

**Date Specific**  
more information  
can be found on  
the ATPI web site at  
[www.atpi.org](http://www.atpi.org)

**10.14.2011**

Deadline for Young Arts  
Scholarship Competition

**10.22-24.2011**

Texas Association of  
Journalism Educators Fall  
Fiesta - San Antonio

**10.26.2011**

ATPI Fall Contest deadline

**2.10-12.2012**

ATPI Winter Conference  
Arlington  
The keynote speaker this year  
will be *National Geographic*  
photographer and Canon  
Explorer of Light Sam Abell

*Do you know of some other  
important dates? If so,  
e-mail us at [info@atpi.org](mailto:info@atpi.org)  
and we'll pass them on.*

## Summer Workshop a Success Despite Heat

While the weather may have presented some challenges for the group this year, teachers from Texas, Oklahoma and Montana survived the heat of Commerce for the 18th annual ATPI Summer Workshop for Instructors.

The workshop provided something for everyone. Digital Video, Digital Processes and Online Media Bootcamp provided technology training while Action Photography and Road Trip offered training in basic and advanced photo skills.

According to Beth Britton, C.M. Russell HS, Great Falls, MT, "The greatest thing about this workshop is that a group of professionals can get together to learn, have fun and leave with skills and motivation to do a better job."

Action Photography visited the city pool, campus volleyball games and a local rodeo while learning what equipment was needed for various venues and lighting situations. John Knauer of Olympus America and two Pulitzer Prize winning photographers, Jay Dickman and Skeeter Hagler, instructed teachers in this class.

Taught by Jeff Grimm from Trinity HS in Euless, Road Trip students chose a direction, took off in two cars and photographed whatever caught their eye along their journey. Highlights of the over 400 miles covered were country stores, a train depot and a carnival cemetery in Hugo, OK.

Teachers in Digital Video learned skills to prepare their photo students to capture not only still images, but also video. Each student created a short video, which was shared on the last morning. This class was taught by Roger Hein from Sam Houston HS in Arlington and Mitchell Franz from Syracuse University in New York.

Digital Processes students worked with Adobe Photoshop, Lightroom, Lensbaby lenses and HDR images. Color management and digital asset management were also covered. This class was led by Stan Godwin and Mark Murray ATPI Executive Director.

Jake Palenske, CEO of NCompassMedia, was the leader of Online Media Bootcamp where teachers used Wordpress to create

*(continued on page 4)*



Susan Thillen, Keller HS (Keller, TX), and Kendall Davis, Fort Worth Country Day School (Fort Worth), examine photos taken with a Lensbaby while Digital Processes instructor Mark Murray photographs over their shoulders. Lensbaby photo by Stan Godwin.



Both the Action Photography class (above) and the Digital Video class (left) ended up at the Commerce city pool early one morning during the workshop. Mitchell Franz assists Rachel Dearing with the video camera while Megan Pargeter (Casady School) and Roger Hein look on. Photos by Craig Coyle





# ATPI FALL PHOTO CONTEST

ENTRY  
DEADLINE  
Oct. 26, 2011

## ENTRY FEES

50¢ per entry for ATPI members and \$1 per entry for non-members. No fees are refundable. Checks should be mailed with entries and made payable to ATPI.

## LIABILITY

ATPI will handle the entries with the utmost care. However, we will not be held liable for any damage or loss.

Winners in ATPI's Fall Contest count as part of the Imagemaker Competition.

Winning images may be published in ATPI publications and/or posted on [www.atpi.org](http://www.atpi.org)

For more information, contact  
Mark Murray - [info@atpi.org](mailto:info@atpi.org)

Mail properly labeled  
entries and fees to

FALL PHOTO CONTEST  
Mark Murray  
Arlington ISD  
1203 W Pioneer Pkwy  
Arlington, TX 76013

[www.atpi.org](http://www.atpi.org)

## STUDENT ENTRIES

All entries must have been taken or created after Aug. 1, 2010. Any work entered in any previous ATPI contest is not eligible for this contest. High school students should enter **ALL** work as an advanced student if they have been enrolled in a photography class prior to the 2011-12 school year.

**Students may NOT enter more than three images in a category. Students should carefully edit their entries.**

## DIGITAL CATEGORIES

Students may enter digital images in any of the following categories:

- *architecture-cityscape*
- *landscape*
- *fashion*
- *sports-action*
- *nature*
- *student life*
- *open*
- *still life*
- *news*
- *advertising*
- *animal*
- *thematic (Blue)*
- *formal (studio) portrait*
- *time exposure*
- *cell phone-smartphone image*
- *documentary-travel portfolio\**
- *informal-environmental portrait*
- *new media projects\**
- *digitally constructed single images\**

Color and Black and White images compete together. All digital categories will be submitted on CD. **All single image categories must be on one CD or DVD.** Create a separate folder on the disk for each category. Inside the category folders create two folders - one for Beginning/Middle School entries and one for Advanced entries. **Division (beginning/advanced), category, student name, school name, school city, and teacher name must be typed into the metadata caption/description field in the File Info window in Photoshop.** All images should be in JPEG format, saved at maximum quality, with a maximum dimension (width or height) of 2500 pixels. See the ATPI web site for full entry instructions. ATPI will not re-classify entries that are in the wrong category. Images without the metadata information will be disqualified.

\* Digitally constructed single images means that images have been constructed by use of computer software, including HDR images. These images must have photographic elements (such as originally from a digital camera, film image, scanned materials, still-video frame, etc.); entries that are composed solely of graphic-arts elements are not eligible. All components of the entry must be the original work of the student. New media projects can include electronic portfolios, video podcasts, animation sequences, multimedia, Web sites, etc. The Documentary/Travel Portfolio category is a five-image (5) portfolio built around a single theme - either a location or a documentary/photojournalistic story. These entries should have 1-5 in the file name and count as a single entry.

## PRINT CATEGORIES

Prints should be matted or mounted on 11x14 black or white mount board (not poster board.) The entry forms should be reproduced, filled out and attached to the top center of the mount board. The darkroom entry must have been produced using traditional darkroom materials. Alternative processes could include any non-silver, Polaroid transfer, cyanotype or other alternative process. It does not include hand tinting.

- *black and white darkroom print*
- *alternative processes*

## VIDEO CATEGORIES

Students may enter videos in any of the following categories:

- *music video*
- *broadcast news*
- *short film*
- *advertisement/PSA*

The video entry must be on a CD or DVD. Each entry must be on its own disc. Videos will be judged on the first five minutes. Students may compete in teams. Each team member should be listed on the entry form and each must pay the entry fee. DVDs must be playable on both Macintosh and Windows.

## FACULTY ENTRIES

Faculty entries are also entered digitally and should be on their own CD. Faculty entries will be judged in one category.

## SHIPPING

Mailing/Shipping address is provided in the left column. If shipping work within *three* days of the deadline, please notify ATPI so that we may be watching for the entries.

All Black and White Darkroom print entries and Alternative print entries will be returned within three weeks if an appropriate, reusable container **with return postage** is provided. Appropriate return postage **MUST BE** enclosed for these entries to be mailed back. **ANY PRINTS WITHOUT RETURN POSTAGE WILL BE DISCARDED.** All other entries will be discarded.

## DEADLINE

Entries must be received by 4 p.m. on October 26, 2011. You must contact Mark if you plan to drop off entries at Arlington ISD on the 26th. **NO LATE WORK CAN BE ACCEPTED.**

# FEES FORM

(fill out one form per package)

School Name \_\_\_\_\_  
School Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_  
Zip Code \_\_\_\_\_ School Phone \_\_\_\_\_ School Fax \_\_\_\_\_  
Name of Teacher (full name) \_\_\_\_\_  
E-mail Address of Teacher \_\_\_\_\_

Is the teacher a member of ATPI? ☐ Yes ☐ No ☐ **TEACHER JOINING ATPI NOW** (enclose dues payment - \$15)

- YES – pay ATPI Member entry fees - 50¢/entry
- NO – pay Non-Member entry fees - \$1/entry

Number of digital entries enclosed - \_\_\_\_\_ x 50¢/\$1 \_\_\_\_\_

Number of video entries enclosed - \_\_\_\_\_ x 50¢/\$1 \_\_\_\_\_

Number of print entries enclosed (include return postage!) - \_\_\_\_\_ x 50¢/\$1 \_\_\_\_\_

Totals Enclosed - \_\_\_\_\_

I do not want the prints returned. Return Shipping (prints only) Included \$ \_\_\_\_\_

Please destroy my prints: \_\_\_\_\_  
*Please sign to signify agreement* Total amount enclosed \$ \_\_\_\_\_



## Entry Form for Prints/Videos

attach to the top center of the back of the mount board

### CHECK ONE

☐ beginning/middle school ☐ advanced

### CHECK ONE

☐ alternative process ☐ darkroom print

☐ video ☐ ad ☐ music ☐ news  
\_\_\_\_ short film

*print clearly please!*

Name \_\_\_\_\_

School \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Instructor Name \_\_\_\_\_

Instructor e-mail \_\_\_\_\_

*Have you included return postage for this entry?*



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☐ video ☐ ad ☐ music ☐ news  
\_\_\_\_ short film

*print clearly please!*

Name \_\_\_\_\_

School \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Instructor Name \_\_\_\_\_

Instructor e-mail \_\_\_\_\_

*Have you included return postage for this entry?*

## Things to Remember

- Entries are due by 10/26
- Students may only enter three images in a category
- Include entry information in the metadata field in digital files
- Include proper entry fees and return postage for prints
- If you took a HS photo class prior to 8/1/11, enter ALL of your entries in the advanced division.
- All student entries from a school should be on one CD/DVD. Mat or mount print entries.



## Briefs

### Membership Reminder

Have you renewed your membership in ATPI yet? You can join ATPI for only \$15/year and help support the organization. If you aren't sure if you have already paid, e-mail [info@atpi.org](mailto:info@atpi.org) and we'll let you know.

### TAJE Fall Fiesta

The 2011 Fall Fiesta convention will be held Oct. 22-24 at the Sheraton Gunter Hotel in San Antonio. Speaker forms are on the TAJE website. Members are urged to sign up to present a session at the convention.

The complete convention booklet and forms are available at [taje.org](http://taje.org). Please keep in mind the early bird registration deadline is Sept. 22, and the hotel deadline is Sept. 22.

### JEA Membership Dues Increase

The Journalism Education Association has increased their annual dues to \$55 for regular members. If *Imagemaker* recipients use the membership form sent out with last spring's mailing, be sure to include the additional \$5 now required. The membership form found on the ATPI website has been updated to reflect this new pricing from JEA.

## Best of Texas Selection Dates

In order to evaluate the 20,000+ images available for the third volume of *Best of Texas High School Photography* several days have been scheduled to help select images. ATPI members and advanced photo students are invited to participate on one or more of these dates to help select work for the book, which will be available in November 2012 when the national Journalism Education Association and the National Scholastic Press Association hold their Fall Convention in San Antonio.

The first selection date will be Saturday, Oct 8 in North Texas. The group will meet at the Arlington school district administration building beginning at 9 a.m. If you are planning on being there, contact Executive Director Mark Murray at [mmurray@atpi.org](mailto:mmurray@atpi.org) for more details.

The second date will be on Saturday afternoon, Oct 22 at the TAJE Fall Fiesta at the Gunter Hotel in San Antonio. Email Murray to find out the room and time.

Finally, a group will also be meeting at the national JEA/NSPA Fall Convention in Minneapolis on Saturday afternoon, November 19. Contact either Murray or Bradley Wilson for more details.

## PIEA Cancels 2012 Contest

In May 2011, PMA Consultants Mark Murray and Stan Godwin were informed by the Photo Marketing Association that due to the economy, PMA was no longer going to be able to continue funding the Photo Imaging Education Association. PIEA was formed in 1993 as a member group of PMA and has relied on PMA to provide the majority of the annual costs for the organization.

Murray and Godwin spoke with the Executive Director of the Society for Photographic Education (SPE) in July about a possible home for PIEA, but nothing has been determined at this time.

As a result, the 2012 PIEA International Contest has been cancelled. The future of the contest, and of the organization, will hopefully be determined soon.

ATPI is holding all membership dues for PIEA that we have received. Once it is determined what is going to happen with PIEA, those dues will be forwarded or refunded. For questions, contact [consultant@pieapma.org](mailto:consultant@pieapma.org).

## Summer Workshop Offers Learning Opportunities

(continued from page 1)

their own websites. In addition they also shot video and photos to insert in their sites.

Carmen Clay, from Casady School in Oklahoma City, said "I came to learn how to's. I leave empowered and excited about what I will be able to do to connect with my students using their '21st century' mediums."

"I love the relaxed atmosphere in Commerce," Mansfield Legacy teacher Rachel Dearing said. "I always walk away from this workshop with so much and feel better prepared for the upcoming year."

A special thank you to the supporters of the workshop Olympus America (John Knauer), PIEA, Fort Worth Camera Store (Jeff Masure), Apple (Matt Cooper) and Stan Godwin Photography. Stuart Kaiser from Wacom spent some time visiting with the teachers and instructing in the Digital Processes class. Bob Malish from Canon also dropped by to see some friends. Door prizes and registration bags materials were provided by Julie Simpson at *Photographers Forum* magazine, NIK Software, the National Association of Photoshop Professionals (NAPP), Lensbaby and Adobe.

The workshop could not have happened without the work of Chad Smith, faculty member at Texas A&M Commerce. Also providing help were Joe Daun and Vaughn Wascovich from the Art Department.



photo by Sue Jett

Association of Texas Photography Instructors  
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Imagemaker

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