

## Date Specific

more information  
can be found on  
the ATPI website at  
[www.atpi.org](http://www.atpi.org)

### 1.14.2004

The PDNedu Student Photo  
Contest deadline, sponsored  
by Epson

### 1.19.2004

Application deadline for the  
Sante Fe Photo Workshop  
/ PDNedu Excellence in  
Teaching Award

### 2.27.2004

Carry-in deadline for  
the annual Third Floor  
Photographic Society's High  
School Shootout

### 2.27-29.2004

ATPI Winter Conference  
at the University of Texas  
in Austin

### 3.3.2004

2004 May Family Art &  
Writing Contest deadline  
sponsored by the US  
Holocaust Memorial  
Museum

### 3.12-4.12.2004

Fotofest - the international  
biennial of photography  
celebrates its tenth annual  
gathering in Houston

### 4.19.2004

ATPI Top Program, Hal  
Fulgham Memorial  
Scholarship and ATPI  
Imagemaker team deadline

### 5.7.2004

Jostens Photo Contest  
deadline

### 5.12.2004

The Photo Finale contest  
deadline - sponsored by  
Trinity HS

*Do you know of some other  
important dates? If so,  
e-mail us at [info@atpi.org](mailto:info@atpi.org)  
and we'll pass them on.*

Volume 14 ♦ Issue 2

January 2004

A publication of the  
Association of Texas  
Photography Instructors  
[www.atpi.org](http://www.atpi.org)

## Fall Contest receives record-setting entries

Judges comb through 2,000 entries to select 243 winners from three states



Ryan Gladstone, Trinity  
HS - Euless, won First  
Place in the Advanced  
Color Student Life  
category in the 2003  
Fall Contest with this  
image. Ryan was  
the top winner in  
the contest with 14  
images that placed,  
including three first  
place winners. Heather  
Harper, Allen HS  
- Allen, won First Place  
in the Advanced Color  
Open category with the  
image below. Examples  
of other winning  
images can be found  
on the winners poster,  
courtesy of Jostens  
Publishing, as well as  
on the ATPI web site.

## Top Program Changes

Additional category added for schools

Based on feedback from last year's judges and on a vote by the ATPI Board, the 2003-04 Top Program competition will have several changes this year. Concerns regarding the photojournalism/sports category have led to that category being split. As a result the contest will have eight different categories in which schools may enter portfolios - architecture, digital/photo illustration, documentary/photojournalism, sports, landscape/nature, portrait, still life and thematic. Schools will also be able to enter four school portfolios, rather than three. The entry fee will be \$10 per portfolio, but the maximum entry fee for a school will be \$30.

In addition, schools who compete in the thematic category should include a matted or mounted statement explaining the concept behind the portfolio. This will help clarify to the judges what the students are trying to accomplish with the portfolio and will also keep all schools on level footing, since some were already doing this.

Finally, a system of tie breakers has been established that will name a single school as the Top Program for Texas, rather than allowing ties to occur. The first tie breaker will be the total number of winning portfolios from a school. If the point totals are equal, but one campus placed with three of the four portfolios and the second campus placed with all four, then the second campus would be named Top Program. The second tie breaker will look at the placement of the portfolios, with the number of first place finishers determining the winner. ♦



## Contest Statistics

2086 entries

41 schools

243 winners

6 judges

4 hours judging

60 breakfast tacos consumed

1000 17x23 four-color posters printed by Jostens  
thanks to Gary Lundgren, Greg Bernbrock,  
Sheri Kaplan, Howard Youngblood and others  
at the Topeka plant

## Newsbriefs

### ATPI Officer Elections

The bi-annual election of officers for the Association will take place this spring. All positions are on the ballot and we would encourage anyone interested in running to submit your name by Feb. 29. For more information, contact Mark Murray at [info@atpi.org](mailto:info@atpi.org).

### Imagemaker Award Important Changes

Each spring ATPI recognizes the top ten student photographers in the state based on results in state and national contests. Any contest which accepts student entries and does not require the student to be in attendance in order to compete may be listed on the form.

Beginning this year, ATPI will accept honorable mentions as a part of the application process. In the past, only best of show, first, second and third place winners counted.

To balance out the addition of honorable mentions, the point values will be as follows: BOS - 9 pts, 1st - 7 pts, 2nd - 5 pts, 3rd - 3 pts and HM - 1 pt. Entry forms are due in May and are available on-line.

### Best of Texas Volume II is still on sale. Buy one now.

In November 2002 ATPI unveiled *The Best of Texas High School Photography* volume II. This 78-page book features some of the best high school photography in the country with more than 30 pages of four-color images.

Included with the book are four instructional posters for the classroom - Lighting, Digital, Action and Portrait.

A set of the four posters and a book are available to ATPI members for \$20 plus shipping. Non-members may purchase the book for \$25 and shipping.

If you've read this far down and include a note on the order form you qualify for a \$5 discount. Order yours today!

# in-depth classes

90-minute in-depth classes will be offered Saturday afternoon at 2 and 3:45 p.m. Students and teachers should select two classes, plus two alternates, and fill in this information on the registration form. Some of these classes will be offered twice.



Kasey Rogner, Deer Park HS, won Beginning Best of Show in the Ilford Advanced Black and White Speed Skills contest at the 2002 Winter Conference. Students were sent out with a roll of film to photograph on the "Drag" and then had an hour to print their contest entry. Ilford has sponsored this contest for more than 15 years. Ilford is the sole supplier and official inkjet media for the 2004 ATPI Winter Conference.

### H101 Beginning Digital Imaging

Learn the basics of Adobe Photoshop. Designed for students or teachers who have never worked with the program before but have basic knowledge of computer operation. *Materials: none*

### H102 Advanced Digital Imaging

Tips and tricks for students who have a general working knowledge of Photoshop. A compendium of quick tips to enhance any project. Will also look at advanced scanning techniques and color printing for permanence as time allows. *Materials: none*

### H103 Transitioning from Still to Video

The transition from still photographer to video journalist is a growing trend. Learn how to take the skills you've learned with your 35mm camera and apply it to video. *Materials: none*

### H104 Environmental Portrait

Take your subject out of a sterile environment and put him or her into an environment that tells us something about the subject. Go on location to see how to get the most out of a portrait situation. *Materials: camera and film*

### H105 Hand Tinting/Toning Techniques

Work with a variety of methods for coloring black and white images. *Materials: black and white prints if desired*

### H106 Design and Composition

After a brief discussion of photographic design and aesthetics, you'll participate in a walking tour on the UT campus to examine ways of seeing photographically. *Materials: camera and film*

### H107 Studio Portraiture

Lighting patterns and lighting quality, posing tips and working with subjects in a formal studio setting will all be covered. *Materials: camera and film*

### H108 Pinhole Photography

Learn how to make and use pinhole cameras the simple way. *Materials: none*

### H109 Portfolio Tips and Tricks

Compliment the individual portfolio critiques by discussing how to select images for your portfolio and good presentation techniques. *Materials: your current portfolio*

### H110 Polaroid Processes

Polaroid image/emulsion transfers provide unique ways to create artistic images. *Materials: 35mm slides*

### H111 Shooting Workshop

Perfect for the first year photo student. Learn how to be master of your camera. Composition, light metering in tricky situations, bulb and flash will all be covered. Bring your questions and your cameras! *Materials: camera and film*

# ATPI Winter Conference

## H112 Street Photography

Start out with a short slide presentation of great street photography then hit the streets, capturing the life and life-styles around UT. Bring your camera, film and your courage!  
*Materials: camera and film*

## H113 Lighting on Location

Use available light (and shade) to your best advantage no matter where on the planet you might be. Learn how to select the best lighting situation and to make exposure corrections on the fly as lighting situations change. Learn techniques of supplementing existing light. *Materials: camera and film, electronic flash*

## H114 Food Photography

Work with a professional photographer to learn some tricks of photographing food.  
*Materials: camera and film*

## H115 Video Storytelling

Learn storytelling tips to use with your video camera. *Materials: video camera*

## H116 Fashion Photography

Interested in the world of fashion photography? Learn techniques of working with models, competing with New York photographers and showcasing your work. *Materials: camera and film*

## H117 Beginning Web Page Design

Designed for the student and teacher who has never worked with Web pages, this introductory class to HTML and the Web will get you started developing your own web sites. *Materials: none*

## H118 Architectural Photography

Go out into the field and learn some of the skills required for photographing architectural interiors and exteriors. *Materials: camera and film*

## H119 Printing Workshop

Expand your skills with this hands-on work session in the darkroom exploring printing techniques for improving and manipulating your images. **Limited to one advanced student per school - eight total.** *Materials: 35mm or 120mm black and white negatives and examples of your own work (students without these supplies will be moved to another class)*

## H120 Large-Format Photography

Learn some of the basics of photographing with 4x5 film and cameras. *Materials: none*

## H121 Macromedia Flash

Learn animation techniques for web sites using Macromedia's Flash software. *Materials: none*

## H122 Assembling a Web-based Portfolio

Bring 10 of your images on a CD and learn how to create an on-line slide show of your portfolio. The class will actually post the portfolios on the ATPI Web site. *Materials: you must have a CD of digital or scanned images to work with*

## H123 Creating Commercials and PSAs

Learn professional tips on creating award-winning commercials and public service announcements. *Materials: video camera*

## H124 iLife Applications

Learn how to use Apple's iPhoto, iTunes, iMovie and iDVD to create interactive presentations for school or for home. *Materials: bring a CD of digital or scanned images and Quicktime movies to work with if you'd like to work with your own materials*

# tours

Several tours will be offered on Friday afternoon from 1:30 - 4 p.m. Students and teachers should indicate their choice on the registration form. Students competing in the 1 p.m. on-site contests will not be able to participate in a tour. All tours will cost \$4 per person. *Materials: Signed release form is required to participate in all tours.*

## T101 Austin City Limits

Located next door to the conference site, Austin City Limits has hosted some of the biggest names in music over the years. Take a tour of the set and learn about what it takes to produce this award-winning show.

## T102 Texas Monthly Magazine

Take a tour of one of Texas' best products - the award-winning *Texas Monthly* magazine. Created here in Austin, this tour of the publication's home office will give you some insight on the production process of a magazine staff.

## T103 Austin Television studio

Take a tour of a professional video production studio and the newsroom of one of Austin's top stations.

# portfolio reviews

## A200 Advanced portfolio review - Art J200 Advanced portfolio review - PJ

For juniors and seniors Saturday at 10:30 a.m. and 1 p.m. The personal critique of the student's work by a professional photographer or college instructor is an excellent warm-up for the Hal Fulgham Memorial Scholarship Competition. Students should indicate an art or photojournalism critique on the registration form. *Materials: 5 to 10 mounted prints*

## R100 Beginning portfolio review

For those just getting started, this portfolio review will offer an opportunity for beginning students to have their work critiqued by other instructors from around the state. Scheduled for Sunday morning at 9 a.m. *Materials: no more than 5 prints mounted or unmounted*



Andy Davidhazy, Rochester Institute of Technology professor, discusses a portfolio during the 2003 Winter Conference. Advanced students can register to have their portfolios evaluated by a professional photographer or college student or instructor.



# schedule

**FRIDAY,  
FEBRUARY 27**

11:30 a.m.  
Registration opens

noon - 5 p.m.  
College/Vendor Show

1 p.m.  
On-site contests begin

1:30 - 3 p.m.  
Tours

4 p.m.  
Self-Portrait Carry-in  
contest entries due

5 - 6 p.m.  
Quiz Bowl Finals

**SATURDAY,  
FEBRUARY 28**

8:30 - 9:20 a.m.  
Sessions

9:30 - 10:20 a.m.  
Sessions

10:30 - 11:20 a.m.  
Sessions

11:20 - 1 p.m.  
Lunch

1 - 1:50 p.m.  
Sessions

2 - 3:30 p.m.  
Hands-on classes

3:45 - 5:15 p.m.  
Hands-on classes

5:15 - 5:45 p.m.  
Color Print Turn-in

**SUNDAY,  
FEBRUARY 29**

9 - 9:50 a.m.  
Sessions

10 - 11 a.m.  
Keynote Speaker

11:10 - noon  
Awards Ceremony

## on-site contests

Students and teachers should carefully note the requirements and supplies listed for each of the contests. Contests will begin at 1 p.m. on Friday. Students may only compete in one of the 1 p.m. contests on Friday. No teachers or advisers will be allowed to advise or instruct students during competitions. Entry fee: \$8 per contest, except where noted.

### Ilford Black and White Contest

**N100 Beginning**

**N200 Advanced**

The Ilford Black and White Contest will be different this year than previous years. Instead of a photojournalistic assignment, the contest topics will provide a more creative opportunity for the contestants. Students and teachers should be aware of this before registering for this contest.

Students will be given a roll of black and white film and an assignment. They will have a time limit in which to photograph, process and print one photograph which best completes the assignment. The students will use darkroom facilities on campus. Paper and chemicals will be provided.

The contest will be divided into beginning and advanced students. Students will process Friday and print Saturday morning. Each school may have one beginning and one advanced student. *Materials: signed release form, 35mm camera, any special equipment*

### N101 ATPI Digital Imaging Contest

Students will be given several scanned images and a period of time in which to use Adobe Photoshop to create a contest entry. The emphasis of this contest is to see how creative the students can be. No additional filters or plug-ins may be used in the contest. Each school may have no more than three students in the competition. *Materials: none*

### N102 Precision Camera Color Print Contest

The contest will provide students with a list of categories and two hours to photograph on Friday afternoon. At least one of the categories will be photojournalistic. Each student will be provided a roll of color print film. This film will be returned for processing by ATPI. Contestants will pick up the processed images at 5 p.m. on Saturday and will have 30 minutes to edit their work and turn in their entries. Schools are limited to three contestants for this contest. *Materials: 35mm camera, any special equipment*

### N400 Olympus Digital Faculty Contest

All faculty members attending the conference will be automatically registered. There is no entry fee.

Teachers will check out a digital camera for a 1-hour period from 2 - 5 p.m. on Friday or 9 a.m. - 3 p.m. on Saturday. In addition to the camera, they will also be given a list of categories. By the end of the day on Saturday, teachers will turn in their entries for each of the categories. *Materials: none*

### ATPI Quiz Bowl

**N103 Team 1**

**N104 Team 2**

In the second year of this new competition, schools have the ability to assemble one or two teams of one to five students to compete in a test of photographic knowledge. Topics will be drawn from all four curriculum areas including questions on color, darkroom, equipment, lighting, film, composition, photojournalism, digital, specific images, presentation techniques, video, etc. Schools may enter one or two teams in the contest. *Entry fee is \$8 for the team. Materials: none*



Krysta Williams and Alina Cole from Trinity HS in Euless compete in the first annual ATPI Quiz Bowl. Student teams were given multiple choice questions relating to a wide variety of photographic topics.

### Environmental Self-Portrait Contest

Locate the flyer included with the newsletter to see all of the details, but this is a carry-in contest for both students and teachers. Entries are due by 4 p.m. on Friday, Feb. 27 and should be hand-delivered to the conference registration desk. Images must be matted or mounted and there is a 50¢ per print entry fee. Duplicates should be prepared in order to enter these images into the Texas A&M - Commerce High School contest.

Images must have been created by the student or instructor in the photograph.

## hotel (deadline 2/13)

### DoubleTree Club in Austin

This is the Doubletree located at I-35 and 15th. \$99 per night for rooms - rooms can handle four students. Rooms are split between two doubles and a king size bed with a fold-out couch. Only 50 rooms are blocked at the ATPI rate.

Call 512.479.4000 and request rooms in ATPI's block by February 13th. Donna is the group coordinator.

Other costs: 13% occupancy tax, and 6% local sales tax. Make sure you bring a copy of your hotel state sales tax exemption form.

[illegible]

*School Name*

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*Address*

---

*City/Zip*

---

*Instructor's Name*

---

*e-mail*

---

*Phone/Fax*

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- ☐ \$15 Association of Texas Photography Instructors
- ☐ \$35 Photo Imaging Education Association
- ☐ \$20 Texas Association of Journalism Educators
- ☐ \$45 Journalism Education Association
- ☐ \$25 Southern Interscholastic Press Association

Walk-in Registration \$45

Register \_\_\_\_ students at \$25 each by Feb. 13 = \_\_\_\_

Register \_\_\_\_ teachers at \$25 each by Feb. 13 = \_\_\_\_

Register \_\_\_\_ students at \$35 each after Feb. 13 = \_\_\_\_

Register \_\_\_\_ teachers at \$35 each after Feb. 13 = \_\_\_\_

Register \_\_\_\_ speakers at \$0

*register at least six students and one teacher's registration is free*

Total due for registration: \$ \_\_\_\_\_

Total due for memberships: \$ \_\_\_\_\_

Total due for on-site contests (\$8 each): \$ \_\_\_\_\_

Total due for tours (\$4 each): \$ \_\_\_\_\_

**TOTAL DUE: (Check/P.O. \_\_\_\_\_) \$ \_\_\_\_\_**

Make checks payable to ATPI and mail to:

ATPI • P.O. Box 121092 • Arlington, TX 76012

I will be bringing a van or bus to the conference: \_\_\_\_\_

- Copy form if registering additional participants.
- No refunds after Feb. 20.
- Hotel deadline is Feb. 13.
- If you have students competing in on-site contests, remember that the contests will begin at 1 p.m..
- For more information, contact Mark Murray - *info@atpi.org* or (817) 229-2237.

# release form (one for each student)

ATPI will provide transportation to and from an off-site location for certain competitions and tours. By registering for the conference and signing below, parents and students release from liability ATPI, its officers and its authorized drivers. Without a signed release, students cannot participate in some contests/tours and will need to make another selection.

Name \_\_\_\_\_

School \_\_\_\_\_

School address \_\_\_\_\_

School phone \_\_\_\_\_

Fax \_\_\_\_\_

Instructor's e-mail \_\_\_\_\_

\_\_\_\_\_  
Student Signature

\_\_\_\_\_  
Parent Signature

\_\_\_\_\_  
Instructor Signature

## procedures

To register, instructors must return the registration form on page 5. In addition, schools must have a release form for each student. These release forms may be included with registration or delivered to the registration desk on Friday.

Please pay close attention to the registration fees and deadlines. Please submit the registration form as soon as you have it completed, even if you are still waiting on a check from your school. Many of the in-depth classes are limited in space and fill up quickly. Registration for these classes will be on a first-come, first-served basis.

Students and teachers should select two 90-minute in-depth classes and two alternates, along with any on-site contests or tours. Make additional copies of the registration form if necessary. If students

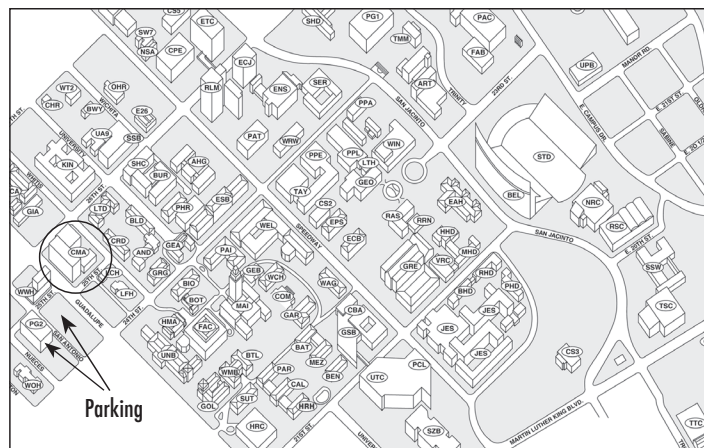
are competing in an on-site contest, they cannot participate in any of the tours. For students and teachers who are not competing or on a tour, the College/Vendor Show will be taking place in the Communications Building on Friday afternoon.

Classes on Saturday morning and Sunday morning are 50-minutes long and do not require pre-registration like the in-depth classes. Students will be able to select from classes offering a wide range of topics covering all curriculum areas.

On Friday, instructors should register students and pick up materials in the foyer on the second floor of the Communications Building (CMA) on the UT campus. The building is located at Guadalupe and 26th (Dean Keaton) on the Northwest corner of the UT campus.

There is a parking lot directly across Guadalupe that charges a nominal fee for all-day parking. There are no in-out privileges. On the other side of the parking lot is a campus parking garage with additional space.

Students competing in on-site contests must be registered and in the proper locations by 1 p.m. on Friday in order to compete. Tours will begin at 1:30 p.m. while the College/Vendor Show runs from noon to 5 p.m. Friday will end with the finals of the ATPI Quiz Bowl from 5 - 6 p.m.



## rules

Because numerous people have worked hard to organize this conference, we ask that you share the following guidelines with your students.

- Students should be in their hotel rooms by midnight, making no excessive noise. The hotel reserves the right to remove disruptive guests.
- No students will be admitted without an instructor or chaperone approved by the school. At least one chaperone or instructor is required for every 10 students. Instructors and any other designated chaperones assume responsibility for their students' behavior during the conference.
- All students, chaperones and instructors are expected to wear their conference name badge at all times while at the conference.
- ATPI officials reserve the right to declare all fees forfeited and to send students home at their own expense for violation of these rules of conduct.

**Imagemaker**

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