

## Date Specific

more information  
can be found on  
the ATPI web  
site at  
[www.atpi.org](http://www.atpi.org)

**9.28.2022**

ATPI Social Media  
Contest deadline  
#ATPIStarsAlign

**9.30.2022**

TPS International  
Student Contest  
Deadline

**10.8-10.2022**

Texas Association of  
Journalism Educators  
Fall Fiesta,  
San Antonio, TX

**11.18.2022**

ATPI Fall Contest  
deadline

**11.30.2022**

ATPI Social Media  
Contest deadline  
#ATPIGuiltyPleasures

**1.25.2023**

ATPI Social Media  
Contest deadline  
#ATPIBoldnessofBlue

**2.24-26.2023**

ATPI Winter  
Conference  
Arlington, TX

**3.29.2023**

ATPI Social Media  
Contest deadline  
#ATPIArtOfAging

*Do you know of some  
other important  
dates? If so, e-mail us  
at [info@atpi.org](mailto:info@atpi.org) and  
we'll pass them on.*



Andrea Schlepphorst (Byron Nelson High School, Trophy Club, TX) and Naposhi Amos (Dr. Burton College and Career Academy, Rockwall, TX) edit pictures for their team's photo story on Gold Orchards during the Association of Texas Photography Instructors Summer Workshop on June 14 in Fredericksburg. Photo by Sam Oldenburg, Western Kentucky University.

## Hill Country hosts Summer Workshop

### Area businesses thanked with poster featuring instructor work

In mid-June, 19 participants and their instructors fanned out across the Fredericksburg area to document area businesses and people.

From peach orchards to the local fire department, teams of three to four instructors created photo and video package about their assigned spots. Workshop leaders Deanne Brown (retired, Westlake HS), John Knauer (retired, Olympus America), Sam Oldenburg (Western Kentucky University), Hal Schmidt (Fredericksburg local) and Dr. Bradley Wilson (Midwestern State University) worked with teams at each site to give on-the-spot feedback and pointers. Each team visited two venues.

"The teachers/mentors that ATPI brings or invites to this workshop are amazing to learn from and work with," Andrea Schlepphorst (Byron Nelson HS, Trophy Club, TX) said. "I've learned so much this week — about my equipment, about how

to tell a good photo story, and about editing and how to set up a good workflow."

In addition, they were encouraged to create a Humans of Fredericksburg — a single image with interview — and Flavor of Fredericksburg assignment — a package of two to three images — on their own. Frances Packman (Klein Collins HS, Houston, TX), said the workshop enabled her to come out of her shell.

"The info from interviewing different individuals will help me demonstrate to my students how much you can learn about a person or what they are involved in," she said.

Because this was the first in-person workshop in two years, several participants were getting their first full summer workshop experience. Trisa Dyer (Denison HS, Denison, TX) was one of the them.

"This workshop will test your skills and prepare you to teach your students all of the ins and outs of a photography



The thank-you poster, designed by Bradley Wilson, highlights the people and places of Fredericksburg. assignment," Dyer said. "There is never a dull moment and the learning experience is like none other."



# Summer Workshop Photos



As firefighter Austin Dreyer and paramedic Katie Habecker look on, Sam, 5, is reunited with his mother on June 15, 2022 at the Fredericksburg Central Fire Station. Earlier that morning, Sam had wandered away from his family and was found just outside the Fire Station trying to cross a street by a concerned citizen who brought him to the station. Sam did not know his last name and said he lived on Doughnut Street, which the firefighters could not locate. Photo by Daniel von Lopez (Murchison MS, Austin, TX)



Charity Rhoades commutes from San Antonio to work at Clear River Ice Cream and Bakery as the cookie and cake decorator. Originally employed there from 2016-2019, she recently started working at the bakery again because she enjoyed the location. Rhoades drove about an hour each way. Photo by Kelly Buckner (Levelland HS, Levelland, TX)



Sparks fly in the cutting room at The Barrel King workshop as Steve West carefully cuts through the metal bands of the whiskey barrel to create an opening for the doors. Photo by Cindy Price (The Briarwood School, Houston, TX).



Team 2's video at the National Museum of the Pacific War

Co-Pilot Keith Smith is from Prescott, Arizona. He gave up his business to work with the Department of Forestry and has been working for them for 8 years now. Photo by Shannon Oden (Weatherford, TX)



# TECH TIP: How I'm tracking cameras this school year

Andrea Negri, Bellaire HS (Bellaire, TX)  
ATPI Secretary

For the last three years, I haven't had to worry about how to check out school equipment. I didn't have a dedicated photography class and the yearbook staff members had their own cameras, so all I had to worry about was a few lenses and tripods. And for that, I had a handy-dandy sticky note to track who had what.

Now that I'm launching a Digital Media class this school, there's a lot more stuff. More stuff than my high-tech sticky note tracking method will allow.

So it was back to finding a way to know who had what. I hated the clipboard sign in/sign out method I used my first year teaching, and borrowing whatever system the library uses was not an option (my school is *still* under construction, so no library here!).

It also needed to be cheap and relatively easy to operate.

Enter AssetTiger.

(Veteran teachers, you'll probably have figured this one out on your own and stop reading here. But there are a lot of new teachers out there this year. Perhaps this will help save them some trial and error!)

AssetTiger has desktop and mobile-based applications and is free for the first 250 assets. So I wouldn't necessarily go to town tagging every single battery or lens cap in the program, but it'll cover the big things we have in the program. And it's also entirely possible your district is using this as well. See if you can be added onto a subscription, if they're already paying for it.

Another reason I settled on this option was the ability to bulk add both users — so no adding four classes' worth of students one by one — and equipment.

Unlike my old pen-and-pencil method of tracking who had what, I'm also using the system to add useful information about each piece of equipment. The serial number, purchase price (in the hopefully unlikely event a student has to replace something), and even special notes — like camera 4's bag is missing a charger. I can track when something was repaired or sent in for maintenance, such as sensor cleaning.

Users can buy customized tags with barcodes or print their own for free.

There were two features that really sold me on this system. First is the ability to reserve equipment for specific users. We've all heard it, right?

"Can I borrow the 70-200?"

"Can I use the drone?"

I can't remember something that happened five

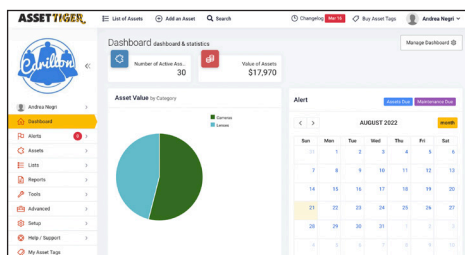
List of Assets

Search Assets Search Criteria Export to Excel Setup Columns

10 assets

	Asset Tag ID	Description	Brand	Cost	Status	Action
<input type="checkbox"/>	0030	Lumix 25 f/1.7 5	Panasonic	\$239.99	Available	<a href="#">View</a>
<input type="checkbox"/>	0029	Lumix 25 f/1.7 4	Panasonic	\$239.99	Available	<a href="#">View</a>
<input type="checkbox"/>	0028	Lumix 25 f/1.7 3	Panasonic	\$239.99	Available	<a href="#">View</a>
<input type="checkbox"/>	0027	Lumix 25 f/1.7 2	Panasonic	\$239.99	Available	<a href="#">View</a>
<input type="checkbox"/>	0026	Lumix 25 f/1.7 1	Panasonic	\$239.99	Available	<a href="#">View</a>
<input type="checkbox"/>	0025	Lumix 42.5 f/1.7 5	Panasonic	\$369.99	Available	<a href="#">View</a>
<input type="checkbox"/>	0024	Lumix 42.5 f/1.7 4	Panasonic	\$369.99	Available	<a href="#">View</a>

Above: A list of some of the assets I've imported into the program.



Left: My dashboard, which includes our program's logo, a breakdown of what assets we have and due dates.

Below: Our equipment closet, with everything tagged and ready for checkout.



minutes ago, let alone who asked to use what. Now, we can easily see what's available when and reserve tech for specific students.

The other was the ability to have automatic email reminders sent out before equipment needs to be returned. I can set how long before the due date the reminder needs to go out. Considering I need things to be returned in a timely manner, this is so much easier than remembering I need to tell Susie to bring the camera back tomorrow.

I only purchased two things to get everything tagged and ready for the year:

- Plastic key tags to hold the barcode labels for each item. A pack of 50 cost me \$6 on Amazon.

- A barcode scanner to easily check items in and out. I found one on Prime Day for \$22.

While I'm sure I'll find some flaws with this system, this seems to be the best one I've found yet. I'll be able to set up the scanner near the camera closet and easily zap items in and out.

If you're interested in trying this out for yourself, visit [myassettag.com](http://myassettag.com).

(And no, I'm not paid to promote this.)

Have a cool assignment or activity in your media program and want to share with other ATPI members? Email [secretary@taje.org](mailto:secretary@taje.org) with information.



## Briefs

### Membership Reminder

Have you renewed your membership in ATPI yet? You can join ATPI for only \$20/year and help support the organization. You can also join TAJE (\$40), JEA (\$65), SIPA (\$30) or the Texas Photographic Society (\$40) using the same form on the ATPI website. If you aren't sure if you have already paid, email [info@atpi.org](mailto:info@atpi.org) and we'll let you know.

### TPS Student Contest

Once again, the Texas Photographic Society is partnering with ATPI to offer the 2022 TPS International Student Competition. The contest is open to current K-12 students as well as 2022 graduates.

This year's categories are People & Portraits, Travel & Place, and Athletics & Sports. Each entry is \$1 and there is no maximum number of entries.

Entries are submitted through the

ATPI Contest site, which will open Sept. 1 and entries will be accepted through 6 p.m. CST on Sept. 30. Winners will be announced in early November.

### Best of Texas Volume 5 Coming Soon

Thanks to Friesens Publishing Company, the fifth volume of Texas student and teacher photography will be unveiled at the 2023 ATPI Winter Conference in Arlington, TX.

Judges reviewed over 35,000 images from ATPI contests that have taken place since Spring 2018. The 200+ page book will include four instructional posters and will be available for all 2022-2023 ATPI members for free. Shipping costs will be collected for members that don't attend the Winter Conference.

All students featured in the book will also receive a free copy.

### ATPI Committees

If you are looking for ways to get

involved with ATPI, consider joining one of the committees. These are a great way to help guide the direction of the organization and help give back to the community.

ATPI has committees for the Winter Conference, Summer Workshop, Membership and Contests. If you are interested in learning more about any of these committees or joining, reach out to the committee chairs.

In addition, newsletter article ideas or contributions are always appreciated. If you are interested in submitting an article or if you have an idea for a future article, email [secretary@atpi.org](mailto:secretary@atpi.org).

### TAJE Fall Fiesta

Save the date for the annual Texas Association of Journalism Educators Fall Fiesta. This year's event will be held at the Oct. 8-10 at the Hyatt Regency San Antonio Riverwalk. Students can participate in pre-convention as well as on-site photo and video contests, which count toward Imagemaker Team points, as well as

learn from professionals in journalism and scholastic media.

Information about the convention is available at [taje.org](http://taje.org).

### Judges, Presenters Needed

The Independent Schools Association of the Southwest will hold its annual Fine Arts Festival at All Saints Episcopal School (Fort Worth, TX) April 13-15. The festival is a "homecoming" for fine arts students. This will be the first since 2019; subsequent years have been canceled due to the COVID-19 pandemic.

Adjudicators and photo workshop hosts are needed. Helpers will be compensated for their time or materials needed to teach. They cannot be a teacher at an ISAS school.

If you are interested or have questions about the festival, contact [laurenmccauley@aseschool.org](mailto:laurenmccauley@aseschool.org).

**Association of Texas  
Photography Instructors**  
PO Box 4647  
Wichita Falls, TX 76308

## Imagemaker

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