



Imagemaker

Date Specific

more information can be found on the ATPI web site at www.atpi.org

9.15.2014

Submissions open for Scholastic Art & Writing Awards. More information at artandwriting.org

10.16.2014

Deadline for uploading images in the Journalism Education Association Write-off competition for the Washington, D.C. convention

10.25-27.2014

Texas Association of Journalism Educators Fall Fiesta - San Antonio

10.31.2014

ATPI Fall Contest deadline

11.1.2014

PTA Reflections deadline on or before this date

2.20-22.2015

ATPI Winter Conference in Arlington

Do you know of some other important dates? If so, e-mail us at info@atpi.org and we'll pass them on.



FROM MEMBERS OF THE 2013-2014 IMAGEMAKER TEAM | **Advanced Student Life**, CARLIE CLEM, Texas High School (Texarkana), Instructor: Clint Smith | **Advanced Digitally Constructed Single Image**, HALBERT BAI, St. Mark's School of Texas (Dallas), Instructor: Scott Hunt | **Beginning/Middle School Travel**, DELANEY FLEMING, Fort Worth Country Day School, Instructor: Kendall Davis | **Beginning/Middle School Still Life**, ROBINKATE DAVIS, The Kinkaid School (Houston), Instructor: David Veselka | **Advanced Sports/Action-Reaction**, TIM WHALING, Westlake High School (Austin), Instructor: Deanne Brown

Board approves changes to Imagemaker team More contests eligible for points under new system

After listening to recommendations from the contest committee and other ATPI members, the board has approved changes to the Texas Imagemaker Team contest, allowing students to submit results from any contest.

Rather than using a pre-determined list, as long as (a) more than one school participates; and (b) both the entry rules and the list of winners are available online on a public website the contest can be included. ATPI will require entrants to include the appropriate URLs on the entry forms with the student's name easily identified on the list of winners.

The points will be as follows:

Best of Show

- National/international contest | 10 points
- State/regional contest | 8 points
- Local/restricted access (limited to specific groups, like the TAJE Clip Contest or on-site contests like the ATPI Winter Conference) | 6 points

First Place/Superior

- National/international contest | 9 points
- State/regional contest | 7 points
- Local/restricted access | 5 points

Second Place/Excellent

- National/international contest | 8 points
- State/regional contest | 6 points
- Local/restricted access | 4 points

Third Place

- National/international contest | 7 points
- State/regional contest | 5 points
- Local/restricted access | 3 points

Honorable Mention/Exhibitor

- National/international contest | 5 points
- State/regional contest | 3 points
- Local/restricted access | 1 point

A contest like PTA Reflections would be moved to the local/restricted access level, since private schools don't have access to this contest. However, on-site contests at state or national conventions could now be included.

The purpose of the ATPI Imagemaker Team is to identify the students as the top 10 award-winning student photographers. This team is designed to recognize student achievements in photo contests during the year and to encourage more students to participate in contests.

The contests which count toward Imagemaker status last year included the **ATPI Fall Contest**, the **State Fair of Texas** contest, the **Jostens** contest, the **Alliance for Young Artists and Scholastic Arts** contest, the **Photographer's Forum** contest, the **PTA Reflections** contest and the **Texas A&M University-Commerce High School Shoot-out**. This year, students can enter winning entries from any contest with certain restrictions.

FOR MORE INFORMATION contact Leah Waters at watersl@cfbisd.edu or visit www.atpi.org/imagemaker/.



@atpi



atpi

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Association of Texas
Photography
Instructors



Bradley Wilson
Another workshop begins. #atpiw14 @ATPI
2:18 PM - 11 Jun 2014
1 RETWEET 2 FAVORITES



DP
Morning before the storms. #atpiw14
7:40 AM - 12 Jun 2014
1 RETWEET 1 FAVORITE



Andrea
That's a lot of sour cream. @ATPI #atpiw14
11:08 AM - 12 Jun 2014
1 RETWEET 3 FAVORITES



West Brook - Luter
100+ Lessons...just need 100 hrs to adapt! Great stuff. Couldn't have organized it better! #atpiw14 @Irving_Penn
11:00 AM - 14 Jun 2014
1 RETWEET 3 FAVORITES



Mitch Ziegler
It's all about story telling and using the method in social media. @ATPI #atpiw14
10:03 AM - 14 Jun 2014
3 FAVORITES



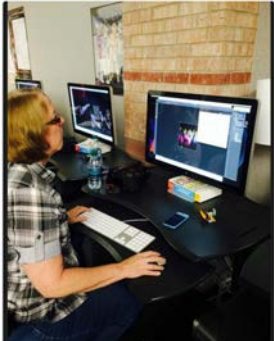
ATPI
100+ Lesson Plans with Jeff Grimm, Michael Peña and John Smallwood at the ATPI Summer Workshop. #atpiw14
4:37 PM - 11 Jun 2014
3 RETWEETS 2 FAVORITES



Bradley Wilson
Day 2 of atpi. Gotta pump them up with sugar. #atpiw14
6:25 AM - 12 Jun 2014
2 FAVORITES



Andrea
Getting Twitter installed for the social media class. @ATPI #atpiw14
11:21 AM - 12 Jun 2014
1 FAVORITE



Andrea
Working in action photography. @ATPI #atpiw14
11:29 AM - 12 Jun 2014
1 FAVORITE



John Smallwood
#Mondaythe13th house fire and summer conference. #atpiw14
12:17 PM - 13 Jun 2014
1 FAVORITE

Summer workshop: By the numbers

35 PARTICIPANTS

19 IN 100+ NEW LESSON PLANS

led by Michael Peña of Deer Park High School, John Smallwood of the Killeen ISD Career Center and Jeff Grimm of Trinity High School

"I love the opportunity to visit with other teachers to come up with new ideas, as well as feel better about handling various situations." | **DREW LOKER,**

West Brook High School

"ATPI supplements the need to learn, grow, discuss, grow and develop to be a better teacher, reinvigorated passion for the students and the task at hand of teaching them to be adults." | **CHRISTINE COLEMAN,**

Nolan Catholic High School

7 IN PHOTOGRAPHY AND SOCIAL MEDIA

led by Bradley Wilson of Midwestern State University

"I loved being able to play with social media like Twitter and Instagram. I feel more comfortable using social media and have plenty of ideas to use to promote our new online news outlet and the yearbook." |

SUSAN HOLT, Brazosport High School

9 IN ACTION PHOTOGRAPHY

led by Skeeter Hagler, freelance photographer living in South Texas, and John Knaur, retired senior marketing manager for Olympus

"I was challenged, but supported, and because of that, I acquired new photographic and Photoshop skills in a short amount of time. I'm so happy that I'll be able to immediately apply these skills to my yearbook class." |

BERNADETTE ROSE CRANMER,
Granite Bay High School (California)

"It was invaluable to be able to shoot action in a low-stress situation. There were no deadlines — so we could shoot, learn, improve and shoot some more." |

JENNIFER HOLCOMB, Wylie High School

"I have more fun, learn more knowledge and meet more great people than any other I have been to." |

MARGARET EDMONSON,
Smithson Valley High School

SPECIAL THANKS: Krista Luter, Dusty Parrish, Kyle Juntunen and the office staff at Allen High School; Daniela Birch from Adobe; Park Street from Precision Camera in Austin; Bill Porter from Arlington Camera; Bob Malish from Canon; Paul Friesen from Friesens and Jeff Moffitt from Balfour.



Irving Peña
THE funniest photography teacher in Texas: Sandra Sawyer of Alledo HS #atpiw14
9:28 AM - 14 Jun 2014
3 RETWEETS 4 FAVORITES



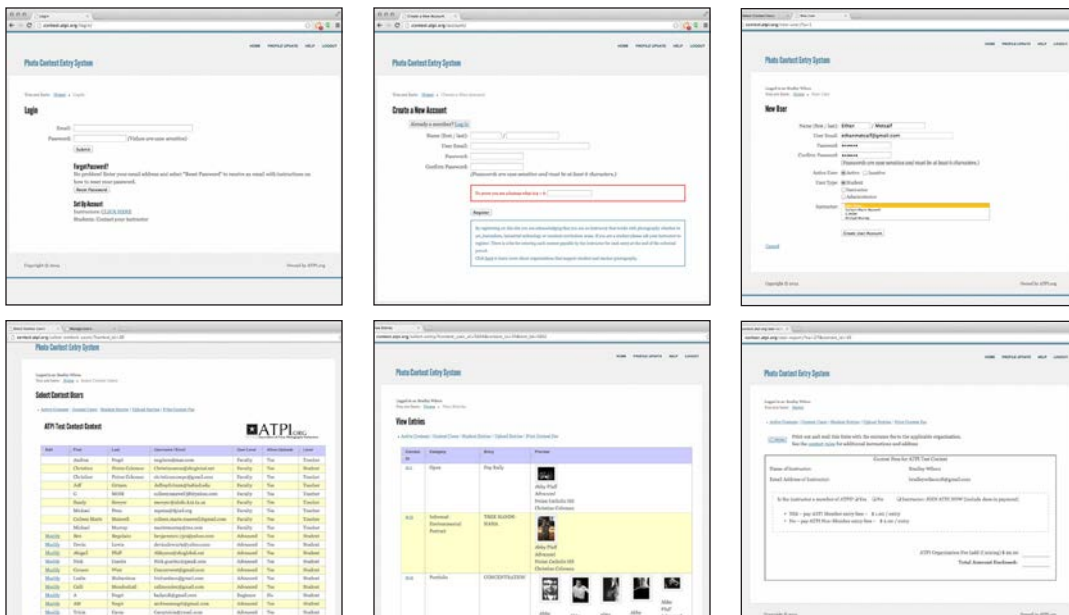
Irving Peña
THE Photography Instructors. #atpiw14 #photography
11:08 AM - 14 Jun 2014
3 RETWEETS 8 FAVORITES



West Brook - Luter
Aerial @ATPI great summer workshop! Thanks everybody! #atpiw14 @DustyUnderscore @Irving_Penn @marmummy1028
5:47 PM - 12 Jun 2014
8 RETWEETS 5 FAVORITES



West Brook - Luter
Award Time! Look forward to it all year...and it is already over. Boo-hoo! #atpiw14 @WHSPEgling
10:51 AM - 14 Jun 2014
1 RETWEET 2 FAVORITES



New online entry system now open

When ATPI members go online to submit entries into the fall contest they will be able to, well, go online.

As part of a new system designed to eliminate members having to burn and mail CDs and to cut back on days of sorting images, the online system will allow instructors or students to upload their images or links (in the case of video and multimedia).

"I hope that teachers and students find the new online system as a more efficient method for entering ATPI contests so that students can manage their own entries and that teachers can easily control the entries from their program," Mark Murray, ATPI executive director, said.

As part of the system, instructors will go online to validate their school information and add students to contests, designating the students as either beginning or advanced. Then either students or instructors can upload images in the categories. At any time, instructors can edit what students have uploaded and can add/delete entries.

After the contest is closed, instructors can download their bill electronically.

Because the system is new, and despite repeated testing by numerous members, it will not be an error-free change.

"No matter how much testing you do, there will be glitches," ATPI

senior consultant Bradley Wilson said. "I'm extremely impressed with the friendliness of the user interface and am confident members will find it useful. I just hope everyone doesn't wait until five minutes before the deadline to upload their images."

The cost to enter the contest is \$1/entry for ATPI members and \$2/entry for non-members.

Murray said, "Although we received thousands of entries, we want to keep this affordable — and easy — for members."

The complete guidelines for images in the contest are available online at <http://www.atpi.org/fallcontest/>. The deadline for uploading entries is Oct. 31.

Board approves committee changes to contests

After lengthy discussions at the summer workshop and at various online meetings since, the ATPI Board approved changes in both fall and spring contests, including adding some new categories.

The fall contest opened Sept. 5. Entries must be submitted online by Oct. 31 for judging Nov. 15 with results announced Nov. 18.

CHANGES / CLARIFICATIONS / ADDITIONS / DELETIONS

- Theme for **Thematic** contest — "Go"
- Added a 3 minute thematic category to **video** contests
- **Music Video** — now requires confirmation from students that permission for music has been granted or uses original music; 5 minute maximum
- **Dramatic Short Film** — 5 minute maximum
- **Comedic Short Film** — 5 minute maximum
- **Documentary** — unlimited length, but judges will watch only first 5 minutes
- **Videography/In-Camera Feature** — no editing, no graphics, 1 minute maximum
- **Advertisement/PSA** — 1 minute maximum
- **News** — 3 minute maximum
- **Top Program** — submissions still need to be mounted/matted (no change)
- **Rising Star** — entries do NOT be mounted/matted but still need to be prints
- **Hal Fulgham Scholarship** — entries MUST be made digitally

#ATPIFRIDAYCONTEST

Social media contest deadline Oct. 18

To meet the changing needs and interests of its students, ATPI has a new fall contest that uses Instagram or Twitter to enter photos. With a theme of "Friday Night Lights," the contest provides students and instructors with opportunities to share images of not only sideline activities during a football game but also a fresh perspective of the normally unseen faces and groups that make up a school.

"We as photography teachers see our kids post incredible images on their Instagrams or Twitter accounts that sadly never make it to ATPI contests," said Leah Waters, instructor at Creekview High School in Carrollton. "This social media contest will allow those kids to

share their photos using media they indulge in every day in a more competitive way."

Photos submitted for this social media contest may not be entered into ATPI's Fall Contest. Winners of this contest can use this contest for points for the Iimagemaker Team in the spring.

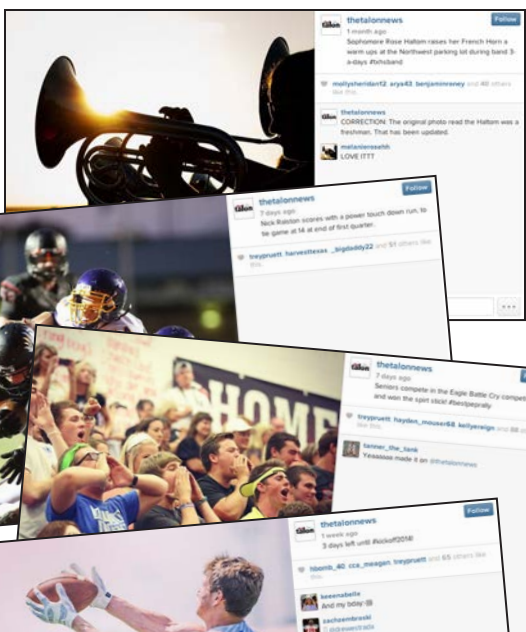
Entries must be posted on the Instagram or Twitter account of a media outlet, a student or instructor's using the hashtag #atpifridaycontest before midnight on Oct. 18. ATPI will announce results on the ATPI Twitter account Oct. 22.

FRIDAY NIGHT LIGHTS

Deadline: Saturday, Oct. 18, midnight

Submission: On Instagram or Twitter #atpifridaycontest

Results: Announced Oct. 22 via Twitter @atpi



Join or renew now

Join or renew your membership in ATPI for only \$20/year.

Email info@atpi.org to find out the status of your membership or just renew for another year.

TAJE fall conference Oct. 25-27

The Texas Association of Journalism Educators convention will be Oct. 25-27 at the Wyndham Riverwalk Hotel in San Antonio.

Speaker forms, along with contest rules and hotel information, are on the TAJE website —taje.org. Presenting a session gives ATPI members yet another chance to educate students and instructors about all aspects of photography.

The early bird registration deadline is Sept. 25; regular and walk-in registration rates will be available after this date.

TAJE has reserved a block of rooms at the Wyndham. Rooms are \$150, and the reservation cutoff date is Oct. 11.

State Fair entrants now retain rights

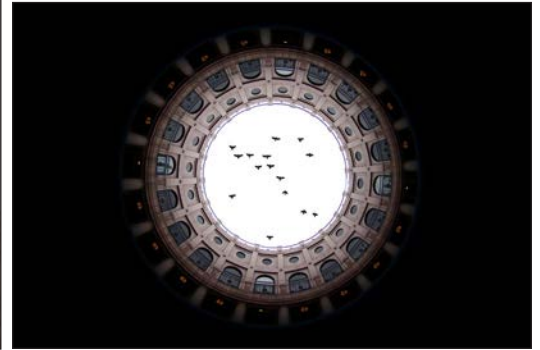
The Texas State Fair offers more than 1,100 categories in 12 departments to be entered and judged before the fair begins on Sept. 26, including various photography competitions. The Fair also offers 24 daily contests during the annual exposition.

On June 26, 2014, the following language was eliminated from the photography contest rules:

“Upon entering this contest (you) acknowledge and agree that all rights in and to the photograph, including copyright to the photograph, shall be transferred to the State Fair of Texas. You understand and agree that the State Fair of Texas may choose to use the photograph in whole or part as well as any derivative works thereof in any medium now known or later developed.”



2014 FACULTY DIGITAL • First place Student Life | Leah E Waters, Creekview High School • **First place Capitol Architecture** | Michael Peña, Deer Park High School



2014 FACULTY DIGITAL • Second place Student Life | Kimberlea Bass, Southwest Christian School, (Fort Worth, Texas) • **Second place Capitol Architecture** | Cindy Todd, Westlake High School (Austin, Texas)



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◆ Imagemaker

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