

Date Specific

more information can be found on the ATPI web site at www.atpi.org

1.1.2025

ATPI Winter Conference registration opens

1.29.2025

ATPI Social Media Contest Deadline #atpifrozen

1.31.2025

Texas Association of Journalism Educators Best in Texas News and Broadcast Deadline

2.5.2025

Early bird registration deadline for Winter Conference

2.21-22.2025

ATPI Winter Conference, Arlington

3.26.2025

ATPI Social Media Contest Deadline #atpigreen

4.4.2025

ATPI Spring Contests deadline

5.28.2025

ATPI Social Media Contest Deadline #atpithatsawrap

Do you know of other important dates? If so, e-mail us at info@atpi.org and we'll pass them on.

38th Winter Conference Features Familiar Location, Changes to Keynote

A trio of former high school photographers will serve as keynote speakers at the 38th ATPI Winter Conference, which will return to the UT-Arlington campus Feb. 21-22, 2025.

Abby Pfaff, Chris Rupert and Shelby Tauber will participate in a moderated panel discussion after a brief presentation of their work. All three graduated from DFW-area schools, where they participated in their high school's photography programs, and continue to work in the field. All three earned awards in the Hal Fulgham scholarship contest and other ATPI contests as high school students. After the panel, students and teachers will have the opportunity to participate in a Q&A session.

Prior to the conference, schools have the opportunity to submit work in Cropped round 1, Picture Package, B.I.G. 72 and School Portfolio. Prompts for all of these contests will be posted on ATPI's social media channels Feb. 13. Pre-registration is required and the deadlines fall before the conference. In addition, faculty and students can submit work to the Environmental Self-Portrait contest; the school must have someone registered to attend the convention to participate.

Schools that make the trip to Arlington on Feb. 20 will have the option to participate in a pre-convention workshop. Details are forthcoming and will be posted to the ATPI website and social media channels when available. While the exact schedule is still to be determined, plan to be ready to go at 6 p.m. that evening. Pre-registration will be required.

The conference officially kicks off Feb. 21 at 9:30 a.m., when the registration desk opens. Students registered for on-site contests must attend a meeting at 10:30 a.m., which will help them understand contest rules, the submission process and how to input metadata.

Digital Image and Scavenger Hunt will start Friday at 11 a.m., with entries due at 1:15 p.m. The Digital Editing contest and later rounds of Cropped will start at 1:30 p.m. Digital Editing participants will need to bring a laptop with Photoshop installed in order to compete. Make sure that the license is authenticated prior to arrival and that the device will work even when not connected to your school's network.

Video contests be posted to the website and social media on Thursday evening, Feb 20, with entries due at 11:59 p.m. on Friday.

Information for all contests can be found on page 5.

Friday's schedule will conclude with the keynote panel featuring Pfaff, Rupert and Tauber. Unlike previous conferences, the awards will not be announced immediately after the keynote. Those will be held at the conclusion of the conference Saturday.

On Saturday, participants will have the opportunity to take part in two hands-on classes as well as optional portfolio reviews. Schools should register as soon as possible, as space is limited in hands-on classes. Please note required materials when you make class choices, as several have special requirements. Software-based classes, for instance, will require students to have access to the programs prior to attending the conference. Others may require



Abby Pfaff (Nolan Catholic HS) submitted this image as part of a Picture Package and Hal Fulgham Fine Art portfolio in 2015. Pfaff will be part of the keynote panel at this year's conference on Friday evening at 5 p.m.

students bring in materials to edit or photograph during their session. We'll still have time for a group photo before everyone heads to the awards and hits the road.

Participants will not have to worry about finding time for lunch on either day. Lunches will be provided, which is reflected in the registration cost. Vegetarian and gluten-free options can be requested on the registration form, found on the ATPI website.

ATPI has reserved a block of rooms at the Hampton Inn for Thursday, Friday and Saturday nights. Breakfast is included daily. Additional information about the hotel is on page 6 and on the ATPI website. Like registration, early bookings are encouraged to ensure you make it into the block.

Registration is limited to 300 attendees. Registration fees are \$45 early bird and \$55 regular. The early bird deadline is Feb. 5. See page 4 for information about using the registration system as well as procedures and a table to help plan classes and contests.

schedule

TUESDAY, FEBRUARY 18

6 p.m.

Picture Package, School Portfolio, Environmental Self-Portrait, Beginning/Advanced Portfolios, Cropped Round 1 photos due (upload to ATPI Contest site)

THURSDAY, FEBRUARY 20

TBD

Optional entertainment or class activity; check ATPI site for details

FRIDAY, FEBRUARY 21

9:30 a.m.

Registration opens at UT-Arlington

10:30 a.m.

Information meeting (for students competing in on-site contests)

11 a.m.

Digital Image, Scavenger Hunt, Video, Faculty Digital contests begin

11 - 11:50 a.m.

Sessions

noon - 1:15 p.m.

Lunch (provided)

1:15

Digital Image, Scavenger Hunt contests due

1:30 p.m.

Cropped and Digital Editing contests

1:30 - 2:20 p.m.

Sessions

2:30 - 3:20 p.m.

Sessions

3:30 - 4:20 p.m.

Sessions

5-6 p.m.

Keynote

11:59 p.m.

Video contests due

SATURDAY, FEBRUARY 22

9 - 9:50 a.m.

Sessions

Portfolio reviews

10 - 11:50 a.m.

Hands-on classes

noon - 1 p.m.

Lunch (provided)

ATPI Business Meeting

1:15 - 3:05 p.m.

Hands-on classes

3:15 p.m.

Group photo

3:30-4:30 p.m.

Awards and conference concludes

2025 ATPI Winter Conference

in-depth classes

ATPI will offer 105-minute in-depth classes Saturday at 10 a.m. and 1:15 p.m. Students and teachers should select two classes, plus two alternates, and fill in this information through the online registration form. Any class that lists "camera" as required means either a DSLR/mirrorless or phone. Classes will emphasize practical skills for Art, CTE and Journalism programs.

H101 - Portraiture in a New Light

Learn about the benefits of LED lighting for capturing dramatic portraits for both video and still photography. Editing tips utilizing Adobe Camera RAW will also be demonstrated. Materials: camera

H102 - Advanced Photoshop Techniques

This class assumes at least one year of experience with Photoshop and will look at additional techniques for editing images. Materials: USB drive with 10-15 images

H103 - Painting with Light

Light. The raw material of photography. Come learn to use it as an artist uses oil paints to create their masterpieces. Materials: camera, black/dark clothing, tripod

H104 - Video Interviewing 101

Students learn the fundamentals of preparing for and conducting a video interview that includes more than just asking good follow-up questions but also includes framing and lighting. Materials: video camera or DSLR/mirrorless with video capability, tripod

H105 - Environmental Portrait

Take your subject out of a sterile environment and put him or her into an environment that tells us something about the subject. Go on location to see how to get the most out of a portrait situation. Materials: camera

H106 - Design and Composition

After a brief discussion of design and aesthetics, you'll participate in a walking tour on the UTA campus to examine ways of seeing photographically. Materials: camera

H107 - Studio Portraiture

Lighting styles and lighting quality, posing tips and working with subjects in a formal studio setting will all be covered. Materials: camera

H108 - Pinhole Photography

See the magic that entranced early photography enthusiasts by making and creating images with the most basic photographic device: the pinhole camera. Materials: light-proof container with a close-fitting, light-proof lid, such as gift box, cookie tin, oatmeal box, etc. Must be completely opaque/light tight.

H109 - Shooting Workshop

Perfect for the first-year photo student. Learn how to be a master of your camera. Composition, light metering in tricky situations, bulb and flash will all be covered. Bring your questions and your cameras! Materials: DSLR/mirrorless camera and external flash

H110 - Working with Shutter Speeds

Blurring motion. Stopping motion. Panning. From Eadward Muybridge's photos of a horse running to today's bursting balloons here is your chance to experiment with some of these techniques. Materials: DSLR/mirrorless camera and tripod

H111 - SmartPhone Photography

Learn how to use some of the camera apps for smartphones to capture unique images. Materials: a smartphone with any of the following apps: Hipstamatic, Instagram, ProHDR, SnapSeed

H112 - Architectural Photography

After a short discussion about technique and logistics, we will go out

into the field and practice some of those skills required for photographing architectural interiors and exteriors. Materials: camera

H113 - Lighting on Location

Get the perfect lighting whether dealing with the bright sun of a daytime football game to the night lights. Learn how to control the lighting by balancing available light with fill flash as well as slow/rear curtain sync flash or how to avoid the use of flash at all with techniques for supplementing existing light. Materials: DSLR/mirrorless camera and external electronic flash

H114 - Working with Portable Flash

Learn techniques for controlling multiple portable strobes using external flash and pocket wizards. Materials: DSLR/mirrorless camera

H115 - Sports Photography

Learn ways to cover sports in the gym. Materials: DSLR/mirrorless camera, extra lenses

H116 - Fine Art Printing

Work with different paper types and other techniques to enhance fine art inkjet prints. Materials: USB drive with 8-10 images, preferably in RAW, PSD, or TIFF format

H117 - Cyanotype Large Scale Imagery

A classic alternative photography process that dates to the 1840s, this fun and inexpensive process produces a blue image on paper or fabric. Students will learn how to expose large pieces of fabric to create body portraits. Materials: none

H118 - Table Top and Product Photography

Lighting and set-up of table top and small product photography with studio flash. The students will be able to work with different products with different lighting requirements and learn to use studio flash equipment. Materials: DSLR/mirrorless camera and objects to photograph

H119 – Advanced Studio Lighting

For students with a working understanding of off-camera flash or who have taken the Studio Portraiture

class at a previous Winter Conference, this class will work with gelled lights, multiple strobe setups and the use of specialty modifiers. Materials: DSLR/mirrorless camera

H120 - Cinematography

Dive into important elements of camera craft in narrative filmmaking. We will break down how to plan and shoot coverage of a scene, important considerations when choosing shots and equipment and how to motivate these decisions to complement the story and the shooting environment. Materials: Video-capable camera.

H121 - Food Photography Hacks

Food always looks so yummy and perfect in commercial photos, but how do they do that? All secrets will be revealed in this tabletop hands-on workshop focused on commercial food photography and the tricks of the trade used to make food look like the superstar every time. Materials: DSLR/mirrorless camera, tripod (optional)

H122 - Working with Models

Learn techniques for posing a model and working with light to capture the best portrait or advertising photograph. Materials: camera

H123 - Working with Apertures

From forced perspectives to selective focus, learn how your aperture settings have an impact on your photo. Materials: DSLR/mirrorless camera, fast lens

H124 - Tintype Photography

Learn the process and technique of making a modern version of the Tintype, which was first produced during the 1850's. Students will learn how to pour, shoot and develop a portrait that they will be able to take home. Limited to one student per school. Materials: none

H125 – Adobe Photoshop Certification Mini Prep Course

Need help on where to start to get Adobe Photoshop Certified? This class can help students and teachers learn what to expect from the Adobe Photoshop Certification Exam. Practice some Photoshop skills using some hands-on Photoshop tutorials to help prep for Adobe Certified Professional (ACP) certification. Materials: laptop

with Adobe Photoshop installed (make sure you can log into your Adobe account)

H126 - Black and White Photographs

Experience the sights and smells of the darkroom by creating your own images worthy of Man Ray. Learn how light and chemistry affects photographic paper. Materials: bring a variety of personal items that are solid, translucent or transparent to use in the darkroom

H127 – Photo Editing Workshop

This class focuses on image selection, usage, and design relative to context, storytelling, and desired impact in print and online. Design techniques, including scaling, proportion, sequencing, and visual variety will be explored. Materials: none

H128 – Mobile Filmmaking Workshop

Learn how to use software and hardware to make great films with your mobile phone. Materials: students should download the Black Magic camera app (free for IOS and Android)

H129 – Locations 101

A short workshop in finding and deciding on locations for film/photo shoots, followed by a scavenger hunt where participants use prompts to find spots in and around the FAB building to take photos/videos. Materials: camera

H130 - Writing for Video

We will take a look at successful stories, talk about what made them successful, and break down some of the do's and don'ts of writing for the screen. Will also review and discuss some of the industry standard writing software that is available. Materials: bring your own stories and time permitting, we'll look at them and give feedback

H131 – DIY Photo Zines

Students will learn how to create their own 1-sheet photo zine using their photography and creative design skills. Through exploration of layout, sequencing, and storytelling, students will discover how to turn their images into a cohesive visual narrative. Materials: Laptop, Folder with 10-15 photos, Optional: magazines/newspaper

rules

Because numerous people have worked hard to organize this conference, we ask that you share the following guidelines with your students.

- Students should be in their hotel rooms by midnight, making no excessive noise. The hotel reserves the right to remove disruptive guests.

- No students will be admitted without an instructor or chaperone approved by the school. At least one chaperone or instructor is required for every 10 students.

Instructors and any other designated chaperones assume responsibility for their students' behavior during the conference.

- All students, chaperones and instructors are expected to wear their conference name badge at all times while at the conference.

- ATPI officials reserve the right to declare all fees forfeited and to send students home at their own expense for violation of these rules of conduct.

contests

PLEASE READ THE RULES CAREFULLY.

PRE-CONFERENCE CONTESTS

School Portfolio
Picture Package
B.I.G. 72 Video
Environmental Portrait
Cropped Round 1

FRIDAY CONTESTS

Photo Scavenger Hunt
Digital Image
Digital Editing
* Faculty Digital Video

Students may compete in one contest on Friday.

*This contest will have a deadline of 10 a.m. on Saturday, February 22

Students and teachers should carefully note the requirements and supplies listed for each of the contests. Some contests will begin at 11:30 a.m. or 1:30 p.m. on Friday while the rest will be upload contests. Students may only compete in one contest on Friday. No teachers or advisers will be allowed to advise or instruct students during competitions. Entry fee: \$10 per person per contest, except where noted.

N101 ATPI Picture Package Contest (upload)

This contest is an individual competition. Students will receive an assignment for their photographs Thursday, Feb. 13 on the ATPI website and social media accounts. Students will have until 6 p.m. on Feb. 18 to assemble and turn in a three-image package of photographs that best captures the assignment. Images will be uploaded to the ATPI Contest site. Materials: digital camera, any special equipment

ATPI School Portfolio Contest (online)

N102, N103, N104 (Teams 1-3)

A team of four students will compete in this contest. The school must have four students on the team. Students will receive a list of potential themes on Thursday, Feb 13. The list will be posted on the ATPI website and social media pages. Students will have until 6 p.m. on Feb. 18 to upload their entries to the ATPI contest site. Each student will contribute one image, which must be taken during time period between receiving the list of themes and the upload deadline. Entry fee is \$25 for the team. Materials: digital cameras

N105 ATPI Cropped Contest (online/on-site)

Do you have what it takes to survive the Cropping Tool? Schools are limited to three student entrants. Students will be given an assignment, a required element and a specific amount of time (from 15-30 minutes depending on the round) to capture one image. After a quick critique from the judges, half of the students will be cropped from the group and the remaining students will be given the next assignment. The topic for the first round will be announced on Thursday, Feb 13 students should upload their photos to the ATPI Contest site by 6 p.m. on Feb. 18. The contest will resume at 1:30 p.m. Friday afternoon. Materials: digital camera

N106 ATPI Digital Image Contest (onsite)

The contest will provide students with a list of categories and 90 minutes to

photograph on Friday. Students will need to bring a laptop to select contest entries and upload them to the ATPI contest site. No manipulation of the images in Photoshop will be allowed. Schools are limited to three contestants for this contest. This contest will be Friday from 11:30 a.m. to 1:15 p.m.. Students must have a signed permission form (on the ATPI website) completed and turned in, in order to compete in this contest. Materials: digital camera, card reader or cables to connect the camera to a computer for downloading, any special equipment, laptop

N107 ATPI Digital Editing Contest (onsite)

Students will be given a series of scanned images and a period of time in which to use Adobe Photoshop to create a contest entry. The emphasis of this contest is to see how creative the students can be. Students must provide their own laptop with a version of Adobe Photoshop. Each school may have no more than three students in the competition. This contest will be Friday from 1:30-3:15 p.m. Materials: computer with Adobe Photoshop, USB drive

ATPI Photo Scavenger Hunt (onsite)

N108, N109, N110 (Teams 1-3)

This contest will challenge the students' power of observation. The team of one to three students will be provided a list of items to photograph and 90 minutes to photograph with a single camera. No more than three students on a single team. The contest will start Friday morning at 11:30 a.m. By 1:15 p.m., the team must turn in a point tally sheet and the camera storage card, which will be returned Saturday afternoon. Entry fee is \$25 for each team. Materials: one digital camera

ATPI News Video Contest (onsite)

N111, N112, N113 (Teams 1-3)

Students will be given a news topic for the video on Friday morning and will have about 24 hours to complete the assignment. This contest will emphasize strong journalistic skills. Teams may consist of one to three students. Students will have overnight to complete their videos. The contest will start Friday morning at 10:30 a.m. Students must upload entries to an accessible URL by 11:59 p.m. on Friday. Entry fee is \$25 for each team. Materials: digital video camera, editing laptop with your software

ATPI Artistic Video Contest (onsite)

N114, N115, N116 (Teams 1-3)

Students will be provided a theme for the video on Friday morning and will

have about 24 hours to complete the assignment. This contest will emphasize creative storytelling. Teams may consist of one to three students. Students will have overnight to complete their videos. The contest will start Friday morning at 10:30 a.m. Students must upload entries to an accessible URL by 11:59 p.m. on Friday. Entry fee is \$25 for each team. Materials: digital video camera, editing laptop with your software

N400 Faculty Digital Contest (onsite)

All faculty members will be registered into this contest. There is no entry fee, but teachers must bring their own digital camera. Teachers will be given several categories to select from. Images must be submitted to the ATPI contest site by 4 p.m. Friday. Materials: digital camera, any special equipment

N500 "The B.I.G. 72" Video Contest (pre-conference)

Get ready for a rollercoaster of challenges as you compete for bragging rights as the best on-the-spot program. Schools will be given a topic, via ATPI's social media accounts, on Thursday, Feb 13, at 9 p.m. CST. Students and instructors will work together with the given theme within a 72-hour time frame. Teams will upload their entries to an accessible URL by Sunday at midnight and share them with ATPI. Total running time must not exceed 3 minutes. A thematic element will be given at the start of the contest which MUST be incorporated within the entry. List N500 under the teacher's name on the registration form to enter. Entry fee is \$25 for the team.

Environmental Self-Portrait Contest (online)

Locate the flier included with the newsletter to see all of the details, but this is a carry-in contest for both students and teachers. Entries are due by 6 p.m. on Tuesday, Feb. 18 and should be uploaded to the ATPI Contest site. Images must follow the formatting instructions found on the ATPI website. Entries that do not meet the formatting requirements will be disqualified. The entry fee is 50¢ per entry. Images must have been created by the student or instructor in the photograph. Students do not have to attend the conference to submit entries to the contest, but the school must have at least one person (student or teacher) registered at the conference.

portfolio reviews

R100 Beginning portfolio review

For those just getting started, this portfolio review will offer an opportunity for beginning students to have their work critiqued by other instructors from around the state. Scheduled for Saturday morning at 9 a.m.

Materials: No more than 5 images uploaded to the ATPI Contest site.

A200 Advanced Print portfolio review - Art

J200 Advanced Print portfolio review - PJ

A personal critique for juniors or seniors, this is an excellent warm-up for the Hal Fulgham Memorial Scholarship contest.

Advanced students will receive their critique on Saturday morning at 9 a.m. Students may only sign up for one critique.

Materials: 5 to 10 images uploaded to the ATPI Contest site.

hotel

This year's hotel block will be at the Hampton Inn-Arlington North-Entertainment District.

The block contains singles and doubles. Rooms are available in the block on Thursday, Friday and Saturday nights. All rooms have coffeemakers, hairdryers and televisions. Many rooms also include a minifridge and microwave. Connecting rooms are available. Complimentary wi-fi, fitness center access and a breakfast buffet is included.

Rooms are \$109/night. You can pay with credit card or school check. Even if you pay with a school check, a credit card will be required to hold the rooms at booking. You will also need to provide your school's tax exempt form. When calculating costs, note Arlington has a 2% tourism fee and a 9% local tax.

Additional information about booking is available on the ATPI website.

Briefs

Election Coming Up

The biannual election for the ATPI Board is coming up this Spring. All elected positions are open, so if you have been thinking about how to serve the organization, or just have some ideas on what we could be doing better, now is the time to step up! Contact Mark Murray at mmurray@atpi.org by the end of February to let him know you are interested. Ballots will be mailed electronically to all members at the end of March.

We've Moved

Make sure your school's business office has the new ATPI address: PO Box 157, Cedar Park, TX 78630. The Wichita Falls box will close at the end of the year and mail will no longer be forwarded. Contact info@atpi.org if you need a new W-9 in order to update records.

Social Media Update

In light of the changing social media landscape, ATPI is evaluating its channels. We can now be found on Bluesky as @ATPI and Instagram/Threads as @ATPI_TX; contest prompts for the Winter Conference as well as other news will be shared on those channels.

ATPI Committees

If you are looking for ways to get involved with ATPI, consider joining one of the committees. These are a great way to help guide the direction of the organization and help give back to the community.

ATPI has committees for the Winter Conference, Summer Workshop, Membership and Contests. If you are interested in learning more about any of these committees or joining, reach out to the committee chairs.

Also, newsletter contributions are always appreciated. If you are interested in submitting an article or if you have an idea for a future article, email secretary@atpi.org.

Membership Reminder

Have you renewed your ATPI membership yet? You can join ATPI for only \$30/year and help support the organization. You can also join TAJE (\$40), JEA (\$95), SIPA (\$30) or the Texas Photographic Society (\$40) using the same form on the ATPI website. Note JEA's membership rate has increased as of July 1. If you aren't sure if you have already paid, email info@atpi.org and we'll let you know.

**Association of Texas
Photography Instructors**
PO Box 157
Cedar Park, TX 78630

Imagemaker

December 2024

The ATPI Imagemaker is a publication of the Association of Texas Photography Instructors. Articles may be reprinted with permission of the Association at PO Box 157, Cedar Park, TX 78630. ATPI is a non-profit organization under 501(c)(3) of the Internal Revenue Code.

- Laura Spray, President
- Mark Dimmitt, Vice President
- Erica Garcia, Vice President
- Matt Koby, Vice President
- John Skees, Vice President
- Laura Veno, Vice President
- Andrea Negri, Secretary and Newsletter Editor
- Shannon Oden, Past President
- Bradley Wilson, Senior Consultant
- Mark Murray, Executive Director