:hal@halschmidt.com)

**CHELSEA SHANNON** is an art educator and writer who holds a master's in art history from the University of Houston. She serves as the senior specialist of interpretation at the Museum of Fine Arts in Houston.

**MELANIE SHERWOOD** has 13 years teaching experience at Austin High School teaching photography, graphic design and animation. Teaching has honed her love of all things crafty, DIY, frugal and ecological. In a previous life she spent more than 12 years as the art director for KXAN-TV in Austin.

**EMMA SITZMAN** is a fashion and editorial photographer and retoucher. She has been shooting photography for almost eight years. Her interests in fashion and editorial shooting just became something she really enjoyed. She loves finding or creating unique ways to make a photograph interesting and fun for the viewer or model. "Working with people is a challenge and keeps me on my toes wanting to create best photograph I can."

**JOHN SKEES** is the director of media for the Texas Association of Private and Parochial Schools. He has taught photography, journalism, broadcast, and yearbook at the high school level and has also served on the ATPI board. Prior to joining TAPPS he was a freelance photographer specializing in events, portraits and aerial photography. | [@johnnysideways](mailto:@johnnysideways)

As a member of the communications team for NASA's Orion program, **RADISLAV SINYAK** works to share the progress on building the spacecraft that will take humans back to the moon and beyond. Radislav graduated from the photography program at Texas A&M–Commerce in 1992.

**JOHN SMALLWOOD** has been a teacher for more than 25 years and works at the Killeen ISD Career Center where he teaches web technology and commercial photography. "I love what I do." | [John.Smallwood@killeenisd.org](mailto:John.Smallwood@killeenisd.org) | [@smallwood](https://www.instagram.com/@smallwood)

**CHADDY DEAN SMITH** is a photographer based in the Dallas area and is a professor of photography at Texas A&M–Commerce. He has more than 30 years of experience in both the applied and fine art fields of photography and has conducted many workshops, including a pinhole workshop at the Universidad Politecnica de Valencia, Spain. His photographs have been exhibited in the Mabee-Gerrer Museum of Art in Shawnee, Oklahoma; the Fred Jones Jr. Museum of Art in Norman, Oklahoma; the Center for Fine Art Photography, Ft. Collins, Colorado; Pingyao International Photography Festival, Pingyao, China; Manifest Creative Research Gallery and Drawing Center, Cincinnati, Ohio; and Gagosian Gallery in Beverly Hills, California. His triptychs were chosen by the Southeast Museum of Photography, Daytona Beach, Florida for "Reverberations: Diptychs and Triptychs" exhibition and are part of its permanent collection. Smith is best known for his ongoing photographic study of the American landscape, and his series "Multiple Images of a Complex Nature" was selected as one of the special juror's picks of the 2019 LensCulture Black & White Awards.

**CLINT SMITH** worked as a photojournalist for 10 years before transitioning to the classroom. He teaches photography and journalism at Texas High School in Texarkana and is the co-adviser of the awarding *Tiger* yearbook and the *Tiger Times* student newspaper. He serves the ATPI Board as past president. In 2019, Smith received the Edith Fox King Award for his contributions to scholastic journalism in Texas. When he is not mentoring young photographers, he will be with his wife Crystal cheering on their oldest daughter at swim meets. | [pastpresident@atpi.org](mailto:pastpresident@atpi.org) | [@photo\\_adviser](https://www.instagram.com/@photo_adviser)



# Biographies

**MARGARET SORROWS** retired in June 2015 after 36 years of advising yearbooks and teaching digital photography, most recently for 24 years at Bryant High School in Arkansas. She was the 2014 JEA H.L. Hall Yearbook Adviser of the Year. Her yearbooks won numerous Gold and Silver CSPA Crowns and NSPA Pacemakers, including selection to the NSPA Hall of Fame in 2008. She received a CSPA Gold Key in 2012, the TAJE Texas Trailblazer Award in 2017, and was runner-up to Arkansas Teacher of the Year. Her photo students were consistent winners in Jostens Photo, NSPA Photos of the Year and Quill and Scroll contests. She is a frequent photojournalism presenter at high school workshops and served on the team that created the Jostens photo curriculum. She is an ambassador for Jostens, serving as an educational and creative consultant. | @margaretsorrows

**ALISON STRELITZ** is in her fourth year of advising the *El Paisano* yearbook and teaching photojournalism at Westlake High School. The yearbook has received recognition at the state and national levels from organizations including ILPC, Quill & Scroll, NSPA, TAJE and JEA. Her photography students have also received various awards from ATPi, Quill & Scroll, ILPC, NSPA, TAJE and JEA. Strelitz has twin boys who are in the sixth grade.

**CASSANDRA E. SYLER** is an ATPi vice president. She picked up her father's Canon AE-1 while in high school, but it wasn't until college that she truly fell in love with photography. The darkroom is still one of her happy places. Syler has taught photography, graphic design and art at Round Rock High School for the past 17 years. Before teaching, Syler worked for the Williamson County Sun and Round Rock Leader newspapers. She also spent time in Los Angeles working for Burke/Triolo Productions and their stock agency FoodPix. In her free time, she continues to work as a photographer. vpnewsletter@atpi.org | @PhotographyRRHS

**CINDY TODD** is the TAJE executive director. She formerly advised the award-winning yearbook and taught photojournalism at Westlake High School (Austin). Todd received the 2012 H.L. Hall National Yearbook Adviser of the Year, Max Haddick Teacher of the Year, TAJE Trailblazer, CSPA Gold Key, NSPA Pioneer and JEA Medal of Merit and Lifetime Achievement awards.

**PAUL TRAVES** has been a professional photographer operating a successful portrait studio in Austin since 1985. He has been an adjunct faculty member at ACC for more than 25 years and continues to teach classes there.

**JUAN VALDES** is a fitness and sports photographer. His interest in this genre stems from his background in sports including Karate, Capoeira and breakdancing. "I enjoy seeing how far the human body can be pushed through sports, and I love the challenge of capturing the body in motion. The thrill of capturing the moments just before a goal, a touchdown, or starting the 100m dash inspire me and keep me shooting. Such activities also keep me on track for my own personal health."

**LEAH WATERS** advises *The Tribute* yearbook and PackPage online news site at Heritage High School in Frisco. She also serves as TAJE state director and as ATPi contest chair. | vpcontests@atpi.org

**KATHRYN WATTS-MARTINEZ** taught professional photography for 33 years and displayed images at galleries and museums. "My passion is landscape and wildlife photography. It's wonderful to find a location that gets you up early just past dawn to capture just the right fog picture or to see wildlife begin the day. Or maybe it's picking just the right location to get the perfect sunset."

**CASSY WEYANDT** is a graduate of Texas A&M-Commerce and has worked in the photography field continuously, in historical restoration, commercial and fine art. | @cheshirecas

**SARAH WILSON** is an Emmy Award-winning cinematographer and photographer working for magazines such as *The New York Times Sunday Magazine*, *Time*, *Atlantic Monthly*, *Texas Monthly* and others. Work from her personal projects has been acquired by the Museum of Fine Arts Houston, the Harry Ransom Center at the University of Texas, and the Lishui Photography Museum of China. She worked as director of photography and executive producer on the film, *Tower*, the film awarded Best Historical Documentary Emmy in 2018. She is in post-production on the documentary, "Dear Mr. Brody," and teaches Expressive Photography at ACC.

A native of Panama City, Panama, who resides in Waco, **JOSE YAU** has a Bachelor of Science in biology from Newman University (1991), Wichita, Kansas. Master of Science in Cytology from Berkshire Medical Center, Pittsfield, Massachusetts, affiliated with the University of Massachusetts (1994). He received his degree in photography from the New York Institute of Photography with a specialty in photojournalism and opened Jose's Photography in 2002. With 18 years of experience, Yau offers portraits for families/seniors/brides in addition to commercial photography and sports photography.

## SOME ACRONYMS

AAEA .....American Agricultural Editors' Association  
ACC.....Austin Community College  
ASMP .....American Society of Media Photographers  
BFA.....Bachelor of Fine Arts  
CJE .....Certified Journalism Educator (JEA designation)  
CSPA .....Columbia Scholastic Press Association  
ILPC.....Interscholastic League Press Conference  
MFA .....Master of Fine Arts  
MJE.....Master Journalism Educator (JEA designation)  
NPPA.....National Press Photographers Association  
NSPA.....National Scholastic Press Association  
PPA.....Professional Photographers of America  
TAEA .....Texas Art Educators Association  
TAPPS .....Texas Association of Private and Parochial Schools  
TAJE .....Texas Association of Journalism Educators  
VASE .....Visual Arts Scholastic Event of the Texas Art Education Association



# Other ATPI Opportunities

Several ATPI contests have deadlines this spring. Students and teachers should be planning to enter these contests now. Entry forms for all contests can be found at [www.atpi.org/contests/](http://www.atpi.org/contests/).

## **IMAGEMAKER TEAM**

**Due May 11, 2020**  
[atpi.org/imagemaker/](http://atpi.org/imagemaker/)

Texas Imagemaker selections are based on awards students have received in state and national photography contests. There is no fee for entering.

As long as a) more than one school participates in a contest; and b) both the entry rules and the list of winners are available online on a public website, the contest can be included on the application. ATPI will require entrants to include the URLs on the entry forms with the student's name easily identified on the list of winners.

The points will be awarded as indicated on the website.

## **HAL FULGHAM SCHOLARSHIP**

**Due April 24, 2020**  
[atpi.org/fulgham/](http://atpi.org/fulgham/)  
**\$1,000 for first place, \$500 for second place,  
\$250 for third place and \$100 for honorable mention**

Portfolios will compete in either a fine art or a photojournalism category, which must be indicated on the entry form. \$5 entry fee per portfolio.

Portfolio Requirements:

- Sponsoring instructor must be a Texas ATPI member
- The portfolio should show consistency and reflect the student's personal vision or style. Students may only receive one scholarship award. The student does not have to major in photography in college to receive the Hal Fulgham scholarship.
- Students may enter up to three portfolios in either category.

## **TOP VIDEO PROGRAM**

**Due April 24, 2020**  
[atpi.org/topvideo/](http://atpi.org/topvideo/)

The newest ATPI contest, this contest offers seven categories in which to compete for the title of Top Video Program. Sponsoring teacher must be a Texas member of ATPI.

## **TOP PROGRAM**

**Due April 24 2020**  
[atpi.org/topprogram/](http://atpi.org/topprogram/)

The Top Program will be awarded to the school with the highest number of winning portfolios, with four points awarded for a first place portfolio in each category, three points for second place, two points for third place and one point for honorable mention. Sponsoring teacher must be a Texas member of ATPI. \$10 entry fee per portfolio.

Schools enter portfolios in up to three of the following categories:

- Documentary/Photojournalism
- Commercial/Advertising
- Landscape/Nature
- Portrait
- Architecture
- Thematic
- Sports
- Still Life

## **RISING STAR** PORTFOLIO CONTEST

**Due April 24, 2020**  
[atpi.org/risingstar/](http://atpi.org/risingstar/)

Designed for schools that don't feel ready for the Top Program portfolio contest, this contest provides an opportunity for schools to compete in a school portfolio contest just for them. \$10 entry fee per portfolio; \$20 maximum.

Schools enter portfolios in three of the following categories:

- Documentary/Photojournalism
- Landscape/Nature
- Portrait
- Architecture
- Sports
- Thematic

## **SHARON JACOBUS SCHOLARSHIP** FOR FUTURE TEACHERS

**Due April 24, 2020**  
[atpi.org/jacobus/](http://atpi.org/jacobus/)  
**\$500 cash scholarship**

For future educators, this scholarship is available to a Texas graduating senior. Applicants submit written and photographic materials and are expected to show registration into a program of teacher preparation to receive the cash scholarship. Co-sponsored by Arlington Camera. No entry fee.



Oden | Juntunen | Luter | Marafioti | Miller • Syler | Waters | Smith | Negri | Wilson | Murray

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# Credits

## CO-SPONSORED BY



### Department of Professional Photography

Austin Community College

Northridge Campus

Sean Perry, department chair

### Texas Rep. James Frank

District 69 (Wichita Falls)

and Jim Johnson, chief of staff

along with Robert Davis, State Preservation Board

## THANKS TO

Special thanks to TJ Maynes, Emily Baron,  
Mitchell Franz, Sarah Davidson,  
and students and faculty  
at Austin Community College.



Park Street, Dave Edwards and Jerry Sullivan

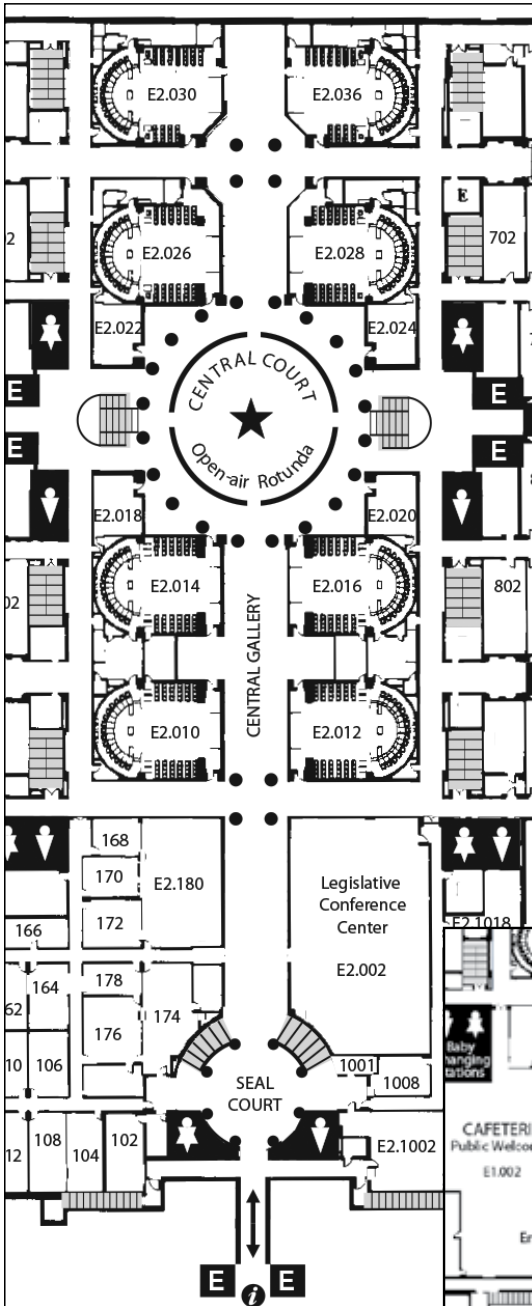
# TEXAS STATE CAPITOL

## Extension level 2

The first number is the floor.  
The second number is the room number.

### GUIDELINES

- The Texas Capitol is open weekdays from 7 a.m. to 10 p.m. and weekends from 9 a.m. to 8 p.m.
- No sales, donations or exchange of monies are permitted.
- Use for commercial enterprise or fund-raising is prohibited.
- No campaign related activities are allowed.
- No food or drink allowed in any of the rooms.



SECOND FLOOR  
below ground level



FIRST FLOOR  
below ground level



**Northridge Campus**  
**DIRECTORY & MAP**

**AUSTIN COMMUNITY COLLEGE • Northridge Campus**

The first number of the room is the building number.

The second number is the floor number.

Park in any spot except those labeled for faculty or for the handicapped.