



**Summer Workshop
 SPECIAL GUESTS:**

Skeeter Hagler
 Pulitzer Prize Winner

Debbie Keller
 Adobe Education Leader

John Knaur
 ATPI Star of Texas Recipient

Jake Palenske
 Raytheon

Special Thanks:

- Krista Luter, Dusty Parrish and the office staff - Allen HS
- Jeff Masure - Fort Worth Camera Store
- Daniela Birch - Adobe
- Betsy Waliszewski - O'Reilly Media/Rocky Nook
- Julie Simpson - Photographers Forum
- Josh Haftel - NIK Software
- Logan Aimone - NSPA
- Stephen Ditoro - Rangefinder
- Bill Gratton - The MAC Group
- Joel Bryant - WACOM

Workshop Provides Resources, Relaxation

Three and a half days of intense photo instruction mingled with opportunities to share the insights of their peers was what the teachers attending the ATPI Summer Workshop for Instructors Only experienced June 6-9 at Allen High School in Allen, Texas.

"I loved sharing ideas with colleagues from across the state, and as a result, I am leaving with lots of resources and techniques to try in the fall," said Courtney Wellmann from College Station HS. "The workshop was rejuvenating and has me excited for the coming school year.

ATPI instructors are a knowledgeable and fun bunch of creative professionals."

Over the past twenty years the workshop has provided instruction to over 600 teachers from not only Texas but Oklahoma, Minnesota and this year California.

"This summer workshop was worth the trip from California. ATPI is an impressive organization, one that combines the experience and expertise of committed professionals with the hunger of teachers who are striving to improve their instruction," Jim McCarthy, from Gregori HS in Modesto, CA said. "The 10 Minute Broadcast workshop provided a unique opportunity for me to focus on that one specific area of media instruction that I haven't found anywhere else. A valuable experience that will benefit my students."

Various classes were provided so those teaching art, photojournalism, broadcast or technology courses had several choices.

The *10-Minute Newscast* provided hands-on instruction in producing and daily broadcast, *Action Photography* covered equipment and lighting needed in all types of settings from the baseball field to the rodeo, *Photoshop CS5 Certification* prepared students to pass the Adobe exam in addition to learning teaching tips to be used in the classroom and *Wordpress*



Photoshop students gather around for instruction. photo Bradley Wilson

Bootcamp members learned to create and maintain a web site as well and manage social media such as twitter and facebook.

"*WordPress Bootcamp* with Jake Palenske provided me the opportunity to feel safe in attempting the unknown when creating my school's online news website," Wende Holland from Reynolds Middle School in Prosper, TX said. "Anything I may have messed up he was able to back me out of and his easy explanations of all the 'bells and whistles' of WordPress helped me polish the site."

For those new to photography or those looking to refresh their teaching techniques the Back to Basics class did just that covering topics such as camera handling to lesson plans.

"Part of 'Back to Basics' was a photo assignment using macro. I had no idea what macro was and now I love it. I can't wait to come back next year," Melinda Coalson from MacArthur HS in Irving, TX said. "Photography is my weak spot, but this workshop has given me more confidence, more resources, and more contacts."

No matter the class, teachers came away feeling refreshed and ready for the classroom.

"The workshop was a 'pep talk' to remind me that I'm doing what I'm supposed to do with my God given talents," Linda Wilson from Caprock HS in Amarillo, TX said. "It was great to meet other advisers from across the state who have the same problems and difficulties that I have."



Leland Mallett, adviser at Mansfield Legacy High School, practices his video skills. photo Bradley Wilson

Summary of ATPI board of directors meeting June 5 in Allen, Texas

Present: Deanne Brown, Jeff Grimm, Sue Jett, Mark Murray, Dusty Parrish, Dan Regalado, Bradley Wilson

UPCOMING ELECTION

There will be an election this spring for president, first vice president and secretary. Write-in votes are allowed. There will also be a need for people to head up and work on committees. If you are interested in becoming more involved, please email Mark Murray.

WINTER CONFERENCE

Feb. 8-10 at UT Arlington

Scheduling changes:

- 1.The opening session on Friday covers rules and metadata and is mandatory.
- 2.Friday contests will include School Portfolio, Picture Package, Video, Scavenger Hunt and Digital Photo.
- 3.Saturday contests will be Digital Editing and Cropped.
- 4.Twitter contest will run all weekend long.
- 5.The traditional college and vendor show is going to take a more "meet and greet" approach.
- 6.We will continue to offer the lunch option for Saturday.
- 7.We would like to offer bonus activities on Saturday, such as a Night-Photography Adventure, Planetarium, etc.
- 8.All hands-on sessions will be offered on Saturday to have access to more speakers. General sessions will begin at 8:30 a.m. Saturday. Both hands-on classes will be Saturday afternoon.
- 9.General sessions (using teachers at the conference) will be offered on Sunday morning for 1 hour before keynote and awards.

Contest changes:

- 1.Environmental Portrait is now digital. All school entries must be on one disk or USB drive. A person may enter this contest and not be present at the Winter Conference, however some one from the school must be in attendance.
- 2.We will use jump drives to transfer files. At this point, we are trying to find a sponsor to donate the drives. If we do not get a sponsor, students will need to furnish their own.

IMAGEMAKER/TOP PROGRAM/RISING STAR

- 1.Students will continue to submit their images printed and matted/mounted for these contests.
- 2.For the **Imagemaker Team** — philosophically, the officers agreed that contests which can count toward the Imagemaker recognition need to be statewide or larger, and need to be open to anyone. Approved contests must not require attendance at an event to participate and must not require membership in another organization (besides ATPI) to enter. The executive committee will set the list each summer for the following year and publish the list of accepted contests for the year. Other contests will be added (or contests removed) that instructors petition us to add or remove. ATPI will provide links and information on those contests on its web site. The contests approved by the board

for 2012-13 include: ATPI Fall Contest, State Fair of Texas, PTA Reflections, Photographer's Forum, 2013 Commerce Shoot-Out, 2013 Jostens, Alliance or Young Artists and Writers Scholastic Art Awards, Chartered Institution of Water and Environmental Management Environmental Photographer of the year.

HAL FULGHAM SCHOLARSHIP

- 1.Students can enter no more than two in each of the two categories (photojournalism and fine art) for a total of no more than four entries.

MEMBERSHIP

- 1.The cost of membership will increase to \$20 per year pending membership vote this school year.
2. All teachers who have paid their membership by November will receive a free copy of *The Best of Texas* book.

BUDGET

- 1.We increased the allotment to scholarship for 2012 and will keep it at that level for 2013.
- 2.ATPI is financially solid.
- 3.We are considering offering a scholarship to attend the summer workshop for instructors.
- 4.Decided that ATPI should move toward some sort of model that supports the stipend of the executive director.

JEA/NSPA SAN ANTONIO

- 1.*The Best of Texas High School Photography, Volume III* book will be unveiled at the convention in November, with several being given away as prizes.

OTHER

- 1.Video division of ATPI. Members interested in seeing this expand should develop some pilot projects including contests and student opportunities and present these to the Board.

Upcoming Dates:

Fall Photo Contest Deadline
October 26, 2012
atpi.org

JEA/NSPA National Convention
November 15-18 2012
sanantonio.journalismconvention.org.

Association of Texas Photography Instructors

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