

Date Specific

more information
can be found on
the ATPI web site at
www.atpi.org

2.1.2019

Deadline for ordering ATPI
Conference shirts through
CustomInk — see page 6

2.8.2019

Early bird registration
deadline for ATPI Winter
Conference — \$35 per
person

2.15.2019

Contest topics announced on
ATPI Twitter account

2.20.2019

Deadline to upload pre-
conference contests

2.22-24.2019

ATPI Winter Conference
Arlington

3.8.2019

Texas A&M - Commerce High
School Shootout deadline

3.25.2019

ATPI social media contest
deadline

4.2019

Hal Fulgham Scholarship
Sharon Jacobus Scholarship
ATPI Top Program
ATPI Rising Star deadlines

6.18-21.2019

ATPI Summer Workshop for
Instructors only, Austin

*Do you know of some other
important dates? If so, email
us at info@atpi.org and we'll
pass them on.*

Our thanks to Herff Jones
for printing the 2018 Spring
Contest poster included
with this mailing.

Volume 28 ♦ Issue 2
December 2018
A publication of the
Association of Texas
Photography Instructors



Teagan Ashworth won Second
Place in Advanced Travel for
this photo. Ashworth attends
Episcopal High School in
Bellaire and her instructor is
Kate Philbrick. More winning
photos are on page 4.

Winter conference in Arlington

Pre-conference and on-site contests offered

The ATPI Winter Conference returns to the University of Texas at Arlington for the 32nd convention February 22-24, 2019. The conference, as always, offers students and teachers in-depth classes, on-site and carry-in contests, portfolio reviews and other events. The conference will be hosted by the Art and Art History Department at UTA. The keynote speaker is still being determined but will be sponsored by Canon USA this year.

Some contests will be submitted prior to the conference via the ATPI conference site. Themes for the Picture Package, School Portfolio, Environmental Self-Portrait, as well as the first round of Cropped, will be announced on Friday, February 15, on the ATPI Facebook and Twitter pages. Entries for these contests must be uploaded by 6 PM Wednesday, Feb. 20. Instructors are advised to set up student accounts before the deadline day to ease the submission process.

Digital Image and the Photo Scavenger Hunt will be held Friday afternoon. Faculty Digital, Digital Editing and later rounds of Cropped will take place on Saturday.

Registration will open at 1 PM Friday and the opening session -- required for all participants -- will be at 2:30 PM. Students and teachers who are not competing on Friday will be able to attend hour-long sessions in the afternoon.

Saturday will begin with a repeat of the opening

session for participants who did not attend Friday's session. Classes and portfolio reviews will take place throughout the morning.

Students and teachers can attend two hands-on sessions Saturday afternoon. Classes that were not offered in Austin, such as Pinhole Photography and Cyanotype, are back on the schedule this year, along with some returning favorites and some new options. ATPI encourages instructors to have students select the classes they will want to attend. Attendance will be taken at sessions.

All on-site contests and sessions will be held on the UTA campus. Parking and campus maps will be posted to the ATPI website in early 2019.

ATPI has reserved a block of rooms at the Hampton Inn South Arlington. Rooms are \$104/124 plus tax and the block includes a variety of room types. The deadline to reserve a room in the block is Feb. 1. More details are on page 6 of the newsletter.

Registration fees are \$35 for early bird, \$45 for regular and \$55 for walk-in. Lunch will be provided Saturday for pre-registered workshop participants and those attending the ATPI meeting during lunch. Vegetarian and gluten-free options can be requested on the registration form.

Registration will be capped at 300 students.

IMPORTANT INFORMATION

Registrations for students will be capped at 300. Once this number is reached, registration will be closed. Registration must be done through the online form.

Be sure that students upload contest entries through the ATPI contest site by 6 PM Wednesday, February 20. Looking for a copy of the registration or release forms? Download them from atpi.org/conference.

Follow us on Twitter and Facebook for up-to-date information.

schedule

WEDNESDAY, FEB. 20, 2019

6 PM

Upload Deadline
for pre-conference contests on ATPI
Online Contest site

FRIDAY, FEB. 22, 2019

1 PM

Registration Opens
UTA Fine Arts Building

2:30 PM

Information meeting (for students
competing in on-site contests)

3:15-5:45 PM

On-Site Contests
General Sessions

SATURDAY, FEB. 23, 2019

8:30 AM

Opening session for late arrivals

9:00 – 9:50 AM

On-Site Contests
General Sessions

10 – 10:50 AM

General Sessions
Portfolio Reviews
Video contest due

11 – 11:50 AM

General Sessions
Portfolio Reviews

noon – 1:15 PM

Lunch (provided)
ATPI Business Meeting

1:30 – 3 PM

Hands-On Classes

3:15 – 4:45 PM

Hands-On Classes

SUNDAY, FEB. 24, 2019

9:30 AM – 10:30 AM

Keynote speaker

10:45 AM – 11:45 AM

Awards Program

sessions

ATPI will offer 90-minute in-depth classes Saturday at 1:30-3:15 PM. Students and teachers should select two classes, plus two alternates, and fill in this information through the online registration form.

H101 - Comic Book Art with Photoshop

Use Adobe Photoshop to create amazing works of art. Learn experimental image blending, alternative methods of making filter/textures, the exciting new method of scaling, duplicating layers and basic masking. Handouts provided. *Materials: USB drive*

H102 - Advanced Photoshop Techniques

This class assumes at least one year of experience with Photoshop and will look at additional techniques for editing images. *Materials: USB drive with 10-15 images*

H103 - Painting With Light

Light. The raw material of photography. Come learn to use it as an artist uses oil paints to create their masterpieces. *Materials: digital camera, black/dark clothing, tripod*

H104 - Video Interviewing 101

Students learn the fundamentals of preparing for and conducting a video interview that includes more than just asking good follow-up questions but also includes framing and lighting. Materials: video camera or DSLR with video capability, tripod

H105 - Environmental Portrait

Take your subject out of a sterile environment and put him or her into an environment that tells us something about the subject. Go on location to see how to get the most out of a portrait situation. *Materials: camera*

H106 - Design and Composition

After a brief discussion of photographic design and aesthetics, you'll participate in a walking tour on the UTA campus to examine ways of seeing photographically. *Materials: camera*

H107 - Studio Portraiture

Lighting styles and lighting quality, posing tips and working with subjects in a formal studio setting will all be covered. *Materials: camera*

H108 - Pinhole Photography

Learn how to make and use pinhole cameras. *Materials: none*

H109 - Shooting Workshop

Perfect for the first-year photo student. Learn how to be master of your camera. Composition, light metering in tricky situations, bulb and flash will all be covered. Bring your questions and your cameras! *Materials: camera and film/digital camera and external flash*

H110 - Working with Shutter Speeds

Blurring motion. Stopping motion. Panning. From Eadweard Muybridge's photos of a horse running to today's bursting balloons here is your chance to experiment with some of these techniques. *Materials: camera and tripod*

H111 - SmartPhone Photography

Learn how to use some of the cool apps for smartphones to capture unique images. *Materials: a smartphone with any of the following apps: Hipstamatic, Instagram, 645 Pro, ProHDR, SnapSeed*

H112 - Architectural Photography

Go out into the field and learn some of the skills required for photographing architectural interiors and exteriors. *Materials: digital camera*

H113 - Lighting on Location

Get the perfect lighting whether dealing with the bright sun of a daytime football game to the night lights. Learn how to control the lighting by balancing available light with fill flash as well as slow/rear curtain sync flash or how to avoid the use of flash at all with techniques for supplementing existing light. *Materials: digital camera and external electronic flash*

H114 - Working with Portable Flash

Learn techniques for controlling multiple portable strobes using external flash and pocket wizards. *Materials: digital camera*

H115 - Sports Photography

Learn ways to cover sports in the gym. *Materials: digital camera, extra lenses*

Continued on page 5

contests

Students and teachers should carefully note the requirements and supplies listed for each of the contests. Contests begin at 3:15 PM on Friday or 9 am on Saturday. No teachers will be allowed to advise or instruct students during competitions. All uploaded entries must contain metadata in the description field based on instructions found at www.atpi.org/submission. Read the rules for each contest carefully. Entry fee: \$10 for individual contest and \$25 for teams, except where noted.

PLEASE READ THE INSTRUCTIONS CAREFULLY

UPLOAD CONTESTS
(pre-conference)
Picture Package
School Portfolio
Environmental Self-Portrait
Cropped Round 1

FRIDAY CONTESTS
Digital Image
Scavenger Hunt
Video
Advanced Portfolio Reviews

SATURDAY CONTESTS
Digital Editing
Cropped
*Faculty Digital (deadline 11 AM)

Students may compete
in one contest Friday

The High School Shoot Out
Contest is sponsored by the Third
Floor Photographic Society at
Texas A&M Commerce. A copy
of the rules is available on the
ATPI website. All questions
regarding this contest should be
directed to Chad Smith, TAMU-C
at 903.866.5232.

N101 – ATPI Digital Editing Contest (on-site)

Students will be given a series of scanned images and a period of time in which to use Adobe Photoshop to create a contest entry. The emphasis of this contest is to see how creative the students can be. Students will use computer labs at UTA for this contest. Each school may have no more than three students in the competition. Students must register and attend the conference to participate in this contest. **This contest will be Saturday from 9 am to 11 am. Materials: none**

N102 – ATPI Picture Package Contest (upload entries prior to convention)

This contest is an individual competition, but schools may register up to five students. Students will receive an assignment for their photographs on Friday, Feb. 15, at 8 AM on the ATPI website, Facebook and Twitter accounts. Students will have until 6 PM Wednesday, Feb. 20, to assemble and submit three images to contest.atpi.org that best captures the assignment. Students must register and attend the conference to participate in this contest. *Materials: digital camera, any special equipment*

N103 – ATPI Digital Image Contest (on-site)

The contest will provide students with a list of categories and 90 minutes to photograph. Students will need to be added to the contest on the ATPI contest site so that they can upload entries. The computer labs at UTA will be used to download images from the camera and select contest entries. No manipulation of the images is allowed. Schools are limited to three contestants. Students must have a signed permission form (found online) completed and turned in to ATPI in order to compete in this contest. **This contest is on Friday, beginning at 3:15 PM.** Students must register and attend the conference to participate in this contest. *Materials: digital camera, card reader or cables to connect the camera to a computer for downloading, any special equipment*

ATPI Photo Scavenger Hunt (on-site)

N104 – Team 1

N105 – Team 2

N106 – Team 3

This contest will challenge the students' power of observation. The team of one to three students will be provided a list of items to photograph and 90 minutes to photograph with a single camera. No more than three students on a single team. **The contest will start Friday at 3:15 PM.** By 4:45 PM the team must turn in a point tally sheet and the camera storage card, which will be returned on Sunday morning. Entry fee is \$25 for each team. Students must register and attend the conference to participate in this contest. *Materials: one digital camera*

ATPI News Video Contest (on-site)

N107 – Team 1

N108 – Team 2

N109 – Team 3

Students will be provided a theme for the video on **Friday at 3:15 PM** and will have about 19 hours to complete the assignment. Teams may consist of one to three students. Students will have overnight to complete their videos. Students must upload entries to Vimeo and share it with the ATPI Group by noon on Saturday. Entry fee is \$25 for each team. Students must register and attend the conference to participate in this contest. *Materials: digital video camera, editing laptop with your software.*

ATPI Artistic Video Contest (on-site)

N110 – Team 1

N111 – Team 2

N112 – Team 3

Students will be provided a theme for the video on **Friday at 3:15 PM** and will have about 19 hours to complete the assignment. Teams may consist of one to three students. Students will have overnight to complete their videos. Students must upload entries to Vimeo and share it with the ATPI Group by noon on Saturday. Entry fee is \$25 for each team. Students must register and attend the conference to participate in this contest. *Materials: digital video camera, editing laptop with your software.*

ATPI School Portfolio Contest (upload entries prior to convention)

N113 – Team 1

N114 – Team 2

N115 – Team 3

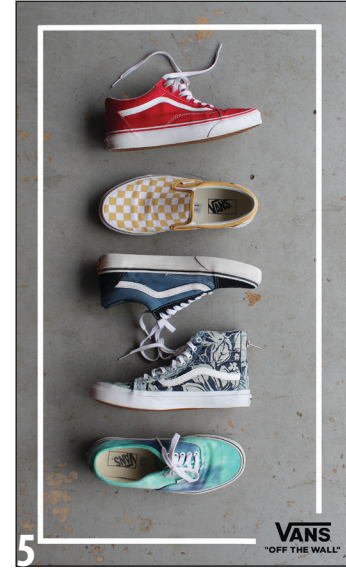
A team of four students will compete in this contest. The school must have four students on the team. Students will receive a list of potential themes on Friday, Feb. 15 at 8 AM. The list will be posted on the ATPI Twitter feed. Students will have until 6 PM on Wednesday, Feb. 20 to submit entries at contest.atpi.org. Each student will contribute one image, which must be taken during time period between receiving the list of themes and the deadline. Upload all four images under the teacher's name on the contest entry site but ensure that each student's name is in the metadata. Entry fee is \$25 for the team. Students must register and attend the conference to participate in this contest. *Materials: digital cameras*



Fall 2018 Contest Winners



Judges:
Calen Barnum
Dan Bryant
Jill Chittum
Troy Guter
Patrick Le
Abby Pfaff
Daniela Sigala
Rick Trujillo



A sampling of contest winners:
(1) Second: Beginning Student Life - Kathleen Ortiz, Kingwood Park High School, Kingwood, TX.
(2) First: Faculty Single Image - Shannon Oden, Ben Barber Innovation Academy, Mansfield, TX. (3) Third: Advanced Formal Portrait - Bryce Miltenberger, Episcopal School of Dallas, Dallas, TX.
(4) Second: Advanced Sports Reaction - Elise Baker, Shawnee Mission East High School, Prairie Village, KS. (5) Third: Advanced Advertising - Estelle Flanagan, McKinney High School, McKinney, TX. (6) First: Advanced Portfolio - Kyle Smith, St. Mark's School of Texas, Dallas, TX. (7) Third: Beginning Thematic (An Open Book) - Diane McLemore, West Orange-Stark High School, Orange, TX. (8) Second: Faculty Photo Story - John Smallwood, KISD Career Center, Killeen, TX. (9) Second: Beginning Nature - Oliver Taylor, Lamar Middle School Fine Art Academy, Austin, TX.



See the full list of winners and galleries from previous years' contests online at atpi.org/fallcontest

Contest stats:
• 7420 entries
• 99 schools
• 600 winners

sessions

Continued from page 2

H116 - Fine Art Printing

Work with different paper types and other techniques to enhance fine art inkjet prints. *Materials: USB drive with 8-10 images, preferably in RAW, PSD, or TIFF format*

H117 - Cyanotype Large Scale Imagery

A classic alternative photography process that dates to the 1840's, this fun and inexpensive process produces a blue image on paper or fabric. Students will learn how to expose large pieces of fabric to create body portraits. *Materials: none*

H118 - Table Top and Product Photography

Lighting and set-up of table top and small product photography with studio flash. The students will be able to work with different products with different lighting requirements and learn to use studio flash equipment. *Materials: digital camera and objects to photograph*

H119 - Advanced Screenwriting

Students get an introduction to the art and magic of writing for the big screen. Develop a concept in seven sentences and learn how to put it into visual form. *Materials: none*

H120 - Lightroom: Best Practices for the New User

Learn the basics of Adobe Lightroom - creating catalogs, importing images and creating Collections and Smart Collections. *Materials: USB drive with collection of images*

H121 - Lightroom Power Skills

Have you worked with Lightroom but are ready to discover some of its secrets? This class is designed for someone who already knows the program but is ready to take advantage of some of the more powerful features of the Library, Develop and Print modules. *Materials: USB drive with at least 10 RAW images*

H122 - Working with Models

Learn techniques for posing a model and working with light to capture the best portrait or advertising photograph. *Materials: digital camera*

H123 - Working with Apertures

From forced perspectives to selective focus, learn how your aperture settings have an impact on your photo. *Materials: Camera, fast lens*

H124 - Wetplate Photography

Learn the process and technique of making a modern version of the Tintype, which was first produced during the 1850's. Students will learn how to pour, shoot and develop a portrait that they will be able to take home. Limited to one student per school. *Materials: none required, but bring costumes for your portrait*

H125 - Cinematography Camera Techniques

Three basic things used in cinematography - composition, lighting and camera movement. Students will not only learn these three concepts, but each school will build a do-it-yourself slider unit to take home. *Materials: video camera or DSLR with video capability*

H126 - Black and White Photograms

Experience the sights and smells of the darkroom by creating your own images worthy of Man Ray. Learn how light and chemistry affects photographic paper. *Materials: bring a variety of personal items that are solid, translucent or transparent to use in the darkroom*

H127 - Casting for Beginners

Students will participate in a hands-on "mock" casting scenario and explore the ins and outs of how casting can change the story you are telling. This workshop focuses on representation and diversity. *Materials: video camera, tripod, computer/laptop*

H128 - Cinematography Techniques for Advanced Students

This hands-on workshop is designed to give intensive experience with the technical properties of high-definition video camera and better understanding of the video image making from the aesthetic application to hands on experience. *Materials: video camera or DSLR with video capability*

H129 - Photoshop Workflow

A basic workflow for editing photographs for publications can help improve all of the images in your yearbook, newspaper or magazine. *Materials: none*

H130 - Social Media for Photographers

Learn how to use Twitter, Instagram, Snapchat and other social media tools to promote yourself, your work or your business. *Materials: smartphone with these apps installed*

contests

Continued from page 3

N116 - ATPI Cropped Contest (pre-conference and on-site)

Do you have what it takes to survive the Cropping Tool? Schools are limited to three student entrants. Students will be given an assignment on Friday, Feb 16 at 6 PM that they must upload to contest.atpi.org by 6 PM Wednesday, Feb 20. These images will be critiqued beginning at 9 AM on Saturday. From that group, students will be selected to move into the next round of the contest. In each round, students will have a specific amount of time (from 15-30 minutes depending on the round) to capture one image. After a quick critique from the judges, half of the students will be cropped from the group and the remaining students will be given the next assignment. The contest will start Saturday at 9 AM. Students must register and attend the conference to participate in this contest. *Materials: digital camera*

N400 - Faculty Digital Contest (on-site)

All faculty members will be registered into this contest. There is no entry fee, but teachers must bring their own digital camera. Teachers will be given several categories to select from. Images must be downloaded from the digital cameras by 11 AM on Saturday. Images will be judged from the computer. *Materials: digital camera*

PRE-CONFERENCE CONTESTS

Environmental Self-Portrait Contest (upload entries prior to convention)

This is a pre-conference contest for students and teachers. Entries are due by 6 PM on Wednesday, Feb. 20. There is a 50-cent entry fee per image. This is the only contest that does not require attendance at the convention to compete, but at least one person from the school must be in attendance. See full rules at www.atpi.org/selfportrait. Upload entries to contest.atpi.org.

N500 - "The B.I.G. 72" Video Contest (pre-conference)

List N500 as the contest under the teacher's name on the registration form to register your school.

Get ready for a rollercoaster of challenges as you compete for bragging rights as the best on-the-spot program. Schools will be given a topic, via ATPI's Twitter feed, on Thursday, Feb. 15, at 9 PM CST. Students and instructors will work together with the given theme within a 72-hour time frame. Teams will upload their entries to Vimeo by Sunday at midnight and share them to ATPI's Vimeo group. Total running time must not exceed three minutes. A thematic element will be given at the start of the contest which MUST be incorporated within the entry. List N500 under the teacher's name on the registration form to enter. Entry fee is \$25 for the team.

t-shirts

Order conference shirts from CustomInk by Feb. 1 and you will be able to pick them up at registration Feb. 22.

The shirt, which is available in both short or long sleeve, features the ATPI logo and the dates. The back features the ATPI cheat sheet for photographers.

The link for ordering can be found on the ATPI website under atpi.org/events. The cost is \$9.34 for short sleeves and \$12.33 for long sleeves.

Please include the school name in the notes on all orders.



hotel

ATPI has reserved a block of rooms at the Hampton Inn South Arlington, 1100 E. Interstate 20, Arlington 76018.

King studio rooms are \$109 per night. Queen doubles are \$119 per night.

The deadline to reserve rooms in the block is Jan. 24, 2019. Rates include breakfast and free wifi.

Guests may call Hilton reservations at 1-800-774-1500 or the hotel directly at 817-419-3700 and ask for the "ATPI 2019 Winter Conference Group Rate."

There is also a link on the ATPI conference web page that will take you directly to the reservation page.

rules

Because many people have worked hard to organize this conference, we ask that instructors share the following guidelines with students.

- Students should be in their hotel rooms by midnight, making no excessive noise. The hotel reserves the right to remove disruptive guests.
- No students will be admitted without an instructor or chaperone approved by the school. At least one chaperone or instructor is required for every 10 students. Instructors and any other

designated chaperones assume responsibility for their students' behavior during the conference.

- All students, chaperones and instructors are expected to wear their conference name badges at all times while at the conference.
- ATPI officials reserve the right to declare all fees forfeited and to send students home at their own expense for violation of these rules of conduct.

Briefs

Membership Reminder

Have you renewed your membership in ATPI yet? You can join ATPI for only \$20/year and help support the organization. You can also join TAJE (\$35), JEA (\$65) and SIPA (\$30) using the same form on the ATPI website. If you aren't sure if you have already paid, email info@atpi.org and we'll let you know.

Association of Texas Photography Instructors
P.O. Box 121092
Arlington, TX 76012

Imagemaker

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registration

To register, instructors must complete the online registration form. In addition, schools must have a release form for each student participating in an on-site contest. These release forms should be delivered to the registration desk on Friday, February 20. The release form is available from the ATPI website.

Please pay close attention to the registration fees and deadlines. Please submit the online registration form as soon as you have it completed, even if you are still waiting on a check from your school. Many of the in-depth classes are limited in space and fill up quickly. Registration for these classes will be on a first-

come, first-served basis.

Students and teachers should select two in-depth classes and two alternates, along with any on-site contest. Please choose two alternates so that ATPI can schedule everyone easily. The hands-on classes will be Saturday afternoon.

There are multiple choices for 50-minute classes on Friday and Saturday that do not require pre-registration. These classes are scheduled for Friday afternoon and Saturday morning.

Locations for registration and parking will be posted online.

portfolio reviews

R100 Beginning portfolio review

For those just getting started, this portfolio review will offer an opportunity for beginning students to have their work critiqued by other instructors from around the state. Scheduled for Saturday morning beginning at 9 AM.

Materials: No more than 5 images uploaded to the ATPI Contest site.

A200 Advanced portfolio review - Art

J200 Advanced portfolio review - PJ

A personal critique for juniors or seniors, this is an excellent warm-up for the Hal Fulgham Memorial Scholarship contest. Advanced students will receive their critiques on Friday at 3:45 PM and Saturday beginning at 9 AM. Students may sign up for only one critique.

Materials: 5 to 10 images uploaded to the ATPI Contest site.