

Date Specific

more information can be found on the ATPI web site at www.atpi.org

1.31.2018

ATPI Social Media Contest deadline - #atpinewhorizons

2.22-24.2018
ATPI Winter Conference,
Austin

3.9.2018
High School Shoot-Out
Contest deadline

3.28.2018

ATPI Social Media Contest deadline - #atpigreen

04.20.2018
ATPI Spring Contests deadline

05.4.2018
ATPI Imagemaker Team deadline

06.19-22.2018
ATPI Summer Workshop

Do you know of some other important dates? If so, e-mail us at info@atpi.org and we'll pass them on.

Winter Conference Heads Back to Austin

Capitol Complex and ACC-Northridge Host Activities Once Again

The 31st Winter Conference will be back in Austin Feb. 22-24, featuring Nikon Ambassador James Balog as keynote speaker Friday night.

The Picture Package, School Portfolio and Environmental Self-Portrait contests and the first round of Cropped will continue to be due prior to the conference. Themes for each of these contests will be announced on the ATPI Facebook and Twitter pages on

held Friday at 10:30 a.m, with entries due at noon. The earlier start and finish time for the contests was set so competitors would not have to skip lunch or sessions. Digital Editing participants will need to bring a laptop with Photoshop installed in order to compete. The later rounds of Cropped will start at 1:30 p.m.

Faculty and Video contests will start Friday afternoon, with the entries due Saturday at 10 a.m. Winners will be announced

after the convention on the ATPI website, Facebook and Twitter accounts.

Portfolio reviews and individual contests will be \$10 per entry and team contests will be \$25

Students and teachers who are not participating in on-site contests will be able to attend classes Friday morning and afternoon. Balog's keynote speech and the awards ceremony will be held Friday evening. More information about Balog is available at *jamesbalog.com*.

Austin Community College-Northridge will host sessions and hands-on classes on Saturday. Attendees will have the opportunity to take both lab- and studio-based classes using ACC's facilities.

Schools will be responsible for finding parking near the Capitol Complex on Friday.

ACC-Northridge will set aside a bus area for schools on Saturday.

ATPI has reserved a block of rooms at the Hampton Inn. Rooms are \$109 plus tax and the block is all double-doubles. Rooms are available Thursday, Friday and Saturday nights. The deadline to reserve a room in the block is Jan. 22. Additional information about the hotel is on page 6 and posted on the ATPI website.

Registration is limited to 300 attendees. Registration fees will remain the same as last year: \$35 early bird, \$45 regular and \$55 walk-up. Lunch will be provided Saturday for pre-registered workshop participants and for those attending the ATPI meeting during lunch. Vegetarian and gluten-free options can be requested on the registration form, found on the ATPI website.



Bradley Wilson unveils Volume 4 of The Best of Texas High School Photography, printed by Friesen Yearbooks, at the National High School Journalism Convention in Dallas in November. Schools can pick up eligible copies at the Winter Conference in Austin. Photo by John Skees, Nolan Catholic HS.

Friday, Feb 16. Portfolios will also be submitted online for judging. The photography contests will use the ATPI online contest system, while video participants will upload their work to Vimeo. Entries for these contests will be due on Feb. 21 at 6 p.m.

The conference will once again have an optional reception and vendor fair Thursday night from 6-8 pm. at Precision Camera Mini-lessons will be offered at 6, 6:30, 7 and 7:30 p.m.

On Friday, the conference will officially start at the Capitol Complex, which will host several contests and sessions. The registration desk will open at 9 a.m. The mandatory information session for students participating in on-site contests will start at 10 a.m.

Digital Image, Scavenger Hunt and Digital Editing will all be

2017 Fall Contest Recognizes 508 Winners

Over 6,800 entries in the 2017 ATPI Fall Contest resulted in 508 winners selected by the six judges - Brian Coats, Ginger Cook, David Cook, Jeff Grimm, Tadd Myers and Hannah Ridings. Best of Show winners included Michelle Xu from The Cambridge School of Dallas, Racheal Sizemore from Texas HS in Texarkana and Shannon Oden from Trimble Technical HS in Fort Worth.

Ginger Cook wrote "I am inspired and excited about the future of photography.

What an exciting way of seeing 2017 through your eyes and cameras." Myers recommended that "I would encourage everyone to continue looking for unique perspectives" in their work.

Check out some of the winners on page 5 of this newsletter. The online gallery will be posted soon.

Second Place Beginning-Middle School Cell Phone photo by Beau Warington, Heritage HS (Frisco)



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Wednesday, February 21

6 p.m.

Picture Package, School Portfolio, Environmental Self-Portrait, Cropped Round 1 photos due (upload to ATPI Contest site)

THURSDAY, FEBRUARY 22

6 - 8 p.m.

Reception and Vendor Show at Precision Camera includes four 15-minute lessons on each 1/2 hour

FRIDAY, FEBRUARY 23

9 a.m.

Registration opens at Capitol Complex Underground

10:00 a.m.

Information meeting (for students competing in on-site contests)

10:30 a.m.

Digital Image, Scavenger Hunt, Video, Faculty Digital, Digital Editing contests begin

10:30 - 11:10 a.m.

Sessions

11:15 a.m. - 11:55 a.m.

Sessions

Digital Image, Scavenger Hunt, Digital Editing contests due

1:30 p.m.

Cropped Contest 1:30 - 2:20 p.m.

Sessions

2:30 - 3:20 p.m.

Sessions

3:30 - 4:20 p.m.

Sessions

4:30 - 6:30 p.m.

Dinner on your own

6:45 - 9 p.m.

Keynote Speaker - James Balog, sponsored by Nikon **Awards and Door Prizes**

SATURDAY, FEBRUARY 24

9 - 9:50 a.m.

Sessions at Austin Community College-Northridge Campus Portfolio reviews

10 a.m.

Faculty and Video contests due

10 - 11:50 a.m.

Hands-on classes

noon - 1 p.m.

Lunch (included in registration) **ATPI Business Meeting**

> 1:15 - 3 p.m. Hands-on classes

3:15 - 4:05 p.m.

Sessions

4:15 p.m. Group photo and conference concludes

The 105-minute in-depth classes will be offered Saturday at 10 am and 1:15 pm. Students and teachers should select two classes, plus two alternates, and fill in this information on the registration form on the ATPI website.

H101 Tips and Tricks for **Digital Imaging**

Learn the basics of Adobe Photoshop, such as dodging, burning, color correction, file formats, etc. Designed for students or teachers who have limited experience with Photoshop. Materials: none

H102 Photoshop Masking and Compositing

Explore the artistic potential of masking and compositing techniques. Designed for students or instructors with intermediate experience in Photoshop. Materials: none

H103 Advanced Editing Workflow

Use Adobe Bridge and Photoshop to create an efficient workflow process for online and print publications. Learn how to manage, edit and maintain photos from the camera to the page. Materials: jump drive with at least 10 photos

H104 Painting With Light

Light. The raw material of photography. Come learn to use it as an artist uses oil paints to create their masterpieces. Materials: digital camera, black/dark clothing

H105 Environmental **Portrait**

Take your subject out of a sterile environment and put him or her into an environment that tells us something about the subject. Go on location to see how to get the most out of a portrait situation. Materials: camera

H106 Design and Composition

After a brief discussion of photographic design and aesthetics, you'll participate in a walking tour on the ACC-Northridge campus to examine ways of seeing photographically. Materials: camera

H107 Studio Portraiture

Lighting styles and lighting quality, posing tips and working with subjects in a formal studio setting will all be covered. Materials: camera

H108 Table Top and Product **Photography**

Lighting and set-up of table top and small product photography with studio flash combining both products and food on different sets. The students will be able to work with different products with different lighting requirements and learn to use studio flash equipment. Materials: digital camera and tripod

H109 Putting the Motion in **Motion Pictures**

Explore the concepts and challenges that arise when you go from still photography to digital video by introducing the aspect of movement of both the subject and the camera. During this hands-on workshop, participants will practice handheld walking shots, operate a camera on a track dolly and execute a boom shot on a jib. Materials: none

H110 Shooting Workshop

Perfect for the first-year photo student. Learn how to be a master of your camera. Composition, light metering in tricky situations, bulb and flash will all be covered. Bring your questions and your cameras! Materials: camera and film/digital camera and external flash

H111 Working with Shutter Speeds

Blurring motion. Stopping motion. Panning. From Eadweard Muybridge's photos of a horse running to today's bursting balloons here is your chance to experiment with some of these techniques. Materials: camera and tripod

H112 Working With **Apertures**

From forced perspectives to selective focus, learn how your aperture settings have an impact on your photo. Materials: Camera, fast lens

H113 SmartPhone **Photography**

Learn how to use some of the cool apps for smartphones to capture unique images. Materials: a smartphone with any of the following apps: Hipstamatic, Instagram, ProHDR, SnapSeed

H114 Learning to Use Your Digital Camera

Did you get a new digital camera recently? Bring it to this hands-on workshop to learn how to do more than shoot with the auto/ program mode. *Materials*: digital camera

H115 High Dynamic Range (HDR) Photography

Create an amazing range of exposure in your digital images utilizing inexpensive software. *Materials*: digital camera, tripod

H116 Lighting on Location

Get the perfect lighting whether dealing with the bright sun of a daytime football game to the night lights of the city. Learn how to control the lighting by balancing available light with fill flash as well as slow/rear curtain sync flash or how to avoid the use of flash at all with techniques for supplementing existing light. *Materials*: digital SLR and external electronic flash

H117 Photojournalism for Yearbooks and Newspapers

It is never too late to learn ways to improve the photography for publications. Learn specific techniques for getting the best photos. *Materials*: digital cameras, lenses, flash

H118 Lightroom: Best Practices for Beginners

Learn the basics of Adobe Lightroom - creating catalogs, importing images and creating Collections and Smart Collections. *Materials*: USB drive with images

H119 Lighting Still Photography vs Lighting Video

An overview of film-style lighting working with digital still cameras and HD video. Work with scenes in a production studio to learn how to tell a visual story. *Materials*: DSLR with video capability, NO open-toed shoes, flip flops or flats

H120 Flashion: Getting Your Flash Photos to Look their Best

Your flash photographs don't need to make you look like a paparazzi! From on camera pop-up flash to radio controlled portable flash, learn how to make flash photography tolerable. *Materials*: digital camera and external flash

H121 Lightroom 1 - Importing and the Library Module

How to create a Lightroom catalog, import images and work in the Library Module. In the Library Module, we'll learn how to create templates to increase the workflow speed as well as different ways to add keywords and attributes. We will also look at the various ways to filter and sort images. *Materials*: none

H122 Lightroom 2 - The Develop Module

How to enhance your images in the Develop module. We'll cover the best ways to process, convert the images to black and white, split tone, lens corrections, and sharpening. The learned outcome will be a general overview of the Develop Module. *Materials*: none

H123 Slit-Scan Photography

In this workshop we will explore a special effect known as slit-scan photography. But instead of using special cameras or digital techniques the emphasis will be on making creative, surprising and fun photographs with simplified equipment that we will build. Basic digital methods will also be a part of the workshop. Among the applications that we will explore are rollout, photofinish, rolling shutter and panoramic photography.

H124 Fun in the Sun - Rockin' the Classics with Cyanotypes

Cyanotypes have been around since the 1840s. We will take most of the work out for you by pretreating the fabric to capture your images. Just like printing film in the lab, you will place objects or a transparency from home to make your print, expose to the sun (sun prints), then the prints are washed and dried. You are left with an awesome blue print as a souvenir. *Materials*: objects from home

H125 Video for the Still Photographer

Learn how to integrate video into your online and print publications seamlessly without doubling your workload. Designed for publication students who want to add video story forms to their program. *Materials*: none

H126 Social Media for Photographers

Learn how to use Twitter, Instagram, Snapchat and other social media tools to promote yourself, your work or your business. *Materials*: smartphone with these apps installed.

H127 Sound Design Pt. 1

In part one we will focus on what microphones you should use for different scenes and practice setting up microphones for short films and broadcast interviews. *Materials*: camera with external microphone, tripod.

H128 Sound Design Pt. 2

In part two we will focus on creating your own sound effects using Foley sound recording. Everyone will work together so that when students leave you will have the start of your own sound library. *Materials*: camera with external microphone, tripod, and USB for collecting audio clips.

keynote speaker

Thanks to Nikon USA, the keynote speaker for #atpiwc18 will be noted landscape and nature photographer and Nikon Ambassador James Balog. Balog, over a 35-year career in photography, has become known for his images that show humanity's modification of our planet's natural systems. From his portrait series, Endangered Wildlife, to his current project that captures images of vanishing glaciers, his work has showcased nature around the world.

Balog will speak at the Texas Capitol Underground Complex Auditorium on Friday, Feb 23, at 6:45 pm. More of Balog's work can be seen at *jamesbalog.com*.





portfolio reviews

R100 Beginning portfolio review

For those just getting started, this portfolio review will offer an opportunity for beginning students to have their work critiqued by other instructors from around the state. Scheduled for Saturday morning at 9 a.m.

Materials: <u>No more than 5 images</u> uploaded to the ATPI Contest site.

A200 Advanced Print portfolio review - Art J200 Advanced Print portfolio review - PJ

A personal critique for juniors or seniors, this is an excellent warm-up for the Hal Fulgham Memorial Scholarship contest.

Advanced students will receive their critique on Saturday morning at 9 a.m. Students may only sign up for one critique.

Materials: 5 to 10 images uploaded to the ATPI Contest site.

contests

PLEASE READ THE RULES CAREFULLY.

Pre-Conference contests

School Portfolio Picture Package Video Environmental Portrait carry-in Cropped Round 1

FRIDAY CONTESTS

Photo Scavenger Hunt Digital Image Digital Editing * Faculty Digital *Video

Students may compete in one contest on Friday.

*These contests will have a deadline of 10 a.m. on Saturday, Feb. 24

The High School Shoot-Out Contest is sponsored by the Third Floor Photographic Society at Texas A&M University in Commerce. A separate rules sheet is enclosed with this newsletter and a copy of the rules is available on the ATPI website. All questions relating to this contest should be referred to Chad Smith at TAMU-C. The phone number is (903) 886-5232.

Students and teachers should carefully note the requirements and supplies listed for each of the contests. Some contests will begin at 10:30 a.m. or 1:30 p.m. on Friday while the rest will be upload contests. Students may only compete in one contest on Friday. No teachers or advisers will be allowed to advise or instruct students during competitions. Entry fee: \$10 per person per contest, except where noted.

N101 ATPI Digital Editing Contest (onsite)

Students will be given a series of scanned images and a period of time in which to use Adobe Photoshop to create a contest entry. The emphasis of this contest is to see how creative the students can be. Students must provide their own laptop with a version of Adobe Photoshop. Each school may have no more than three students in the competition. This contest will be Friday from 10:30 a.m.-noon. Materials: computer with Adobe Photoshop, USB drive

N102 ATPI Picture Package Contest (upload)

This contest is an individual competition, but schools may register up to five students. Students will receive an assignment for their photographs the weekend prior to the conference on the ATPI website, Facebook and Twitter accounts. Students will have until 6 p.m. on Feb. 21 to assemble and turn in a three-image package of photographs that best captures the assignment. Images will be uploaded to the ATPI Contest site. *Materials*: digital camera, USB drive, any special equipment

N103 ATPI Digital Image Contest (onsite)

The contest will provide students with a list of categories and two hours to photograph on Friday. Students will need to bring a laptop if they would like to download images and select contest entries. No manipulation of the images in Photoshop or iPhoto will be allowed. Schools are limited to three contestants for this contest. This contest will be Friday from 10:30 a.m. to noon. Students must have a signed permission form (on the ATPI website) completed and turned in, in order to compete in this contest. *Materials*: digital camera, card reader or cables to connect the camera to a computer for downloading, any special equipment, laptop (optional)

ATPI Photo Scavenger Hunt (onsite) N104, N105, N106 (Teams 1-3)

This contest will challenge the students' power of observation. The team of one to

three students will be provided a list of items to photograph and two hours to photograph with a single camera. No more than three students on a single team. The contest will start Friday morning at 10:30 a.m. By noon, the team must turn in a point tally sheet and the camera storage card, which will be returned Friday night. Entry fee is \$25 for each team. Materials: one digital camera

ATPI News Video Contest (onsite) N107, N108, N109 (Teams 1-3)

Students will be given a news topic for the video on Friday afternoon and will have about 22 hours to complete the assignment. This contest will emphasize strong journalistic skills. Teams may consist of one to three students. Students will have overnight to complete their videos. The contest will start Friday afternoon at 3:15 p.m. Students must upload entries to Vimeo by 11 a.m. on Saturday. Entry fee is \$25 for each team. *Materials*: digital video camera, editing laptop with your software

ATPI Artistic Video Contest (onsite) N110, N111, N112 (Teams 1-3)

Students will be provided a theme for the video on Friday afternoon and will have about 22 hours to complete the assignment. This contest will emphasize creative storytelling. Teams may consist of one to three students. Students will have overnight to complete their videos. The contest will start Friday afternoon at 3:15 p.m. Students must upload entries to Vimeo by 11 a.m. on Saturday. Entry fee is \$25 for each team. *Materials*: digital video camera, editing laptop with your software

ATPI School Portfolio Contest (online) N113, N114, N115 (Teams 1-3)

A team of four students will compete in this contest. The school must have four students on the team. Students will receive a list of potential themes the week of the contest. The list will be posted on the ATPI website, Twitter and Facebook pages. Students will have until 6 p.m. on Feb. 21 to upload their entries to the ATPI contest site. Each student will contribute one image, which must be taken during time period between receiving the list of themes and the upload deadline. Entry fee is \$25 for the team. Materials: digital cameras

N116 ATPI Cropped Contest (online/on-site)

Do you have what it takes to survive the Cropping Tool? Schools are limited to three student entrants. Students will be given an assignment, a required element and a specific amount of time (from 15-30 minutes depending on the round) to capture one image. After a quick critique from the judges, half of the students will be cropped from the group and the remaining students will be given the next assignment. The topic for the first round will be announced the week of the conference; students should upload their photos to the ATPI Contest site by 6 p.m. on Feb. 21. The contest will resume at 1:30 p.m. Friday afternoon. *Materials*: digital camera

N400 Faculty Digital Contest (onsite)

All faculty members will be registered into this contest. There is no entry fee, but teachers must bring their own digital camera.

Teachers will be given several categories to select from. Images must be downloaded from the digital cameras by 10 a.m. Saturday. Materials: digital camera, any special equipment

N500 "The B.I.G. 72" Video Contest (pre-conference)

Get ready for a rollercoaster of challenges as you compete for bragging rights as the best on-the-spot program. Schools will be given a topic, via ATPI's Twitter feed, on Friday, Feb. 16, at 9 p.m. CST. Students and instructors will work together with the given theme within a 72-hour time frame. Teams will upload their entries to Vimeo by Sunday at midnight and share them to ATPI's Vimeo group. Total running time must not exceed 3 minutes. A thematic element will be given at the start of the contest which MUST be incorporated within the entry. List N500 under the teacher's name on the registration form to enter. Entry fee is \$25 for the team.

Environmental Self-Portrait Contest (online)

Locate the flier included with the newsletter to see all of the details, but this is a carry-in contest for both students and teachers. Entries are due by 6 p.m. on Wednesday, Feb. 21 and should be uploaded to the ATPI Contest site. Images must follow the formatting instructions found on the ATPI website. Entries that do not meet the formatting requirements will be disqualified. The entry fee is 50°C per entry. Images must have been created by the student or instructor in the photograph. Students do not have to attend the conference to submit entries to the contest, but the school must have at least one person (student or teacher) registered at the conference.

2017 ATPI Fall Contest





Second Place Beginning-Middle School Animal - Penny Piyaosotsun -Martin HS (Arlington).

First Place Beginning-Middle School Nature -Jacob Forrer - Prosper HS.

Statistics:

6,863 entries

87 schools (Texas, California, Kansas, Missouri, Nevada, New York, Utah)

6 judges

7 hours of judging

Largest category -Advanced Informal Portrait -475 entries

Smallest category - Beginning-Middle School Photo Story -5 entries

School with most entries - Robert G Cole HS (San Antonio) -500 entries

Second Place Advanced Fashion -Kacey Dunn - Killeen ISD Career Center.

> Second Place Advanced Time Exposure - Kabeer Singh - St. Mark's School of Texas (Dallas).

First Place Beginning-Middle School Student Life - Hunter Rutledge - Frisco HS.











Second Place Beginning-Middle School Nature - Lily Witzel - Lamar MS (Austin).

Honorable Mention Faculty - Will Milne -Advanced Technology Complex (Denton).

conference shirts

We will once again be offering conference shirts through CustomInk. Order shirts by Feb. 2 and receive them at registration on Feb. 23.

The front of the shirt will include a view of the Capitol and the 2018 Winter Conference in Austin dates. The back of the shirt will have a manual photography guide.

This year's shirts will be Tri-Blend in navy. Short sleeve shirts are \$14 and long sleeve are \$17.

The link to order shirts is on the Winter Conference page of the ATPI website. When placing your order, please include school information so shirts can be sorted properly.

No extra shirts will be on sale at the conference.





Briefs Best of Texas Vol. 4

The Best of Texas Volume 4 was released at the JEA/NSPA Fall Convention. ATPI members and students whose work is included in the book will receive a complimentary copy. Members who were not be able to attend the convention will be able to pick up their books at the Winter Conference in February.

Social Media Contest Prompts

Here are the themes and deadlines for the upcoming social media contests:

- New Horizons Wednesday, January 31 (#atpinewhorizons)
- Green Wednesday, March 28 (#atpigreen) Photos must be posted on Twitter or Instagram using the designated hashtag and a photo credit with photographer/school info.

Because numerous people have worked hard to organize this conference, we ask that you share the following guidelines with your students.

- Students should be in their hotel rooms by midnight, making no excessive noise. The hotel reserves the right to remove disruptive guests.
- No students will be admitted without an instructor or chaperone approved by the school. At least one chaperone or instructor is required for every 10 students. Instructors and any other designated chaperones assume responsibility for their students' behavior during the conference.
- All students, chaperones and instructors are expected to wear their conference name badge at all times while at the conference.
- ATPI officials reserve the right to declare all fees forfeited and to send students home at their own expense for violation of these rules of conduct.

Association of Texas Photography Instructors

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magemaker

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Clint Smith, President Kyle Juntunen, Vice President Shannon Oden, Vice President John Skees, Vice President Andrea Negri, Secretary and Newsletter Editor Deanne Brown, Past President

Bradley Wilson, Senior Consultant Mark Murray, Executive Director This year's hotel block will be at the Hampton Inn and Suites Northwest Arboretum Hotel. The hotel is close to The Domain, which offers shopping and dining options, and just 3 miles from the ACC-Northridge campus.

All rooms in this year's block will be double-doubles. Rooms are available in the block on Thursday, Friday and Saturday nights. All rooms have coffeemakers and televisions. Complimentary wi-fi, fitness center access and breakfast is included.

Reservations MUST be made by Jan. 22, though the block may fill before that date. The rooms in our block will be released after that. After we fill the block, being able to get a room will depend upon availability.

Both types of rooms are \$109 per night. You can pay with credit card or school check. Even if you pay with a school check, a credit card will be required to hold the rooms at booking. You will also need to provide your school's tax exempt form.

Additional information about booking is available on the ATPI website.

To register, instructors must complete the registration form online. In addition, schools must have a release form, which can also be found online, for each student. These release forms should be delivered to the registration desk on Friday, Feb. 23.

Please pay close attention to the registration fees and deadlines. Please submit the online registration form as soon as you have it completed, even if you are still waiting on a check from your school. Many of the in-depth classes are limited in space and fill up quickly. Registration for these classes will be on a first-come, first-served basis.

Students and teachers should select two in-depth classes and two alternates, along with any on-site contests on the registration form. Please be sure to pick alternate classes so that we can schedule everyone easier. The hands-on classes will be Saturday at ACC-Northridge.

There will be multiple choices of 50-minute classes on Friday and Saturday that do not require pre-registration. Students will be able to select from classes offering a wide range of topics covering all curriculum areas. These classes are scheduled for 10:30 a.m.-noon and 1:30-4:20 p.m. Friday, and 9 a.m.-9:50 a.m. and 3:15-4:05 p.m. Saturday.

On Friday, instructors should register students and pick up materials in the registration area at the Capitol Complex Underground starting at 9 a.m.

There will be an opening session on Friday afternoon at 10 a.m. for students competing in on-site contests. Students competing in on-site contests must be registered and in the proper locations by 10:30 a.m. or 1:30 p.m. on Friday. Carry-in contests will be uploaded to the ATPI Contest site or Vimeo and are due at 6 p.m. on Feb. 21. Faculty and Video contests will be due at 10 a.m. on Saturday.