

Date Specific

more information
can be found on
the ATPI web site at
www.atpi.org

12.18.2020

ATPI Fall Contest deadline

1.25.2021

ATPI Social Media contest
deadline
#ATPITakeItSlow

2.5.2021

Early bird registration
deadline for Winter
Conference
Application deadline for
Pete Souza panel

2.8.2021

2021 ATPI Virtual Winter
Conference opens in Whova

2.12.2021

Winter Conference contest
categories announced on
Twitter

2.23.2021

Winter Conference contest
deadline

2.26.2021

Winter Conference "live" day

2.27.2021

Winter Conference keynote
and awards

3.25.2021

ATPI Social Media contest
deadline
#ATPIHelloYellow

4.25.2021

ATPI Spring contests deadline

*Do you know of some other
important dates? If so, email
us at info@atpi.org and we'll
pass them on.*

Our thanks to
Walsworth Yearbooks
and Mike Taylor for the
printing of the 2019
Fall Contest poster
included with this
mailing.

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Association of Texas
Photography Instructors

2021 Winter Conference Goes Virtual

ATPI to utilize Whova platform for workshops, sessions, contests

Due to the ongoing pandemic and uncertainty of travel restrictions in February, the board has decided to move online for the 2021 Winter Conference and will use a web-based and mobile app called Whova for the event. While the basic elements of our convention will still occur, there are some major changes that we are making to provide more opportunities for students and teachers to participate.

The first change is that the hands-on workshops, a major part of the convention experience, will still take place. A select group of classes will be available in Whova beginning on February 8, 2021. Each of these pre-recorded classes will be about 40-minutes long so that they could be used as class instruction. Each class will also have a contest assignment associated with it. Students will be able to practice what they've learned in the workshop and compete for prizes. These assignments will be submitted through the ATPI online contest site by Tuesday, February 23. Instructors will provide a critique of some of the images during our live day of events on Friday, February 26.

Another big change relates to the contests that students and teachers associate with the convention. Digital image, digital editing, school portfolio, environmental self portrait and all the other contests will take place, but there is no limit to the number of students that a school may enter in the contest and all contest entries will be due by Tuesday, February 23. The categories or themes for each contest will be announced on ATPI's Twitter feed at 9 a.m. on Friday, February 12. The

first round of Cropped will be submitted by the 23rd, but the subsequent rounds will take place live on Friday, February 26. The B.I.G. 72 school video contest and the Scavenger Hunt contest have both been dropped for this year but we have added more social media contests between February 8 and 26 and there will be some People's Choice photo contests included in Whova.

We'll host our annual ATPI business meeting and a social hour for teachers on Thursday evening, February 25. More details to follow.

Our day of live events will take place on Friday, February 26 from 9 a.m. to 3 p.m. Central. In addition to Cropped and critiques from the hands-on workshops, we'll offer portfolio reviews and other sessions, from quick 20-minute topics to hour-long presentations. The conference will conclude on Saturday, February 27 beginning at 1 p.m. Central with our keynote speaker and awards. Check out the story on page 3 to find out more about our keynote speaker and how your students can participate in a unique question and answer session with the keynote speaker.

Registration for our virtual convention has been reduced to \$18 per person. We also have reduced rates for groups of 10, 20 or 30. Everyone who registers will receive a commemorative lapel pin recognizing this unique event. We'll have a

convention goodie box with the pins and other items that will be mailed to the teacher after early bird registration ends on February 5.

While we recognize that everyone is suffering from Zoom fatigue right now, we are looking at ways to still provide the



interactive element associated with an ATPI Winter Conference. We are also inviting schools which might not be able to travel in person to a regular convention to join us in this virtual conference to see what it is like.

Registration will open in early December and, like last year, is a two-step process. The teacher completes the fees form first, and can even pay with a credit card or a purchase order, and then completes part two to register students. Teachers will need to provide an email address for each student this year in order for us to create a unique login into Whova for everyone who registers.

For up-to-date information be sure to keep an eye on the website at www.atpi.org/virtualwc. For questions, email us at info@atpi.org.

During the 2020 Winter Conference in Austin, students were able to participate in a Broken Hearts Photo Booth class hosted by instructors and students from The DPP Photo program at Austin Community College Northridge Campus.



Everyone that registers for the 2021 Winter Conference will receive this 1x1.5" lapel pin.

2021 Virtual Winter Conference

MONDAY, FEB. 8, 2021
9 A.M.

Whova opens for workshop classes

FRIDAY, FEB. 12, 2021
9 A.M.

Contest themes and categories
announced on Twitter

TUESDAY, FEB. 23, 2021
6 P.M.

Upload Deadline for contests and class
assignments on ATPI Online Contest site

FRIDAY, FEB. 26, 2021
9:00 – 9:50 A.M.

Portfolio Reviews
General Sessions

10:00 A.M. – noon
General Sessions

Portfolio Reviews
Workshop Critique Sessions
Cropped

1:00 – 3:00 P.M.
General Sessions

Workshop Critique Sessions
Cropped

SATURDAY, FEB. 27, 2021
1:00 – 3:00 P.M.

Pete Souza - Keynote speaker
Awards Program

These workshops will be available on-demand in Whova beginning on Monday, February 8 through Sunday, February 28. Each class is about 40 minutes in length and includes an assignment/contest. These assignments are due in the ATPI contest system by 6 p.m. Central on February 23.

No pre-registration is required and there is no limit to the number of classes you can watch. Complete assignments for any of the classes you view. The expectation is that social distancing guidelines, wearing of masks and all other COVID-19 safety protocols are followed while working on these assignments.

Portraits and Posing

This class will involve students working with an instructor to learn how to pose a model for a photoshoot. The instructor will teach students how to properly use light and positioning to get the best overall image and will show students how to pose with one model and multiple models. Skill Level: Intermediate *Materials:* camera, model

Advertising / Product Photography

Students will learn simple tabletop setups utilizing lighting and staging techniques to produce quality commercial images suitable for advertising applications. Some post production techniques will be discussed. Skill Level: Intermediate *Materials:* lights, DSLR camera, image editing software

Photoshop Composites

Students will explore the artistic potential of Photoshop while learning to create composites focusing on the skills of selection, masking, layer blending, text, and effects. Skill level: Intermediate-Advanced. *Materials:* Computer with Adobe PhotoShop, image files provided

Composition

Students will learn how to properly use composition in their photographs such as filling the frame, rule of thirds, don't cut off the models limbs, make the most of your leading lines, use framing when available, watch out for what is in your background, etc. Skill level: Beginning *Materials:* camera, tripod

Exposure

The instructor will teach about aperture, shutter speed and ISO. They will then use these to take a properly exposed image. This class will be for beginners or for any student who would like to refresh their skills on using the camera in manual to get the correct exposure. Skill level: Beginning *Materials:* camera, tripod

Lighting

Students will learn about the different qualities of light and how to produce those differing types of lighting using reflectors, locations and flash.

Track One - Learn to use different types of available light and modifiers to properly expose a photograph. Skill level: Beginning *Materials:* DSLR or cell phone camera, reflector/white foam core (optional)

Track Two - Learn to use an external flash on and off camera by exploring different flash modes and settings. Skill level: Advanced *Materials:* DSLR camera, external flash, Pocket Wizard or similar flash remote (optional)

Depth of Field

Students will learn how to properly use their aperture on their cameras to learn what depth of field is and how it works to make stronger images. This class will cover basics of aperture along with focal length and distance to subject. Skill level: Beginning *Materials:* DSLR camera

Lightroom

Students will learn how to import, rank, filter, and edit a group of images. The class will cover the tools and adjustments in the Develop Module as well as presets, exporting, and renaming files. Skill level: Intermediate *Materials:* Camera, Lightroom

Environmental Portraits

Environmental portraits take the subject out of the studio and put them into a setting that says something about them. Learn how to create these types of photographs. Skill level: Beginning *Materials:* Camera

Cell Phone Photography / Editing

Learn how to use some of the cool apps for smartphones to capture unique images. Skill level: Beginning *Materials:* a smartphone with any of the following apps: Hipstamatic, Instagram, ProHDR, SnapSeed

Video

Students will learn how to create videos for various audiences including social media, news outlets and entertainment. Skill level: Beginning

Track One - News/Multimedia: Create journalistic videos for social media and broadcast style reporting.

Track Two - Story telling: Create short films or other short form type videos.

Materials: video recording device, computer with editing software

registration

The 2021 Winter Conference utilizes the same registration system we used for the 2020 conference. Please follow these instructions closely and email info@atpi.org if you have any questions or problems. The registration form will be accessed from the Winter Conference page in early December. We will Tweet and post on Facebook when registration opens.

Teachers will complete a Fees form first. This is where the number of teachers and students are indicated, along with the number of students in individual and team contests, the number of environmental self portrait entries the school plans to submit and any organizations that you are joining.

Select "Add to Event Cart" and then "Proceed to Registration." Fill in the required fields and then click on "Proceed to Payment Options." You can choose to generate an invoice for a purchase order or check or you can pay with a credit card through PayPal. If your district has to do the credit card payment you'll receive an email with a link that you can forward to your bookkeeper to make the payment. If you select the Invoice option click on "Proceed to Finalize Registration." Then click on "View Full Order Confirmation Receipt." At the top of the window that opens up you MUST click on "Switch to Invoice" in order to download it as a PDF. The order confirmation contains a lot of extra data that isn't necessary.

Once you complete the fees form please look for an email that will contain a link and a password to access the second form you have to complete. This email begins with "Thank you for completing the Fees portion of the Winter Conference. To register for contests and classes..." This is where you provide names of everyone that is attending along with student email address and contests. **Registration is not complete until this second form is submitted.**

portfolio reviews

Beginning portfolio review

For those just getting started, this portfolio review will offer an opportunity for beginning students to have their work critiqued by other instructors from around the state. Scheduled for Friday morning at 9 a.m.

Materials: No more than 5 images uploaded to the ATPI Contest site.

Advanced Print portfolio review – Art Advanced Print portfolio review – PJ

A personal critique for juniors or seniors, this is an excellent warm-up for the Hal Fulgham Memorial Scholarship contest. Advanced students will receive their critique on Friday morning at 9 a.m.

Materials: 5 to 10 images uploaded to the ATPI Contest site.

keynote speaker

ATPI is excited to announce that former White House photographer Pete Souza will be the keynote speaker for the 2021 Virtual Winter Conference. Souza is well known for his photographs of Barack Obama during the Obama presidency and has published several books of his work. A recent documentary has brought further attention to this photographer.

Souza was the keynote speaker for the national high school journalism convention in Chicago in the Fall of 2018 and spoke to an audience of over 2,000 students and teachers. Recognizing that these large group presentations have been done multiple times, ATPI has decided to structure this keynote in a more personal way.

Up to 15 students will have the opportunity to listen to Souza talk about some of his favorite photographs and his career as a photojournalist and then engage in a discussion with Souza. This group of students will serve as a proxy for everyone else registered for the Winter Conference.

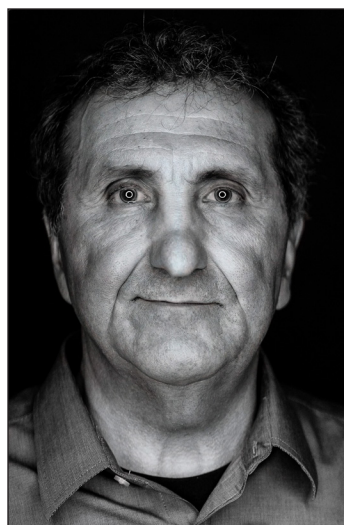
The panel will give the students an opportunity to discuss Souza's work, including *Obama: An Intimate Portrait* and *Shade*, as well as the recently released documentary *The Way I See It*.

Students who are interested in participating in the panel should apply by 5 p.m. Feb. 5 at bit.ly/2021ATPIWC (the URL is case-sensitive). In the application, students will discuss their past experience and future participation in photography, what question they would ask Souza if given a chance, and upload a recommendation letter from their teacher. Applicants must be registered to attend the Winter Conference and their instructor must be an ATPI member. Only one student per school will be selected.

ATPI will notify the selected students no later than Feb. 10. The panel will take place Feb 16 at 4 p.m. CST in a recorded Zoom session. Students who are selected are asked to keep their cameras on to help facilitate discussion. The selected students' instructors will also be invited to attend the panel, though they will not have the opportunity to ask questions.

Souza's presentation, including the Q&A session, will be shared during the Winter Conference keynote and awards on Feb. 27 at 1 p.m.

For questions regarding the application, email secretary@atpi.org.



Photojournalist
Pete Souza, former
Official White House
photographer,
Kansas State
University graduate,
author and
commentator on
current issues facing
the country will be
joining ATPI virtually
as the 2021 Keynote
speaker.

contests

The expectation is that social distancing guidelines, wearing of masks and all other COVID-19 safety protocols are followed while working on these contests.

The annual High School Shoot-Out contest, sponsored by the Third Floor Photo Society at Texas A&M Commerce, has been cancelled for this year due to the pandemic.

Students and teachers should carefully note the recommended requirements and supplies listed for each of the contests, as well as the changes to contests in the virtual conference model. Students must be registered for the conference to participate in these contests, except for the environmental self-portrait contest. Contests category themes will be released at 9 a.m. Central time on Friday, Feb. 12 on the ATPI Twitter feed, Facebook group and www.atpi.org/virtualcontests. All contest entries must be submitted to the ATPI contest site by 6 p.m. Tuesday, Feb. 23. All uploaded entries must contain metadata in the description field based on our digital submission instructions, found at www.atpi.org/submission. Read the rules for each contest carefully. Entry fee: \$8 for individual contests and \$20 for teams, except where noted.

All contests, with the exception of the second and third rounds of Cropped, will be pre-convention contests this year.

ATPI Digital Editing Contest

Students will be given a series of scanned images and a period of time in which to use image editing software to create a contest entry. The emphasis of this contest is to see how creative the students can be using given materials to create a product. There is no limit to the number of students a school may enter in this contest but each student must be registered for the convention.

ATPI Picture Package Contest

There is no limit to the number of students a school may enter in this contest but each student must be registered for the convention. Students will receive an assignment for their photographs on Friday, Feb. 12 at 9 a.m. Students will have until 6 p.m. Tuesday, February 23, to assemble and submit three images to the contest site.

ATPI Digital Image Contest

The contest will provide students with a list of categories. Students can enter one photo per category. No manipulation of the images is allowed except what's possible inside the camera. There is no limit to the number of students a school may enter in this contest but each student must be registered for the convention.

ATPI News Video Contest

Teams may consist of one to three students. There is no limit to the number of teams a school may enter in this contest but each student must be registered for the convention. Teams will upload their URL link through the ATPI contest site. The published entry must be viewable publicly. Videos must be about the theme provided and use the assigned prop. Entry fee is \$20 for each team.

ATPI Artistic Video Contest

Teams may consist of one to three students. There is no limit to the number of teams a school may enter in this contest but each student must be registered for the convention. Teams will upload their URL link through the ATPI contest site. Videos must be about the theme provided and use the assigned prop. Entry fee is \$20 for each team.

ATPI Cropped Contest

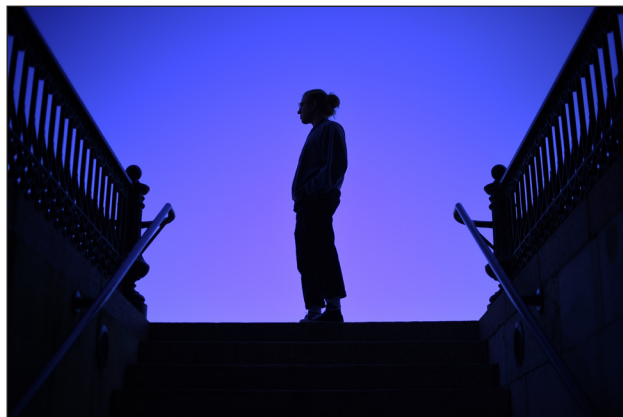
Do you have what it takes to survive the Cropping Tool? There is no limit to the number of students a school may enter in this contest but each student must be registered for the convention. Students will be given a theme assignment Friday, Feb. 12 and entries must be submitted by Feb. 23. These images will be critiqued and judged. From that group, students will be selected to move into the next round of the contest. In each round, students will have a specific amount of time to capture one image. After a quick critique from the judges, some of the students will be cropped from the group and the remaining students will be given the next assignment. The live, virtual contest will start Friday, Feb. 26 at 10:30 a.m.

ATPI School Portfolio Contest

Four students compete as a team in this contest and all four students must be from the same school. Students will receive a list of potential themes on Friday, Feb. 12. The list will be posted on the ATPI website, Twitter and Facebook pages. Students will have until 6 p.m. on Tuesday, Feb. 23 to submit entries to the contest site. Each student will contribute one image, which must be taken during the time period between receiving the list of themes and the deadline. Upload all four images under the teacher's name on the contest entry site but ensure that each student's name is in the metadata. Entry fee is \$20 for the team.

Faculty Digital Contest

All faculty members will be registered into this contest. There is no entry fee. Teachers will be given several categories to select from. Images must be uploaded to the contest site by Tuesday, Feb. 23



This photo by Brydie Hardwick, Allen High School, won First Place in the "In Shadow" Digital Image contest category at the 2020 Winter Conference.

Environmental Self-Portrait Contest

Entries are due by 6 p.m. on Tuesday, Feb. 23. There is a 50-cent entry fee per image. This is the only contest that does not require attendance at the convention to compete, but at least one person from the school must be registered. See full rules at www.atpi.org/selfportrait.

Social Media Contests

Post an original photo on Twitter or Instagram using the designated theme hashtag on the ATPI Twitter feed during the conference. Each entry must have a clear photo credit either in the tweet or caption. Photographers are limited to five entries per category. The photos you use in these contests cannot be used in any other subsequent ATPI contest, excluding the spring portfolio contests. Only photos meeting these guidelines will be considered in judging for the contest.

Peoples' Choice Contests

Utilizing Whova, the convention app, students and teachers will be able to share photos they've captured during the convention. Awards will be presented to the photos which garner the most likes in the app. Themes for these photos will be announced within the app throughout the convention.

Summer workshop still keeps charm despite virtual model

Instructors refresh skills, learn new ones in Cinematography, Boot Camp and Storytelling

When the school year ends for ATPI instructors, the summer workshop is normally the escape and camaraderie they need. Instructors needed this time to come together this year especially, after the coronavirus pandemic forced students and teachers to an all-virtual model. So when instructors heard the summer workshop would also be completely virtual, they were understanding but still disappointed.

The Zoom-based workshop allowed instructors to choose between three tracks: Cinematography, led by Kyle Juntunen and John Skees; Photo Bootcamp, with Ian McVea; and Storytelling with John Knauer and Leah Waters. Each class met a few times a day throughout the three-day workshop, giving teachers breaks and opportunities to meet with the class instructors in “office hours” for individual feedback.

For Van Alstyne instructor Mark Campbell, this was his first summer workshop experience. “I enjoyed actually DOING a ‘project’ of going out and submitting some of our pictures to the group,” Campbell said. “We received feedback, and got to learn what worked well. It wasn’t just slideshows and sitting still.”

Although the virtual model was missing the food, candy and face-to-face interactions, instructors say they enjoyed connecting with other teachers across the state and nation on how to improve their craft.

Two things that didn’t change, although they looked a little different than years past: the instructors’ Cropped contest and the closing show-and-tell presentations where all participants could see everyone’s work. Despite everyone participating



from their homes, the instructors could still connect with each other, geek out over gear and refresh their camera skills for the year to come.

“Despite the sudden changes to the workshop, making it virtual was successful,” Allen High School video teacher Kyle Juntunen said. “This year will more than likely be virtual as well but we are going to learn from last year to make this summer’s workshop even better.”

Shannon Oden, Ben Barber Innovation Academy (Mansfield), captures her husband working as part of her Storytelling assignment, selected by the class as their favorite.

2020 Spring Contests Lead to Some Old, Some New

Board makes changes to contest rules to address school closures during pandemic

The 2019-2020 school year may not have ended the way everyone expected but some things never change. Students graduate. The weather warms up. The mosquitos come out. And St. Mark’s School of Texas in Dallas is crowned Top Program by ATPI. Having captured this title 12 times in the last 13 years, Scott Hunt’s program knows how to put together some really strong school portfolios.

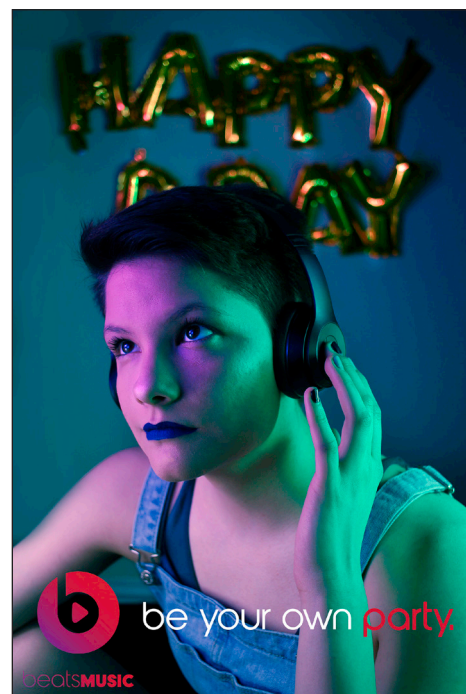
But the other end-of-year contests allowed new schools to shine. In the second year of the Top Video Program contest, McKinney High School, under the direction of Alyssa Boehringer, captured the honors. And in the Rising Star contest the final winner, after a tie breaker decision by the judges, was Navasota High School, Erica Garcia, instructor.

In the Hal Fulgham Memorial Scholarship Trinity High School (Eules) student Muskan Kotadia won First Place in the Fine Art category. Kotadia’s instructor is Michael Peña. And First Place in Photojournalism went to Isabelle Nuzzo from Memorial High School in Houston. Elizabeth Carney is Nuzzo’s teacher. Both first place winners received \$1,000 scholarships.

Because of remote learning requirements for schools the ATPI board made several accommodations for the 2020 contests. In addition to extending the deadline to May 29 the board suspended the requirement for physical prints for Top Program and Rising Star. All entries were submitted digitally through the ATPI contest site.

Judging was also handled differently this year. On Saturday, June 9, ATPI hosted two Zoom webinars. Students and teachers were able to view the judging process and see all of the entries that had made it to the final round of judging. They were also able to hear the judges’ commentary as they discussed the entries.

The judges for this year’s contest included Scott Diusa, Lynda Gonzalez, Dave LaBelle, Chris Shinn, Chad Smith and Beckwith Thompson. Shinn said afterwards that “The portraits stand out to me as well seen, composed and particularly emotional. The emotion that poured out of some portraits took your breath away. Making that human connection remains important to make profound photography.”



Kelsey Carroll from Lovejoy High School in Lucas won third place in the Hal Fulgham Fine Art Scholarship category with a portfolio of commercial images.

Briefs

2021 Election

ATPI board elections occur every two years and the current board's term expires this Spring. If you are interested in running for the board, please email Mark Murray at mmurray@atpi.org by the end of January to let him know of your interest.

VP Reports: Membership

Member Services (vpmembers@atpi.org) helps with renewing memberships and answers questions you might have about joining ATPI. Our committee members are Laura Spray - VP of Member Services & Erica Garcia. Please do not hesitate to contact us if you have any questions about ATPI! We love hearing from you! ~ You can join ATPI for only \$20/year and help support the organization. You can also join TAJE (\$40), JEA (\$65) and SIPA (\$30) using the same form on the ATPI website. If you aren't sure if you have already paid, email info@atpi.org and we'll let you know.

Association of Texas Photography Instructors
PO Box 4647
Wichita Falls, TX 76308

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Conference

ATPI returned to Austin for the 2020 Winter Conference Feb. 20-22 with over 300 instructors and students traveling to the Texas State Capitol and Austin Community College for close to 60 contests, hands-on classes, and visionary speakers.

The committee has been working hard to plan for the 2021 Virtual Conference and much of this issue includes details for this year. The conference will go back to Austin in 2022.

As always, ATPI is looking to improve the conference and offer better ways to meet the needs of instructors and students. If you have ideas or suggestions for the Winter Conference or would like to be involved in planning or working the conference, please contact Brenda Marafioti (vpconference@atpi.org) or Laura Miller (lsmliller011@gmail.com).

Newsletter

Imagemaker provides articles and other information for ATPI members. We are

always looking for interesting topics to include in our newsletter. Please do not hesitate to contact us with articles, etc., at vpnewsletter@atpi.org. Committee members are Cassandra Syler and Leah Waters.

Curriculum

For the first time in many years ATPI is taking a good look at the curriculum resources we have available for members. The committee has been culling through the archives to decide what still works and what doesn't.

Our committee members are Krista Luter, Brenda Marafioti - Assistant Chair, Jeff Grimm, George Joliff, Andrea Negri, Caron Blake, Andrea Schlepphorst, Caylee Davis, Shannyn Romero and Cindy Price.

A small group met at the 2020 ATPI Winter Conference and had the opportunity to discuss what

they thought would be helpful for members. Ongoing discussions are taking place. If you have any feedback for what you think we do and don't need, just let us know. If you have any documents you created that you

would be willing to share, we would love to have them. Please make sure to include appropriate copyright info - ©2020 by Your Name, used by ATPI with permission.

If you are interested in helping the committee, please contact Krista Luter at vpcurriculum@atpi.org.

Contests

The Contest Committee championed some changes to our competitions this past year to give students more opportunities to compete and make the contests more equitable for the diverse

programs of our membership:

- Expanded the window of time for students to create images for the pre-convention contests

- Created a more detailed procedure for the Cropped Contest at Winter Conference, including prohibiting instructors from coaching students while they compete in the contest

- Added an amount of \$100 to the Honorable Mention winners for the Hal Fulgham Scholarships

- Changed the time limits of Top Video Program to allow more equitable access for a variety of programs

- Modified the Spring Contests costs to \$10 per portfolio and eliminated a \$20 maximum

- Modified requirements for the Spring Contests because of school closures during the COVID-19 pandemic: extended the contest deadline, removed the portfolio entry fees, added a cell phone category to the portfolio contests

Contest Committee: Leah Waters, chair (vpcontests@atpi.org) and Krista Luter, assistant chair. Interested in helping? Contact Leah.

Workshops

After the plans for having the annual summer workshop in San Antonio fell through due to the pandemic, the workshop committee quickly transitioned to a virtual workshop. The decision was made by the board to offer this workshop free to any ATPI member, which resulted in some new memberships for the organization. A story about this past workshop is on page 5.

As the committee looks to the Summer of 2021, the plan is to offer another virtual event. The committee is currently looking for suggestions for dates, classes and other activities to improve on last summer's offering. Email Kyle Juntunen, VP Workshops, at vpworkshops@atpi.org with any recommendations.

The current members of the workshop committee include John Skees, John Knaur, Ian McVea, Leah Waters, Cassandra Syler and Jeff Grimm.



Mitchell Franz assists a student from Ben Barber Innovation Academy in Mansfield to get a better angle on the subject during the Working with Models class Franz taught at the 2020 Winter Conference in Austin. Photo by John Skees.