

## Date Specific

more information  
can be found on  
the ATPI web  
site at  
[www.atpi.org](http://www.atpi.org)

### 1.26.2022

ATPI Social Media  
Contest deadline  
#ATPITickledPink

### 1.28.2022

TAJE Best in Texas  
News and Broadcast  
deadline

### 2.3.2022

Hotel deadline for  
Winter Conference

### 2.9.2022

Early bird registration  
deadline for Winter  
Conference

### 2.17.2022

9 p.m. Pre-Conference  
Contest categories  
announced on Twitter

### 2.22.2022

6 p.m. Deadline for  
uploading conference  
contests  
School Portfolio  
Cropped  
Picture Package  
Portfolio Reviews  
Environmental  
Portraits

### 2.25-26.2022

ATPI Winter  
Conference  
Austin

### 3.30.2022

ATPI Social Media  
Contest deadline  
#ATPIStarsAlign

### 4.29.2022

ATPI Spring Contests  
deadline - Top  
Program, Top Video,  
Rising Star, Hal  
Fulgham, Sharon  
Jacobs

*Do you know of some  
other important  
dates? If so, e-mail us  
at [info@atpi.org](mailto:info@atpi.org) and  
we'll pass them on.*



Michael Peña, instructor at Trinity HS, took first place in the Faculty division of the first social media contest, Make Some Noise. See additional winners on page 7.

## Conference Heads to New ACC Campus New Facility, Adapted Schedule Part of 2022 In-Person Experience

The 33rd Winter Conference in Austin was one of the last “normal” activities in 2020, just weeks before schools shifted to virtual learning and we all added phrases such as “social distancing” to our vocabulary. The 35th conference signifies a return to both Austin and in-person activities, with some long-awaited changes.

The conference will kick off Feb. 25 at the State Capitol before moving to the Austin Community College-Highland Campus Feb. 26. The new ACC facilities will allow additional hands-on classes as well as more space and no more bus trips to other facilities.

In its October meeting, the board chose to remove the cap on number of teams in the Picture Package and School Portfolio contests. These contests and the first round of Cropped will be due prior to the convention. Themes for each of these contests will be announced on the ATPI Facebook and Twitter pages on Thursday, February 17. Portfolios will also be submitted online for judging. Entries for these contests as well as the Environmental Self-Portrait contest will be due on Feb. 22 at 6 p.m. and will be uploaded to the ATPI contest site.

In addition, the board opted to not hold the Thursday night reception at Precision Camera and to move the Friday start time later. The changes are meant to accommodate schools whose districts may prefer fewer nights in hotels due to the ongoing pandemic. The registration desk will open Friday at 10 a.m. at the Capitol Complex. As in previous years, on-site contests and sessions will take place in the facility. The mandatory information session for students participating in on-site contests will start at 11 a.m.

Digital Image, Scavenger Hunt and Digital Editing will all start Friday at 11:30 a.m., with entries due at 1:15 p.m. Digital Editing participants will need to bring a laptop with Photoshop installed

in order to compete. Make sure that the license is authenticated prior to arrival. Instructors and students should note these contests will overlap with lunch and should plan accordingly (perhaps by ordering in or asking noncompetitors to take orders for classmates)

The later rounds of Cropped will start at 1:30 p.m.

Faculty and Video contests will start Friday morning at 11:30 a.m., with faculty entries due at 4 p.m. Friday and the video entries due Saturday at 10 a.m. Winners will be announced after the convention on the ATPI website, Facebook and Twitter accounts.

Students and teachers who are not participating in on-site contests will be able to attend classes Friday morning and afternoon.

ACC-Highland will host sessions and hands-on classes on Saturday. Attendees will have the opportunity to take both lab and studio-based classes using ACC's facilities.

Schools will be responsible for finding parking near the Capitol Complex on Friday. The ACC-Highland campus is just across the street from the conference hotel, eliminating the hassle of finding parking on Saturday.

ATPI has reserved a block of rooms at the Holiday Inn. Additional information about the hotel is on page 8 and on the ATPI website.

Registration is limited to 300 students. Registration fees will remain the same as 2020: \$35 early bird, \$45 regular and \$55 walk-up. Lunch will be provided Saturday for pre-registered workshop participants and for those attending the ATPI meeting during lunch. Vegetarian and gluten-free options can be requested on the registration form, found on the ATPI website.

See the story on page 3 for information about using the registration system.

# schedule in-depth classes

## TUESDAY, FEBRUARY 22

6 p.m.

Picture Package, School Portfolio, Environmental Self-Portrait,  
Cropped Round 1 photos due  
(upload to ATPI Contest site)

## FRIDAY, FEBRUARY 25

10 a.m.

Registration opens at Capitol Complex Underground

11 a.m.

Information meeting (for students competing in on-site contests)

11:30 a.m.

Digital Image, Scavenger Hunt, Video,  
Faculty Digital contests begin

11:30 - 12:15 p.m.

Sessions

1:15

Digital Image and Scavenger Hunt contests due

1:30 p.m.

Cropped Contest

Digital Editing Contest

1:30 - 2:20 p.m.

Sessions

2:30 - 3:20 p.m.

Sessions

4 p.m.

Faculty contest entries due

3:30 - 4:20 p.m.

Sessions

4:30 - 6:30 p.m.

Dinner on your own

6:45 - 8:45 p.m.

Keynote Speaker

Awards

## SATURDAY, FEBRUARY 26

8:30 a.m. - 12:30 p.m.

College and Vendor Show at

Austin Community College -

Highland Mall Campus

9 - 9:50 a.m.

Sessions

Portfolio reviews

10 a.m.

Video contests due

10 - 11:50 a.m.

Hands-on classes

noon - 1 p.m.

Lunch (included in registration)

ATPI Business Meeting

1:15 - 3 p.m.

Hands-on classes

3:15 - 4:05 p.m.

Sessions

4:15 p.m.

Group photo and conference concludes

# 2022 ATPI Winter Conference

The 105-minute in-depth classes will be offered Saturday at 10 am and 1:15 pm. Students and teachers should select two classes, plus two alternates, and fill in this information on the registration form on the ATPI website.

## H101 Tips and Tricks for Digital Imaging

Learn the basics of Adobe Photoshop, such as dodging, burning, color correction, file formats, etc. Designed for students or teachers who have limited experience with Photoshop. *Materials:* none

## H102 Photoshop Masking and Compositing

Explore the artistic potential of masking and compositing techniques. Designed for students or instructors with intermediate experience in Photoshop. *Materials:* none

## H103 Advanced Editing Workflow

Use Adobe Bridge and Photoshop to create an efficient workflow process for online and print publications. Learn how to manage, edit and maintain photos from the camera to the page. *Materials:* jump drive with at least 10 photos

## H104 Painting With Light

Light. The raw material of photography. Come learn to use it as an artist uses oil paints to create their masterpieces. *Materials:* digital camera, black/dark clothing

## H105 Environmental Portrait

Take your subject out of a sterile environment and put him or her into an environment that tells us something about the subject. Go on location to see how to get the most out of a portrait situation. *Materials:* camera

## H106 Design and Composition

After a brief discussion of photographic design and aesthetics, you'll participate in a walking tour on the ACC-Highland campus to examine ways of seeing photographically. *Materials:* camera

## H107 Studio Portraiture

Lighting styles and lighting quality, posing tips and working with subjects in a formal studio setting will all be covered. *Materials:* camera

## H108 Food Photography Hacks

Food always looks so yummy and perfect in commercial photos, but how do they do that? All secrets will be revealed in this tabletop hands-on

workshop focused on commercial food photography and the tricks of the trade used to make food look like the superstar every time. *Materials:* digital camera, tripod (optional)

## H109 Off Camera Flash - Small Light, Big Impact

Learn Off Camera Flash where you control the light with camera settings and small flashes. You will learn the process and devices needed where your creativity is your only limit. *Materials:* Canon digital camera (the class will be working with Speedlights, so Canon cameras are required.)

## H110 Creating Sports Art

Students will utilize dynamic sports portraits for athletic banners, posters, and promotional materials. Learn how to use action and posed sports photos to create Photoshop composites focusing on the skills of masking, layer blending, adding texture, text, and effects. Production options and marketability will also be covered. *Materials:* none

## H111 Working with Shutter Speeds

Blurring motion. Stopping motion. Panning. From Eadweard Muybridge's photos of a horse running to today's bursting balloons here is your chance to experiment with some of these techniques. *Materials:* camera and tripod

## H112 Working With Apertures

From forced perspectives to selective focus, learn how your aperture settings have an impact on your photo. *Materials:* Camera, fast lens

## H113 SmartPhone Photography

Learn how to use some of the cool apps for smartphones to capture unique images. *Materials:* a smartphone with any of the following apps: Hipstamatic, Instagram, ProHDR, SnapSeed

## H114 Lighting on Location

Get the perfect lighting whether dealing with the bright sun of a daytime football game to the night lights of the city. Learn how to control the lighting by balancing available light with fill flash as well as slow/rear curtain sync flash or how to avoid the use of flash at all with techniques for supplementing existing light. *Materials:* digital SLR and external electronic flash

## H115 Photojournalism for Yearbooks and Newspapers

It is never too late to learn ways to improve the photography for

publications. Learn specific techniques for getting the best photos. *Materials:* digital cameras, lenses, flash

### H116 Lightroom: Best Practices for Beginners

Learn the basics of Adobe Lightroom - creating catalogs, importing images and creating Collections and Smart Collections. *Materials:* USB drive with images

### H117 Studio Lighting Bootcamp

Interested in using strobe photography to take portraits but don't know where to start? In this bootcamp, students will start with a one-light set up and add lights one at a time to create a classic three-light portrait. Students will also get the chance to experiment with two different types of lighting equipment available for the studio and beyond. Work with different types of light modifiers and experiment with how they change the look of a photo. *Materials:* digital camera, tripod (optional)

### H118 Working with Models

Learn techniques for posing a model and working with light to capture the best portrait or advertising photograph. *Materials:* digital camera

### H119 Lightroom 1 - Importing and the Library Module

How to create a Lightroom catalog, import images and work in the Library Module. In the Library Module, we'll learn how to create templates to increase the workflow speed as well as different ways to add keywords and attributes. We will also look at the various ways to filter and sort images. *Materials:* none

### H120 Lightroom 2 - The Develop Module

How to enhance your images in the Develop module. We'll cover the best ways to process, convert the images to black and white, split tone, lens corrections, and sharpening. The learned outcome will be a general overview of the Develop Module. *Materials:* none

### H121 Social Media for Photographers

Learn how to use Twitter, Instagram, Snapchat and other social media tools to promote yourself, your work or your business. *Materials:* smartphone with apps

### H122 Sound Design Pt. 1

We will focus on what microphones you should use for different scenes and practice setting up microphones for short films and broadcast interviews. *Materials:* camera with external microphone, tripod.

### H123 Sound Design Pt. 2

We will focus on creating your own sound effects using Foley sound recording. Everyone will work together so that when students leave you will have the start of your own sound library. *Materials:* camera with external microphone, tripod, and USB for collecting audio clips.

### H124 Architectural Photography

Go out into the field and learn some of the skills required for photographing architectural interiors and exteriors. *Materials:* Digital camera

### H125 Motion in Motion Picture Photography – Slider Seminar

Although motion capture is ultimately just a steady stream of stills, how one thinks about exposure, equipment and workflow all require reorientation. In exchange, one gains a whole new creative dimension: time. Where one could previously show a moment, now one can depict an extended story. Students will get hands-on practice setting up and using Slider camera dollies and the Sony Alpha A6600 to shoot a short scene following the film-style approach to digital video production. No open toed shoes, high heels or hard soled shoes may be worn in the studios. *Materials:* Participants may bring their own DSLR video capable cameras and tripod

### H126 Lighting & Shooting Chroma Key – Multicam Live to Tape Production

A hands-on workshop in the new ACC RTF multi-cam TV production studio. Students will learn all the jobs in a TV live-to-tape production from TV cameras, audio board, graphics and the Ross Carbonite Video Switcher to record a mock news - weather segment that involves chroma key. No open toed shoes, high heels or may be worn in the studios. *Materials:* none

### H127 Podcasting - An introductory workshop

Using Adobe Audition, students will be introduced to podcasting workflow from formatting and recording to exporting, and distribution. *Materials:* none



### The.DPP at Austin Community College

We are producing a select group of courses that showcase what our program offers creatives interested in photography and visual media. Here at The.DPP, students will learn the skills and dexterity needed to have a meaningful career and creative practice. Join us for a day in the life of a DPP student by registering for our workshops.

### H128 A Day at The.DPP - Quicksand Photo Booth

Who doesn't love a photo booth? Join us for this year's theme- a jungle misadventure ending in quicksand! Explore the process of conceptualizing, building, shooting and printing on location to create a successful photo booth experience. *Materials:* Digital camera

### H129 A Day at The.DPP - Analog Dreams + The Instant Portrait

Use a Polaroid SX-70 and Polaroid Originals instant film, gels and studio strobe lighting to produce eye catching photographs. *Materials:* none

# registration

The 2022 Winter Conference will utilize a WordPress plugin for registration. This plug-in requires a two-step process to register. Please follow these instructions closely and email [info@atpi.org](mailto:info@atpi.org) if you have any questions or problems. The registration form will be accessed from the Winter Conference page in early December. We will Tweet and post on Facebook when registration opens.

Teachers will complete a Fees form first. This is where the number of teachers, students and speakers are indicated, along with the number of students in individual and team contests, the number of environmental self portrait entries the school plans to submit and any organizations that you are joining. **If the teacher is a speaker they must register as a teacher and request a discount code from [info@atpi.org](mailto:info@atpi.org) in order not to be charged for registration.**

Select "Add to Event Cart" and then "Proceed to Registration." Fill in the required fields and then click on "Proceed to Payment Options." If you have received a discount code for a teacher-speaker fill it in on this screen. You can choose to generate an invoice for a purchase order or check or you can pay with a credit card through PayPal this year. If your district has to do the credit card payment you'll receive an email with a link that you can forward to your bookkeeper to make the payment. If you select the Invoice option click on "Proceed to Finalize Registration." Then click on "View Full Order Confirmation Receipt." At the top of the window that opens up you **MUST** click on "Switch to Invoice" in order to download it as a PDF. The order confirmation contains a lot of extra data that isn't necessary.

Once you complete the fees form please look for an email that will contain a link and a password to access the second form you have to complete. This email begins with "Thank you for completing the Fees portion of the Winter Conference. To register for contests and classes..." This is where you provide names of everyone that is attending along with hands-on classes, contests and lunches. **Registration is not complete until this second form is submitted.**

# portfolio reviews

### R100 Beginning portfolio review

For those just getting started, this portfolio review will offer an opportunity for beginning students to have their work critiqued by other instructors from around the state. Scheduled for Saturday morning at 9 a.m.

*Materials:* No more than 5 images uploaded to the ATPI Contest site by February 22.

### A200 Advanced Print portfolio review - Art J200 Advanced Print portfolio review - PJ

A personal critique for juniors or seniors, this is an excellent warm-up for the Hal Fulgham Memorial Scholarship contest.

Advanced students will receive their critique on Saturday morning at 9 a.m. Students may only sign up for one critique.

*Materials:* 5 to 10 images uploaded to the ATPI Contest site by February 22.



# contests

## PLEASE READ THE RULES CAREFULLY.

### PRE-CONFERENCE CONTESTS

School Portfolio  
Picture Package  
B.I.G. 72 Video  
Environmental Portrait  
Cropped Round 1

### FRIDAY CONTESTS

Photo Scavenger Hunt  
Digital Image  
Digital Editing  
Faculty Digital  
\*Video

Students may compete in one contest on Friday.

\*This contest will have a deadline of 10 a.m. on Saturday, Feb. 26

The High School Shoot-Out Contest is sponsored by the Third Floor Photographic Society at Texas A&M University in Commerce. A separate rules sheet is enclosed with this newsletter and a copy of the rules is available on the ATPI website. All questions relating to this contest should be referred to Chad Smith at TAMU-C. The phone number is (903) 886-5232.

Students and teachers should carefully note the requirements and supplies listed for each of the contests. Some contests will begin at 11:30 a.m. or 1:30 p.m. on Friday while the rest will be upload contests. Students may only compete in one contest on Friday. No teachers or advisers will be allowed to advise or instruct students during competitions. Entry fee: \$8 per person per contest, except where noted.

### N101 ATPI Digital Editing Contest (onsite)

Students will be given a series of scanned images and a period of time in which to use Adobe Photoshop to create a contest entry. The emphasis of this contest is to see how creative the students can be. Students must provide their own laptop with a version of Adobe Photoshop. Each school may have no more than three students in the competition. This contest will be Friday from 11:30 a.m.-1:15 p.m.. Materials: computer with Adobe Photoshop, USB drive

### N102 ATPI Picture Package Contest (upload)

This contest is an individual competition. Students will receive an assignment for their photographs Thursday, Feb. 17 on the ATPI website, Facebook and Twitter accounts. Students will have until 6 p.m. on Feb. 22 to assemble and turn in a three-image package of photographs that best captures the assignment. Images will be uploaded to the ATPI Contest site. Materials: digital camera, USB drive, any special equipment

### N103 ATPI Digital Image Contest (onsite)

The contest will provide students with a list of categories and 90 minutes to photograph on Friday. Students will need to bring a laptop to select contest entries and upload them to the ATPI contest site. No manipulation of the images in Photoshop will be allowed. Schools are limited to three contestants for this contest. This contest will be Friday from 11:30 a.m. to 1:15 p.m.. Students must have a signed permission form (on the ATPI website) completed and turned in, in order to compete in this contest. Materials: digital camera, card reader or cables to connect the camera to a computer for downloading, any special equipment, laptop

### ATPI Photo Scavenger Hunt (onsite) N104, N105, N106 (Teams 1-3)

This contest will challenge the students' power of observation. The team of one to three students will be provided

a list of items to photograph and 90 minutes to photograph with a single camera. No more than three students on a single team. The contest will start Friday morning at 11:30 a.m. By 1:15 p.m., the team must turn in a point tally sheet and the camera storage card, which will be returned Friday night. Entry fee is \$20 for each team. Materials: one digital camera

### ATPI News Video Contest (onsite) N107, N108, N109 (Teams 1-3)

Students will be given a news topic for the video on Friday morning and will have about 24 hours to complete the assignment. This contest will emphasize strong journalistic skills. Teams may consist of one to three students. Students will have overnight to complete their videos. The contest will start Friday morning at 10:30 a.m. Students must upload entries to an accessible URL by 10 a.m. on Saturday. Entry fee is \$20 for each team. Materials: digital video camera, editing laptop with your software

### ATPI Artistic Video Contest (onsite) N110, N111, N112 (Teams 1-3)

Students will be provided a theme for the video on Friday morning and will have about 24 hours to complete the assignment. This contest will emphasize creative storytelling. Teams may consist of one to three students. Students will have overnight to complete their videos. The contest will start Friday morning at 10:30 a.m. Students must upload entries to an accessible URL by 10 a.m. on Saturday. Entry fee is \$20 for each team. Materials: digital video camera, editing laptop with your software

### ATPI School Portfolio Contest (online) N113, N114, N115 (Teams 1-3)

A team of four students will compete in this contest. The school must have four students on the team. Students will receive a list of potential themes on Thursday, Feb. 17. The list will be posted on the ATPI website, Twitter and Facebook pages. Students will have until 6 p.m. on Feb. 22 to upload their entries to the ATPI contest site. Each student will contribute one image, which must be taken during time period between receiving the list of themes and the upload deadline. Entry fee is \$20 for the team. Materials: digital cameras

### N116 ATPI Cropped Contest (online/on-site)

Do you have what it takes to survive the Cropping Tool? Schools are limited to three student entrants. Students will be

given an assignment, a required element and a specific amount of time (from 15-30 minutes depending on the round) to capture one image. After a quick critique from the judges, half of the students will be cropped from the group and the remaining students will be given the next assignment. The topic for the first round will be announced on Thursday, Feb. 17; students should upload their photos to the ATPI Contest site by 6 p.m. on Feb. 22. The contest will resume at 1:30 p.m. Friday afternoon. Materials: digital camera

### N400 Faculty Digital Contest (onsite)

All faculty members will be registered into this contest. There is no entry fee, but teachers must bring their own digital camera.

Teachers will be given several categories to select from. Images must be submitted to the ATPI contest site by 4 p.m. Friday. Materials: digital camera, any special equipment

### N500 "The B.I.G. 72" Video Contest (pre-conference)

Get ready for a rollercoaster of challenges as you compete for bragging rights as the best on-the-spot program. Schools will be given a topic, via ATPI's Twitter feed, on Thursday, Feb. 17, at 9 p.m. CST. Students and instructors will work together with the given theme within a 72-hour time frame. Teams will upload their entries to an accessible URL by Sunday at midnight and share them with ATPI. Total running time must not exceed 3 minutes. A thematic element will be given at the start of the contest which MUST be incorporated within the entry. List N500 under the teacher's name on the registration form to enter. Entry fee is \$20 for the team.

### Environmental Self-Portrait Contest (online)

Locate the flier included with the newsletter to see all of the details, but this is a contest for both students and teachers. Entries are due by 6 p.m. on Tuesday, Feb. 22 and should be uploaded to the ATPI Contest site. Images must follow the formatting instructions found on the ATPI website. The entry fee is 50¢ per entry. Images must have been created by the student or instructor in the photograph. Students do not have to attend the conference to submit entries to the contest, but the school must have at least one person (student or teacher) registered at the conference in order to enter.

# conference shirts

We will once again be offering conference shirts. Order shirts through the ATPI website by January 31 and receive them at registration on Feb. 25. If you aren't attending the conference you can still order a shirt and include money to ship it to you.

Instructors may choose to direct students to the order site and have them pay individually (include the school name in the order) or order for everyone at once.

This year's shirts will be black. Because of supply chain issues, two short sleeve options are available: A Bella + Canvas Tri-Blend and a Delta Tri-Blend. Anyone needing a 2X shirt will need to select the Delta option. Short sleeve shirts are \$16.76-16.81, depending on brand. Instead of a long-sleeve shirt, hoodies are available this year for \$43.10. All orders are done online.

The link to order shirts is on the Winter Conference page of the ATPI website. No extra shirts will be on sale at the conference.



Both the short-sleeve shirts and hoodies for this year's winter conference are black. Each features the 35th Winter Conference logo on the front and the photo cheat sheet and ATPI logo on the back.

# rules

Because numerous people have worked hard to organize this conference, we ask that you share the following guidelines with your students.

- Students should be in their hotel rooms by midnight, making no excessive noise. The hotel reserves the right to remove disruptive guests.
- No students will be admitted without an instructor or chaperone approved by the school. At least one chaperone or instructor is required for every 10 students. Instructors and any other designated chaperones assume responsibility for their students' behavior during the conference.
- All students, chaperones and instructors are expected to wear their conference name badge at all times while at the conference.
- ATPI officials reserve the right to declare all fees forfeited and to send students home at their own expense for violation of these rules of conduct.

# questions?

It's probably been some time since many of you have traveled with students. In addition, some of you may be considering attending for the first time and may not be sure where to even start.

In order to help instructors navigate the conference, ATPI will hold an informational Zoom meeting in early January to help answer questions. Keep an eye on ATPI's social media for the date, time and link.

ATPI board members will be on hand to answer questions including:

- Finding food near the Capitol Complex and hotel
- Making the most of the conference experience
- Preparing students for contests
- Choosing hands-on classes and sessions
- Keeping students and equipment organized
- ... and any other questions you may have.

# hotel

This year's hotel block will be at the Holiday Inn Austin. The hotel is just across the street from the ACC-Highland campus as well as multiple dining options.

The block contains singles and doubles. Rooms are available in the block on Thursday, Friday and Saturday nights. All rooms have coffeemakers, mini-refrigerators and televisions. Complimentary wi-fi, fitness center access and a breakfast buffet is included.

Reservations MUST be made by Feb. 3, though the block may fill before that date. The rooms in our block will be released after that. After we fill the block, being able to get a room will depend upon availability.

Singles are \$109/night and doubles are \$119/night. You can pay with credit card or school check. Even if you pay with a school check, a credit card will be required to hold the rooms at booking. You will also need to provide your school's tax exempt form.

Additional information about booking is available on the ATPI website.

# procedures

To register, instructors must complete the form online. In addition, schools must have a release form, also online, for each student.

Please pay close attention to the registration fees and deadlines. Please submit the online registration form as soon as you have it completed, even if you are still waiting on a check from your school. Many of the in-depth classes are limited in space and fill up quickly. Registration for these classes will be on a first-come, first-served basis.

Students and teachers should select two in-depth classes and two alternates, along with any on-site contests on the registration form. Please be sure to pick alternate classes so that we can schedule everyone easier. The hands-on classes will be Saturday at ACC-Highland.

There will be multiple choices of 50-minute classes on Friday and Saturday that do not require pre-registration and offer a wide range of topics covering all curriculum areas. These classes are scheduled for 11:30 a.m.-12:15 p.m. and 1:30-4:20 p.m. Friday, and 9 a.m.-9:50 a.m. and 3:15-4:05 p.m. Saturday.

On Feb. 25, instructors should register students, drop off release forms and pick up materials in the registration area at the Capitol Complex Underground starting at 10 a.m.

There will be an opening session on Friday morning at 11 a.m. for students competing in on-site contests. Students competing in on-site contests must be registered and in the proper locations by 11:30 a.m. or 1:30 p.m. on Friday. Pre-convention contests will be uploaded to the ATPI Contest site and are due at 6 p.m. on Feb. 22. Faculty and Video contests will be due at 10 a.m. on Saturday.



# Take photo history from slideshows to a hands-on learning experience

By Shannon Oden, ATPI president and instructor at Ben Barber Innovation Academy, Mansfield



Students at Ben Barber Innovation Academy created these timelines to highlight major milestones in photography history.

If you're looking for a new twist on how you're teaching the history of photography, you might want to try this out. This is my absolute FAVORITE assignment I teach, the History of Photography 3D Timeline.

PowerPoint and Google Slides presentations are dry and feel disconnected. Building classroom culture, making friends, and letting go of digital 24/7 and opting for using our hands to create and pay homage to photographic history is very refreshing! This also gives me an opportunity to assess my new photo 1 students from the get go on their critical thinking skills, problem solving ability and creativity, can they conceptualize something and then deliver? It lets me know from the beginning what I'm working with and also their learning styles. The final results always blow my mind.

Here is a Spark video which talks about it a little: [bit.ly/novnewsletter1](https://bit.ly/novnewsletter1).

This is how I frame this lesson: since we are a COMMERCIAL CTE program and not AP Art, we don't spend too much time on traditional and alternative processes.

1. Show several brief YouTube videos with overview of history and evolution of photography, photography during the Civil War, etc.

• [bit.ly/novnewsletter2](https://bit.ly/novnewsletter2)

• [bit.ly/novnewsletter3](https://bit.ly/novnewsletter3)

• [bit.ly/novnewsletter4](https://bit.ly/novnewsletter4)

2. Present instruction sheet and rubric, which can be found at [bit.ly/novnewsletter5](https://bit.ly/novnewsletter5).

3. Students have a required minimum of 8 milestones (highlighted in yellow on the instructions sheet). If they want to include more, they may.

4. Students present two pitches (sketches) to me one-on-one with a list of materials. I walk them through it and help them navigate what to bring and what I can help them with. We pick the most realistic idea together. They usually bring 98% of the materials and supplies they need.

5. Create 3D representation of the timeline, include date, photo and a description of the milestone and why it's significant

All of the resources and student /teacher examples can be found at [bit.ly/novnewsletter5](https://bit.ly/novnewsletter5).

As always, if you have any additional questions please feel free to email me anytime at [president@atpi.org](mailto:president@atpi.org).



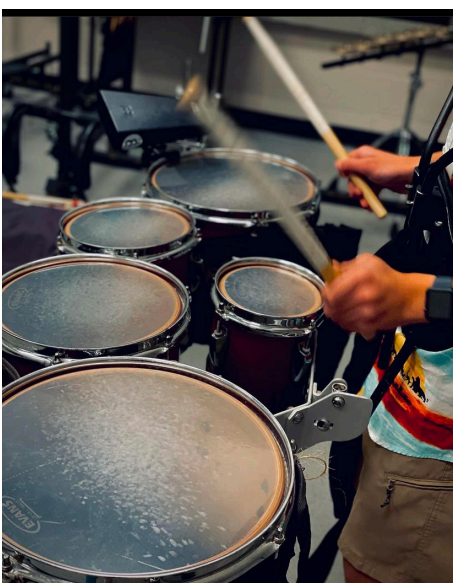
# Make Some Noise Winners



Top left: Second place, Abdul Rauf, Trinity HS (Michael Peña, instructor)

Top right: Third place, Alice Myers, Port Neches-Groves HS (Mike Tobias, instructor)

Left: First place, Braylen Garren, Texas HS (Clint Smith, instructor)



HM, Natalie Hanisco, Glen Rose HS (Laura Veno, instructor)



HM, Arianna Melgar, Caney Creek HS (Stephen Green, instructor)



HM, Sydney Rowe, Texas HS (Clint Smith, instructor)

Other HM winners: Brooke Knight, Texas HS; Alice Myers, Port Neches-Groves HS; Phillip Cherian Alex, Trinity HS  
Second place Faculty: Mike Tobias, Port Neches-Groves HS

**Upcoming social media contests:** Jan. 26 — Tickled Pink; March 30 — The Stars Align

## Briefs

### Membership Reminder

Have you renewed your membership in ATPI yet? You can join ATPI for only \$20/year and help support the organization. You can also join TAJE (\$40), JEA (\$65), SIPA (\$30) or the Texas Photographic Society (\$40) using the same form on the ATPI website. If you aren't sure if you have already paid, email [info@atpi.org](mailto:info@atpi.org) and we'll let you know.

### ATPI Summer Workshop

Save the date for ATPI's Summer Workshop for Instructors Only. We'll be back together in person — and offering our usual snacks and sharing great meals — in Fredericksburg June 13-16. The workshop will focus on various forms of storytelling and give instructors the opportunity to work collaboratively in different formats. Additional details to come!

### ATPI Committees

If you are looking for ways to get involved with ATPI, consider joining one of the committees. These are a great way to help guide the direction of the organization and help give back to the community.

ATPI has committees for the Winter Conference, Summer Workshop, Membership and Contests. If you are interested in learning more about any of these committees or joining, reach out to the committee chairs.

In addition, newsletter contributions are always appreciated. If you are interested in submitting an article or if you have an idea for a future article, email [secretary@atpi.org](mailto:secretary@atpi.org).

### Spring Contest Update

During its Oct. 10 virtual meeting, the ATPI board discussed adjustments to the spring portfolio contests.

Student portfolio, Top Program and Rising Star entries will be due April 29. Both the Top Program and

Rising Star portfolio contests will return to pre-pandemic requirements for the number of participating students/maximum number of photos per student. For Top Program, at least five students must contribute, with no more than two images per student. Rising Star should include the work of at least four students, with each student allowed up to three photos.

Entry fees will also be back this year.

Previous Top Program competitors will be surveyed regarding resuming the matting/mounting requirements from past years.

In addition, the board is developing a scholarship award for video students.

### Newsletter Input Requested

In order to best serve members and the organization, the board would like feedback on the future of the Imagemaker newsletter. This will be an agenda item at the February general membership meeting during the Winter Conference.

Because not all of our members

will be able to attend that meeting, anyone interested in giving feedback can fill out the Google Form [bit.ly/novnewsletter6](https://bit.ly/novnewsletter6).

Input on publication frequency, content and format are all needed. Please be honest in your feedback.

The form will remain open through the end of February in order to reach as many members as possible.

If you have questions or thoughts that don't fit neatly into the form questions, please email [secretary@atpi.org](mailto:secretary@atpi.org).

### TAJE Best in Texas

Entries are now being accepted for the TAJE Best in Texas News and Broadcast contest. Student work published after Jan. 31, 2021 is eligible for entry.

Only TAJE members may submit entries, which are \$3. Submissions are due Oct. 29.

Winners are eligible for points in ATPI's Imagemaker Team competition.

Information about the contest is available at [taje.org](http://taje.org).

**Association of Texas  
Photography Instructors**  
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## Imagemaker

### December 2022

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